

4 Day Carnival In Deerfield Is Success

Deerfield Post No. 738, the American Legion, and Deerfield Unit No. 73 American Legion Auxiliary, concluded a successful four-day Carnival on Saturday, August 19th, with the awarding of many beautiful prizes. A variety of lovely gifts were presented from the Registration Booth, which was conducted by the Auxiliary, and the handsome quilt was awarded to Mrs. Cecelia Frost of Deerfield.

George Abernathy of Highland Park received the Legion's first prize, a Mix-Master with a large

array of attachments: C. E. Huhn, Deerfield, second winner, who was present on the grounds at the time, selected the Indirect Bridge Lamp as his award, and the double Toast-Master went to J. E. Flanagan, 950 Rosemary Terrace, Deerfield.

Members of Deerfield Post and Unit are gratified with the results of their efforts in conducting this, their eighth annual carnival; and they are deeply appreciative of the interest and support shown by Deerfieldians and friends from surrounding towns.

Miss Gladys Udell is visiting Miss Mary Belden at Castle Park, Mich., this week.

Northwestern U. Will Offer New Courses In Business Trends

An interesting and timely group of new courses particularly adapted to present conditions will be offered in the evening classes of Northwestern University School of Commerce, according to an announcement by Dean Ralph E. Heilman.

A new course entitled, "Survey of Accounting" will be offered for those who are not accountants and do not expect to become accountants. The course is designed particularly for executives, attorneys, business men, and others who are called upon to establish business policies or to advise others in business matters. The course will comprise a survey of general accounting, designed to acquaint the individual with the character of the information necessary in order to analyze and interpret accounting and financial statements. This course will be in charge of Prof. Harry A. Finney.

A new course on "Trade Associations" will be offered by Prof. Vanderveer Custis. This course will deal particularly with the activities of trade associations and similar organizations, with special references to the Industrial Recovery Act. Prof. Custis was formerly examiner with the Federal Trade Commission and is well known authority in the field of combination and competition. The course will emphasize the different types of activities in which trade associations are engaged; codes of fair practice; contemporary proposals and methods of limiting production and of balancing production with consumption, of standardization of hours, wages and employment conditions and other elements of cost; and the role of trade associations in the development of a planned or managed economic system.

Another new offering will be the course on "Commodities Markets." This will deal with the development and present status of major commodity markets and exchange in the United States, with particular reference to the factors which make commodity prices, methods of trading, types of commodity markets, and how each type is organized, nature and use of future contracts, etc. This course will be in charge of Prof. D. J. Duncan.

In accordance with its policy of keeping abreast of new developments, the School of Commerce will also offer a new course on "Radio Advertising." This course covers the development of radio broadcasting, types of radio program, testing radio response, the planning of the broadcast campaign, and merchandising the radio products. This course will be conducted by Prof. Lyndon O. Brown.

Another new course in the sales field will be a course on "Sales Promotion." This course covers direct advertising, particularly the preparation of pieces for use among the sales force of a manufacturer or wholesaler, or for distribution to distributors. The course emphasizes the functions and uses of direct advertising and direct mail advertising. This course will be offered by Prof. Lloyd D. Herrold.

Two new courses will be offered in the field of land economics and real estate. A new course on "Current Trends in Land Economics" will be offered by Prof. H. Morton Bodfish. Mr. Bodfish is well known in Chicago as the author of the original Federal Home Loan Bank Law, enacted under the Hoover administration. He was appointed by President Hoover as one of the members of the original Federal Home Loan Bank Board. This course will deal with the changing mortgage banking structures, the Federal Home Loan Banking System, the Home Owners' Loan Act of 1933, inflation and real estate, the business cycle and real estate, pending developments in residential and housing construction, and new activities and legislation of the federal and state governments affecting real estate.

Another new course in the real estate field will be the course on "Fundamentals of Building and Loan Practice." This course will be offered in co-operation with the American Savings, Building and Loan Institute. The course will cover all the essential operations of the building and loan business, including the accumulation of funds, mortgage practice, and financial operations. It is anticipated that, as a result of the Home Owners' Loan Act of 1933, building and loan and savings and loan associations will witness greater developments as home financing institutions. This course will be offered in response to this development.

In addition to these new courses, the School of Commerce will offer its regular courses in the fields of accounting, banking, finance, insurance, real estate, marketing, merchandising, advertising, foreign trade industrial management, economics, business law, etc. Each course meets once a week. Registration for the fall semester opens on Sept. 5 and continues through Sept. 16.

Henry Ford, according to a news item, began life without shoes. Well, so did the rest of us.—Punch (London).

State Convention Of American Legion In Rockford On Monday

Lake County Legionnaires will figure prominently in the state convention and election of the American Legion at Rockford next Monday.

Charles C. Kapschull of Deerfield,

is a candidate for state commander, and the Eighth District (which is Lake County) will hold its election for commander, with three candidates in the field. These are Ben Hadad of Lake Villa, Henry Foyal of Lake Bluff, and Dan Hunt of Deerfield.

An appeal is also being made to the state convention to allow the

posts in Lake County to be organized as a district rather than a county organization, the new plan permitting representation on the county organization to be regulated by the number of members in the individual posts. This change in form of government requires the changing of a section in the state by-law.

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I SAVED MONEY BY BUYING MY ELECTRIC WASHER THIS MONTH

LAUNDRY EQUIPMENT PRICES TO ADVANCE

Manufacturers of electric washing machines and electric ironers have announced substantial price increases on all models effective September 1. Mounting production expenses, including higher costs of raw materials, make these price advances imperative.

Prices should have been raised on August 1, one prominent manufacturer of washing machines recently stated. "But because several dealers had planned special activities this month, we have agreed to postpone our price advance until September 1."

Summer sales on home laundry appliances have been unusually heavy. Apparently women everywhere are discovering that it is good management to let electric work-savers take the drudgery out of washday. The new ironers that press shirts, dresses and fancy pieces as well as flat things are also meeting with enthusiastic response.

Special . . . August Only
 All washers and ironers at your PUBLIC SERVICE STORE . . . only **\$250 DOWN** (SMALL MONTHLY PAYMENTS)

Other local dealers also featuring laundry bargains this month
BUY NOW WHILE PRICES ARE LOW

AT A CENTURY OF PROGRESS see how electricity is made. On a miniature landscape (world's largest diorama) model power plants show how electricity is manufactured from coal and water power. Tiny tower lines carry it to farms and cities where it lights homes, streets and factories. This is only one of the wonders now on display in the Electrical Building.

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FRIDAY

Grape Juice
 Savoy Brand per quart 25c

CIGARETTES - Special
 Camel, Chester- \$1.17 per carton

Anne Cherries
 7 cans for \$1.00

5 pound box 27c

12 cans for \$1.00
 or 4 doz. for \$3.85

ORANGES
 Sunkist, 5 dozen for \$1

POTATOES
 Best cooking per peck 49c

GINGER ALE or ROOT BEER
 3 quarts for 25c
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