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**DEERFIELD LOCAL and PERSONAL**

Mr. and Mrs. Bert Mastrri (Marie Finocutter of Libertyville) have a baby girl born last Wednesday at the Highland Park Hospital.

Miss Helen Fritsch spent last Friday with her cousins Pearl and Jean Ray in Mundelein.

Dr. and Mrs. J. P. O'Connell were away over the week-end. They visited relatives. Patsy O'Connell's cousin returned with her.

Mr. and Mrs. Samuel Hole (Lela Glynch) and two children, Carol and Jean, of Shelby, Wyo. are visiting Mr. Hole's two sisters, Mrs. Ira Gardner and Mrs. Fred Meyer. The Holes have also been visiting Mrs. Hole's uncle, Robert Kent in Wauconda and her sister Mrs. Harriett Larson in Evanston. Mrs. Hole is a former Deerfield Grammar school teacher.

Edmund Koebelin returned home on Monday after an eight week's stay at Camp Ma Ka Ja Wan.

Mrs. Irving Brand is spending this week with her parents, Mr. and Mrs. J. P. English in Evanston.

To those whose subscriptions for the Deerfield Press are now due: Send your dollar to the local editor, R. E. Pettis. Take advantage of Dollar Days.

Mr. and Mrs. Royal Sundell of Brownsville, Texas, visited last week Mr. and Mrs. Roy M. Miller.

Mrs. John Stryker is entertaining at a farewell party on Thursday afternoon (today) in compliment to Mrs. Emil Giss. Mr. and Mrs. Giss and son Kenneth are leaving August 25 for McAllen, Texas, where they have a fruit ranch.

Mr. and Mrs. Harold Giss (Ruth Frantz) of Highland Park will occupy the Emil Giss home on Central Avenue.

Mr. and Mrs. Alex L. Taylor of 1109 Hazel Avenue, Deerfield, announce the marriage of their daughter, Marian, to Henry F. Geiger, son of Mrs. H. Geiger of Chicago on Saturday, July 29, at the English Lutheran Church in Chicago. The young couple will reside in Chicago.

Mr. and Mrs. Edward Brennan, who have been occupying the R. E. Pettis house, are moving to Chicago next month.

Mrs. J. A. Reichelt Jr. will entertain the Woman's Missionary Society of the Presbyterian Church, Thursday afternoon, August 17.

Mr. and Mrs. Charles Lewis of Kansas City, Mo., are guests this week at the home of their niece, Mrs. E. L. Vinyard.

A Get Together meeting of the Y.P.M.C. was held Tuesday evening at the Bethlehem Evangelical Church.

Mrs. Charlotte Adams and two daughters and Mrs. Jack Ruffing of Chicago were Sunday guests of Mrs. Hubert McGuire of Waukegan Road.

Both Mr. and Mrs. Philip Scully Sr. have been ill this past week. Mr. Scully is still quite sick.

Mr. and Mrs. W. A. Whiting of Chicago were Sunday guests at the Lincoln Pettis home on Osterman Avenue.

Mr. and Mrs. Bruce Blaine and daughter Shirley spent Sunday in Franklin Grove as the guests of Mr. and Mrs. Jay Miller.

Mrs. E. G. La Bree and daughter Denise of Muskegon, Okla., was the guest of her niece, Mrs. Dan Hunt, last week.

Mr. and Mrs. R. D. Reeds and son Carter were Sunday guests at the home of Mr. and Mrs. P. J. McMahon in Chicago.

Mr. and Mrs. William Hutchison of Waukegan were the Sunday dinner guests of Mr. and Mrs. S. P. Hutchison.

Mr. and Mrs. Arthur Kathman and two children were guests at supper on Sunday at the home of Mr. and Mrs. E. H. Johnson of Todd Court.

The Independent Social Club met Wednesday afternoon at the home of Mrs. George Harder.

Rev. and Mrs. E. J. Brusco returned last Monday from a 1800-mile vacation trip in Canada and the East.

Mr. and Mrs. William Klusmeyer of New Franklin, Mo., are visiting at the F. G. Piepenbrok home, and attending the Century of Progress Exposition. The Klusmeyers will accompany the Piepenbroks north to Hayward, Wis. to spend the last two weeks in August. Mrs. Klusmeyer and Mrs. Piepenbrok are sisters.

Bobby Pettis was bitten in the head, Saturday noon, by one of Dick Easton's dog. He was treated by Dr. C. R. Sugden, who stated that the wound was not serious.

An important meeting of the session was held Tuesday evening at the Presbyterian Church in Dr. Weir's study.

Mr. and Mrs. Stanley P. Antes (Francesa May Borchardt) entertained twenty-five guests at dinner on Sunday following the baptismal

lar Day for one dollar. Phone Deerfield 485.

Mr. and Mrs. Milton Frantz and daughter, Olive, visited in Barrington on Sunday. Mrs. Frantz's sister, Miss Laura Wessling, is staying at their cottage at the Barrington Camp Grounds.

Robert Colby has been appointed to West Point, through the efforts of Congressman Kelly.

Mrs. Charles Bickford entertained her sewing club on Wednesday afternoon.

Mrs. R. M. Miller was hostess to the members of her club on Monday afternoon.

Mrs. Lillian Anderson spent Sunday with friends in Chicago.

Miss Eleanor Kruse and Alfred Werhane visited Miss Kruse's mother in Des Plaines on Tuesday.

Mrs. William Sack, who underwent an appendectomy recently at St. Elizabeth's Hospital, is greatly improved and expects to return home this week.

Miss Helen Mau and William Lorton with Mr. and Mrs. George Sack of Franklin Park spent last Sunday with friends at Fox Lake.

A rattlesnake was killed Friday morning, by Robert E. Pettis, on the Vernon Country Club Golf links on the fifteenth tee at the south west corner of the course adjoining the River Woods.

Mrs. Harriett L. McGuire and her mother, Mrs. J. F. Leaming visited on Thursday, in Downer's Grove.

David Stryker has been ill this past week.

Mrs. W. W. Clark will entertain the Friday Night Dinner Club tomorrow.

Mrs. Homer G. Aylesworth was hostess to the members of the Queen Esther Circle on Friday afternoon.

Mrs. Alex Willman entertained her sewing club last Wednesday.

Mrs. John Peters of Highland Park will be the next hostess.

Mr. and Mrs. D. M. Courson and Mr. and Mrs. Olive Schwarm of Waukegan were Sunday visitors at the Delbert Meyer home.

Mrs. Hoover of Pittsburgh, Pa., is visiting her daughter, Mrs. Kenneth Hoover. It is an interesting fact that Mrs. Kenneth Hoover was Helen Hoover before her marriage.

Mr. Hoover is from Iowa and his wife from Pennsylvania. They met at the University of Wisconsin.

Solomon Shapiro, local merchant, has taken over the former MacDonal Coal and Lumber Co. buildings and will sell potatoes at that location. J. P. Condon is employed there.

Dr. and Mrs. M. L. Wait of Augusta, Ill., are the guests of their daughter, Mrs. V. W. Spriggs.

services for their little daughter, Nancy Jane, who was born Feb. 13, 1933. Rev. F. G. Piepenbrok performed the ceremony at the Antes home. Sponsors were Mathilda Borchardt and Charles H. Johnson.

Another christening of recent date was the daughter of Mr. and Mrs. Edward Renis (Alma Eberlein) of Morton Grove. Sponsors for Betty Louise Renis, who was born June 7, 1933 were Melinda Kraft and Arthur Eberlein. Rev. F. G. Piepenbrok performed the ceremony at St. Paul's parsonage on July 18.

H. A. Vinyard, Superintendent of Schools at Des Arc, Arkansas, spent the week-end at the home of his brother, E. L. Vinyard.

Mr. and Mrs. Ole Stensland of Chicago were the guests of Mr. and Mrs. Albert Krause on Sunday.

Mrs. Jessie M. Peppers of Titusville, Fla. is the guest of her cousins, Mr. and Mrs. C. A. Wolf.

Mrs. T. G. Johnson has been ill this past week.

Mr. and Mrs. G. R. Basinger and son Junior have been visiting in Arkansas this past week.

The Chicago-Woman's Symphony orchestra will broadcast a program at the World's Fair in Chicago on Friday, August 11.

Mrs. Sarah Clavey entertained a few friends at her home on Wednesday afternoon (yesterday).

The Tuesday Evening Sewing Club will meet next week at the home of Mrs. Alex Willman.

Mr. and Mrs. Glen Bowman and daughter Jane of Harrington, Texas, will spend this month with Mrs. Bowman's sister, Mrs. Harry Muhlke.

Mr. and Mrs. Dan Hunt attended the funeral of Howard Cohrs of Chicago. Mr. Cohrs was a boyhood chum and one of Mr. Hunt's co-workers and a charter member of Rogers Park Post 108, American Legion.

Mr. and Mrs. Clarence Anderson have been enjoying a week's motor trip.

Mrs. E. J. Bingham entertained at a luncheon bridge on Tuesday at her new home in Chicago. Guests from this vicinity included Mrs. Elmer Clavey, Mrs. Alex Willman, Mrs. R. D. Reeds, Mrs. B. H. Kress, Miss Clara Ender, also Mrs. Robert Greenslade of Highland Park.

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Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you.

By all odds, then, steel bodies seem preferable. Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

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August 7th, 1933

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