#### **American Legion Post** Plans Many Activities

ing in with renewed vim and vigor price-cutting. the size of our city. Our corps has called "chiseling." already gained some reknown due From experience business men chairman of the house committee from Highland Park...

annual district meeting was con- of depression. ducted, and requesting that we soon wives and sweethearts of the Le- seriousness of such situations.

thirty-four new members for the understood. coming year all paid up. Some of these ex-service men are beginning of such problems is offered by a activities going on around here, to sit up and take notice of all these and are commencing to worry about low concentration of population in missing some of them. They will miss something if they don't attend the Annual Armistice Ball at the Highland Park Women's Club, Saturday night, Nov. 11.-Contributed.

#### New Low Gas Rate **Explained By North Shore Gas Company**

A new rate which will reduce the cost of all gas used in a home heated with gas is announced by the North Shore Gas Company. Introduction of the new rate will mean substantial savings for all customers who have gas heating plants, the company states, for the third "step" in the revised rate decreases charges 43 cents per thousand feet, with a further reduction in the fourth and last "step."

A comparison of the old and new rates follows:

to the North Shore Gas Company, Shore district, applies where a customer uses gas house heating together with other domestic gas appliances. Old Rate

First 400 cu. ft. .\$ .60 Next 5,000 cu. ft. ... 1.27 per M.C.F. Next 10,000 cu. ft. .... 1.23 per M.C.F. Over 15,400 cu. ft. . . . 60 per M.C.F. New Rate

First 400 cu. ft. .\$ .60 Next 5,000 cu. ft. ... 1.27 per M.C.F. Next 10,000 cu. ft. . . . 80 per M.C.F. Over 15,400 cu. ft. . .55 per M.C.F.

The combination rate, according to the North Shore Gas Company, aphouse heating together with other domestic gas appliances.

#### Winnetka Music Series Opens Oct. 30

Music lovers of Highland Park and the North Shore will be interested to read of the tenth series of concerts sponsored by the Winnetka Music Club at New Trier high school. They are a joy to young and old and an education for the young people, since only artists who have achieved worldwide reputation are presented. It is a rare opportunity to hear such celebrated artists, at so

little cost in time and money. The first internationally known musician in this series is to be Frederick Jagel, lyric tenor and for a number of years, member of both the Metropolitan and Ravinia Opera companies. His program will be given on Monday evening, Oct. 3th.

The other artists engaged for this outstanding series of concerts are Lawrence Tibbett, Elizabeth Rethberg, Bartlett-Robertson and Nathan Milstein. Subscription tickets are ready for delivery and the committee will appreciate their being taken up by subscribers. Checks payable to Bessie M. Grant at the State Bank of Winnetka.

#### Local Store Observing Its Sixth Anniversary

The Highland Park Grocery and Fruit Market, on Central Avenue, is observing its sixth anniversary in business here this week.

In celebration, the market is advertising special bargains in The Highland Park Press this week.

#### Try-Outs Oct. 30 For H. P. Music Club

The Highland Park Music Club try outs for membership will be held at the Deerfield-Shields high school auditorium Monday, Oct. 30, at 4:15 o'clock. Anyone wishing further in-formation in regard to this, kindly apply to one of the membership com-

#### **NRA Objective May** Benefit Local Firms

soon be the talk of the town,nay, of of this strategy. Would it not seem every taste. There will be excellent etery, Evanston on Tuesday. the State, or even of the Nation. that price cutters are hurting only music and delicious refreshments. Mr. Stuenkel leaves to survive him Why not! Here is this little town themselves? Unfortunately, this is Tickets for the party are selling for two sons Edeard F. Stuenkel of this in Massachusets, never heard of un- not true; not only do the price cut- a nominal fee and the refreshments city, Dr. J. A. Stuenkel of Hinsdale til its drum and bugle corps literally ters place an abnormal burden on will be sold at bargain prices. The and two daughters Mrs. H. C. Klehm put it on the map by winning the competing firms, but they inoculate proceeds of the party will go to the of Arlington Heights and Mrs. Au-National Competin; and the town the public with the virus that causes school which has more needs than gust Rodemund of Elmhurst, ten whence they came is about one-third an epidemic of what is commonly ever this year. Mrs. Saston is be- grandchildren, three great grand-

to the smiling and free and easy know that they can weather ordin- who has charge of the refreshments, manner of our drum major, Dave ary fluctuations of the laws of sup- and by a large committee including Suttle, while twirling the baton as ply and demand but against "chisel- the room mothers who will assist the corps passed the reviewing stand ing" they are helpless because it is as hostesses and are helping in selland the radio announcer dubbing contrary to the American principle ing tickets. All parents and teachhim as "the nonchalant drum major of economic structure which recog- ers in the community are welcome nizes the right of any business to guests. Our adjutant is in receipt of a earn a living. As a consequence, letter of thanks from the district firms accumulate deficits, dividends commander, commending our post cease, security values drop, and soon on the manner in which the recent everyone has felt the heavy blows

Probably, in the vast majority of have a social evening so that the cases, people do not appreciate the gionaires might enjoy our hospital- order to avoid contributing further to the decline, the problems con-It is announced that the post has fronting various businesses must be

One of the most unusual examples local concern, the North Shore Gas Company. Due to the comparatively the territory served, a high capital investment is required for physical equipment. Records show that it takes approximately five years for the total of gross receipts to equal this investment. In contrast with girls are now organized. this, the average merchant can turn his capital three or more times a

Turnover has a very marked effect on the margin required to operate a business. In the case of the gas company, it means that the burden of fixed overhead cost is some fifteen times greater than for a firm with a turnover of three times a year. The only way that this burden can be cut down without damaging financial soundness is through increased sales volume.

Despite the fact that gas consumption has dropped off during the last few years, predictions for the future are quite optimistic due to the increasing use of gas for house heating and due to a more normal The combination rate, according increase in population in the North

#### Annual Fashion Show at Stevens Hotel

The seventh annual fashion show by the Woman's Board of St. Lukes hospital will be held in the ball room of the Stevens hotel, on Thursday, Oct. 9th. The proceeds of this affair will be used for charity work. The afternoon show will be in the form of an afternoon tea which will take place at 2:30 p.m. and the evening show will be a dinner at 7:30 lies where a customer uses gas p.m. Tickets may be procured at the door. Debutantes will model and sell cigarettes and flowers.

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Specials Fri. & Sat. Only POTATOES (Early Ohio's) per peck .... Fancy Jonathan 25c APPLES, 6 lbs. LEG SPRING LAMB 20c Fresh Dressed HENS 18c Manor House COFFE 65c New style jar; 2 lbs.. Florida GRAPEFRUIT 29c 6 for Choice Cuts POT ROAST BEEF, 1b.

HAMS, lb Also Fresh Spinach. Brussel Sprouts, Green Beans, Green Peas, Carrots, Lettuce, Celery, Fancy Fresh Tomatoes, Fresh Fruit, etc.

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Open Sundays-7:30 to 11 a. m and 4 p.m. to 6:30 p.m.

#### Ravinia P. T. A. Holds **Get-Together Party**

ing assisted by Mrs. H. G. Toll, children and six sisters.

### Deerfield Township

Highland Park. The public is invited to attend this ilies are invited.

#### Lucky Strikes and **Pirates Organize**

Men's Bowling League will meet at ness at 13 North St. Johns Avenue. the Majestic alleys to work out a schedule for the year. The Y.W.C.A. location, two doors north of the women's team and the Illinois Bell North Shore station, is convenient

#### Frederick Stuenkel Passes Away Oct.

Highland Park's own American People who have followed nation- Great plans are on foot for the Legion Post, that is, Dumeresq Spen- al events closely during the past get-to-gether party of the Ravinia ward F. Stuenkel of this city, passed cer Post No. 145, seems to be des- six months will realize that one of Parent-Teachers Association which away Saturday, October 7th at the tined to greater activity in all its the objectives of the NRA has been will take place Friday evening Oct. home of Dr. J. A. Stuenkel, (another branches and adjuncts for the com- to effect a widespread increase in 20 at 8:30. Last year's October son) in Hinsdale. He was 84 years ing year than ever before. The drum prices. The attempts to do this are party was such a success that the old, being born in Addison, Du Page and bugle corps, instead of letting largely centered around the indi-down after the big parade, is start- rect method of preventing unfair Easton is working out a similar program with certain new features, whom he married Jan. 17, 1874, to build up a unit of such precision At first glance, it may be a little There will be dancing, ping pong passed away Nov. 15, 1930. Burial and splendar that it will some day hard to understand the effectiveness and bridge, an amusement to suit was made in Memorial Park cem-

#### Eastern Star Plans Caboret Dance Oct. 28

cabaret dance is being planned by the officers of Campbell Chapter 712 O.E.S. for the evening of Saturday, October 28th. The admission price will be very nominal and the evening promises to be a Board Meeting Friday most delightful one. A splendid orchestra has been procured and a The board of town auditors of program of entertainment is being Deerfield Township will meet at arranged. This is to be one of the 7:30 Friday evening of this week first social evenings of the chapter at the town hall on Central Avenue, for the winter and all Eastern Star members and their friends and fam-

#### Acme Cleaners a New **Highland Park Concern**

The Acme Cleaners, a new High-Next Wednesday the Business land Park concern, is open for busi-The proprietor points out that the for high school students.

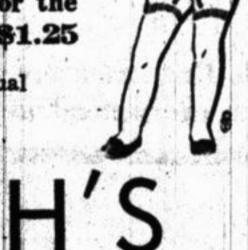
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Don't wait until you freeze get the youngsters the heavy underwear they need.

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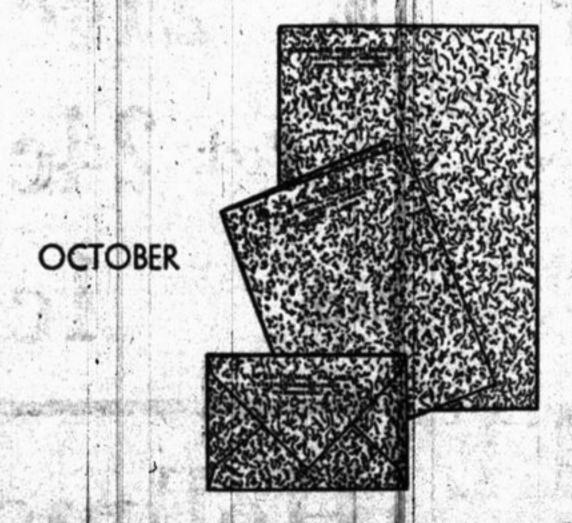


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St. John's Evangelical Church Homewood Ave. and Green Bay Rd. Sunday: F. Piepenbrok, Pastor

Thursday: 2:00 p.m. The Ladies' Aid will meet at the home of Mrs. Geo. Williams, 220 McDaniels Ave-

6:30 p.m. Junior choir rehearsal. 7:30 p.m. Senior choir rehearsal.

3:45 p.m. Confirmation class.

10:00 a.m. Church School. 11:30 a.m. Morning Worship. This being "Loyalty Day" we looking forward to seeing quite a number of old friends. public is also invited. choirs will take part in rendering special music. This church invites you.

#### 1st Annual

### CLEARANCE SALE of USED CARS

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1933 CHEVROLET DE LUXE ROADSTER Wire wheels, driven about 500 miles. Rumble seat. Used for city driving only. Tan paint with leather to match. At a \$475.00 great saving ... 1933 FORD TUDOR

DeLuxe model-steel spoke wheels, radio, spotlight ..... \$575 1932 STUDEBAKER LIMOUSINE DeLuxe equipped, carrying two extra tires in fender wells,

steel spoke wheels. Beautifully finished throughout. Bargain at 1932 LINCOLN TOWN SEDAN DeLuxe equipment - twelve cylinder. Perfect condition throughout. Fully warranted **\$2,650** 

1931 LINCOLN TOWN SEDAN DeLuxe model - Steel spoke wheels, two carried forward in fender wells ..... 1931 LINCOLN JUDKINS COUPE Custom Built - DeLuxe model - tires, upholstery and paint

\$1,650 1930 LA SALLE CONVERTIBLE COUPE Painted a beautiful tan. Upholstered in leather. Fender wells, side mounts, two horns and other extras ..... \$675 1931 LINCOLN 5 PASS. DIETRICK \$1,650 \$1,250 Convertable DeLuxe; like new

1933 BUICK, Model 97; 5 Pass. Sedan DeLuxe ... 1932 FORD V8 COUPE 1930 BUICK COUPE 1929 LINCOLN 7 PASS. ... 1929 LINCOLN TOWN SEDAN ..... 1926 CADILLAC COUPE ISOTA TOWN CAR 1930 WIL. LINCOLN 1929 BUCK 5 PASS. SEDAN 1927 LINCOLN 4 PASS. SEDAN ..... 1926 LINCOLN TOURING .....

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