

The Highland Park Press

VOLUME XXII

HIGHLAND PARK, ILLINOIS, THURSDAY, AUGUST 10, 1933

NUMBER 24

DOLLAR DAYS HERE ARE THURSDAY & FRIDAY

QUALITY FOODS at LOW PRICES FRESH RUSSIAN CAVIAR NOW AVAILABLE

Fruits and Vegetables

- Florida 1.10
- Large Florida's Seedless; 3 for 40c
- Honeydew 35c
- Georgia Alberta 45c
- one blue Square Basket 59c
- 39c
- Large Square Basket 59c
- Sweet and Tender 27c
- (Fresh) Per lb. 19c
- in Table Bunches 35c
- 100% Pure Olive Oil 25c
- Feet 45c
- 33c
- 59c
- 1
- 39c
- 1

SIGNING OF NRA CODE CONTINUES LOCALLY

Officials Ask Papers In Small Cities To Wait Two Weeks To Publish List

Local business firms are continuing to sign the NRA "code," signifying their desire to co-operate with President Franklin D. Roosevelt and his recovery organization, in an attempt to bring shorter hours and more for jobs for labor in all lines of business.

Those who have signed the code are displaying the "blue eagle" symbol in their places of business, and in their advertising, and the blue and red design is becoming a familiar sight here.

It is expected that all of those who will express their willingness to co-operate in the "drive for recovery" will have signed the code within the next week, and in next week's issue of this newspaper, a complete and correct list of the signers here probably will be published.

Officers of the National Recovery Administration have urged newspapers in the smaller cities to give local business firms at least two weeks, after the first signers were secured on August 1, in which to sign the code, before publishing a list of the signers. It is believed that it would be unfair in the smaller towns to publish a partial list of those who have signed, or those who would eventually sign, because the absence of names of some local firms might be detrimental to their standing in the community, since in the small cities, each business man is known intimately to most of his customers and even to most of the residents of the community.

In this locality, several business men have not signed the code yet, for several good reasons. Some have been away on vacations; some are studying the code thoroughly, so they may have a sincere understanding of it before they sign; and others are waiting for recommendations from their particular trade.

One thing is certain—the signing of the code by a majority of the local business men has meant the employment of several people in this community. The grocery stores and restaurants, in particular, and other lines of business which must keep open many hours a day, and are allowed to do so, even urged to do so, are finding it necessary to hire more help, in order to live up to the pledge they have signed.

Masonic Picnic To Be Held At Forest Lake

A "new deal" has been announced by the excellent high priest of the Highland Park Chapter, No. 226, Royal Arch Masons, and his committee. They are having a real picnic at a private lake this Sunday, Aug. 13. "The time is set so that you will be able to indulge in any of your Sunday morning exercises, leaving you without an alibi for not being at Forest Lake at 2 p.m.," he says.

"You will follow the arrow on Route 22, (Half Day Road) to Forest Lake road, then north to the grounds. If by chance you need transportation, telephone Highland Park 4160, 590, 1305, 1585. Bring your supper basket with you and also the family.

"We will see you and your family on Sunday."

WORTH WHILE THOUGHTS

Some say they like to read this little column. Good advertising is more than goods and prices. It is important to let people know you have what they want at attractive prices—also to let them know you better by telling them thoughts that reveal your ability to serve them well. That is why we are running this little column each week. We hope you like it. You, yourself, may have a good idea for this column. If so, let us have it and we'll try to work it in sooner or later. We are on the lookout for good ideas that will help nearly everybody to win greater success in life. The greater each person's success is in the community, the better will be this fine town of ours as a place for our homes. D-X Super Service Station Elm Place and St. John's Highland Park

Mrs. J. C. Emma's Dance Pupils Will Appear In World's Fair Program

The pupils of Mrs. J. Emma's School of the Dance, of Lake Forest and Highland Park, will appear at the Little Theatre on the Enchanted Island at A Century of Progress on Friday afternoon, Aug. 25.

Their appearance will be in a sketch, "The Story of Book Friends Come to Life," with the following boys and girls in these character parts: Grace Schuster as Mother Goose; Frances Nan Shields as Red Riding Hood; Ruth Cox as Jack Horner; Annabel Dixon as Georgie Porgie; Lorraine Henrickson and Joan Barker as Jack and Jill; Marian Young as Mary Quite Contrary; Joseph C. Emma Jr. as Boy Blue; Ann Lackie as Bo-Peep; Mary Jane Peters as Miss Muffett; and Nancy Bilbo as Tom Piper's Son.

The dances will be by the following: Narcissus, by Virginia Copithorne, Marilyn Drakeman and Dorgina Wallace; Pierette and Piroette, by Grace Schuster and Mary othy Ritschdorff; Irish jig by Virginia Peters.

This entire group will also give a performance at the Alcyon Theatre in Highland Park on Saturday, Aug. 19, at the afternoon matinee.

The original school of the dance, originated and operated by Mrs. Emma, has been and still is at Lake Forest. Mrs. Emma is opening her Highland Park studio soon.

Highland Park Band Playing Concerts In the Business Section

A group of Highland Park business and professional people are providing financial backing for a band, to be known as the Highland Park Band, with Lloyd Moon as manager. The band will consist of at least fifteen pieces.

The band began a six-week series of concerts last Saturday night, playing at the park on Central Avenue between the North Shore and the North Western stations. These concerts will consist of fifteen minutes of playing at the park, followed by an hour and a half tour of the business district, making stops at various places.

Forty-six local firms already have pledged their financial support to the band, and others have not been canvassed yet. All local firms are invited to contribute to this enterprise, and may get in touch with Mr. Moon, telephone Highland Park 3176.

A. E. Smith, Huber Electric, Treasurer; George Sicokis, Albert Larson, Carl D. Christ, Fell Bros., B. E. Christensen, Earl W. Gsell, Ray W. Schneider, Charles A. Larson, H. F. Kelly, C. M. Green, Central Tire Co., Highland Park Fruit & Grocery Market, Huesner's Bakery, Robert W. Pease, V. T. McMahon, Purnell & Wilson, Inc., T. S. Duffy Furniture Co., Brand Bros., North Shore Grocery, A. & P. Tea Co., F. W. Woolworth Co., Central Cafe, National Tea Co., (J. Dompke), A. R. Esmiz, Joseph Giallanza, Koller Bros., Anton Frauenhoffer, Rapp Bros., Jonsson Sea Food, North Shore Motors Inc., North Shore Paint & Glass, Highland Park Animal Hospital, Rasmussen Bros., Blue Goose, Community Service Grocery & Market, Tillmans Service Station, Highland Park State Bank, M. Kessler & Colvin Valet Shop, Meierhoff Hdwe. Co., Mrs. M. Tip-ton, Highland Park Press. Miscellaneous Donations—Antes Sign Shop, Picchetti Bros.

August Gentilini Dies In Auto Accident In Leland, Ill., On Sunday

August Gentilini, of 815 Ashland avenue, Highland, was killed in an automobile accident Sunday at Leland, Ill.

With him at the time of the accident were Mrs. Gentilini, who was seriously injured, and two children, who received minor injuries.

Mrs. Gentilini, although gravely injured, has a chance for recovery, the doctors say.

Funeral services for Mr. Gentilini are not definitely announced, but will probably be Saturday.

Playground Picnic To Be Held On Wednesday

On Wednesday, August 16, the children of the Highland Park Playgrounds are to meet at the Sunset Park for an all day picnic. The children should be at the park by 11 a.m., bringing their lunches with them.

FLAMES THREATEN BUSINESS DISTRICT

Early Morning Fire Menaces Downtown Section As Junk Yard Burns

The Highland Park business district was threatened for more than three hours early Friday morning as fire swept through the buildings of the J. Smith junk yard, 60 North First Street, only a short distance from several big buildings in the commercial area.

Several peculiar circumstances combined to delay the alarm to central fire department headquarters and to hamper firemen when they did arrive to battle the flames.

The central station received the first alarm about 2:3 a.m., but by that time the flames had gained great headway and had melted high tension wires and phone wires stretched over an alley in the rear of the burning buildings. The town was thrown in darkness and telephone communication with the fire department was impossible.

Persons first noticing the flames ran to the fire station and gave the alarm. A police car was dispatched to call the second Highland Park department from Ravinia.

The two companies directed their full attention to the protection of adjacent downtown buildings. For a time there was great danger of the flames spreading to two nearby garages. Fortunately there was little wind, and the protection of adjacent buildings was made easier.

First Round of Club Championship Played At Sunset Valley Club

Carroll Snyder's 2 and 1 victory over Willie Blanchard, co-medalist with Art Olson, featured play in the first round of the club championship at Sunset Valley last Sunday. The chief upset occurred, however, in the Bliss-Murphy match when E. M. Murphy scored a 4 and 3 victory over George Bliss, who had left the first tee a strong favorite to go through to the finals.

Other first round matches in the club play found Joe Davis eliminating Ray Anthony 4 and 2, Freeman Abbott scoring a 6 and 3 victory over Jim Harting, Art Cooke taking the measure of R. Hoest 2 and 1, and Bob Rosenthal running rough shod over L. B. McBride to the tune of 8 and 7. Second round matches will be played this Sunday.

Possibilities of an all-Final in the junior championship appeared strong with "Red" Fell, already in Fred, a strong favorite to eliminate the finals by virtue of his 1-up victory over Gordon Ball, and brother Jack Hagberg in the semi-finals of the upper bracket. Hagberg advanced to the semi-final round by scoring a 5 and 4 win over Bob Moseley, the medalist.

Qualifying rounds for the third of the monthly class tournaments were held last Sunday with the following entering the match play: Class A—F. Abbott (82), C. Snyder (82), A. Cain Jr. (82), G. Bliss (83), W. Blanchard (83), P. Olson (83), Bob Rosenthal (86), and E. M. Murphy (84).

Class B—Pete Prato Jr. (85), W. McCormac (88), J. Hagberg (88), R. Hoest (89), E. Marks (9), Frank Russo (91), E. B. Low (91), and F. Shelton (92).

Golfers qualifying in the third of C flight were: Sherberg, Robert, Van Riper, Kennicott, Patterson, H. Dairs, H. Getz, and C. Jordan. Play will start this Sunday.

"International House" To Be Presented By The Alcyon Theatre

Tonight, Friday and Saturday the Alcyon Theatre is presenting "International House" featuring stars of the screen, stage and radio such as Peggy Hopkins Joyce, W. C. Fields, Rudy Vallee, Burns and Allen, Cab Callaway and many others. All kinds of entertainment is offered in this picture.

"Hell Below" is the feature to be shown on Sunday, Monday and Tuesday. Robert Montgomery and Madge Evans, assisted by a very fine cast will give you a story of the undersea, with romance and plenty of laughs.

Douglas Fairbanks, Jr., and Loretta Young are starred in the "Life of Johnny Doplax," a story of the dual existence led by a public idol. Laurel and Hardy in "The Devil's Brother" is coming to the Alcyon on Friday and Saturday, Aug. 18 and 19. For the Saturday matinee a special stage presentation will be given for all those who attend.

FIRST DROWNING OF SEASON IS TUESDAY

Richard Gerkin, 12, Is Victim At the Beach Near Deere Park

Highland Park's first drowning of the season occurred Tuesday afternoon, at the Lakeview beach, just north of Deere Park.

The victim was Richard Gerkin, 12-year-old son of Mr. and Mrs. Willis Gerkin, 774 South St. Johns avenue.

With a group of local boys, the lad had gone to the beach to practice swimming.

Richard waded out too far, and was believed to have been seized with cramps. Mrs. Lee Supple, of 2181 Lakeside Place, who was swimming near by, saw the boy go down, and swam to his aid. She dived for his body and brought it up, meantime calling for help. With the aid of other boys, she took Richard to shore.

The Highland Park fire department responded to an emergency call, and worked over the prostrate boy for more than an hour.

An inquest was to have been held Wednesday at the Kelley Funeral Home, on North Sheridan Road, Highland Park.

As we go to press Wednesday morning, definite funeral arrangements had not been made, although it is thought that the services will be held Thursday afternoon.

Water Carnival Will Be Held At Central Beach Next Sunday

The water carnival to be held next Sunday, August 13, at the Central beach in Highland Park is expected to be the big event of the activities run by the Highland Park East Park Board this summer. The Park Board has been more than fortunate this year in being able to secure the services of Wentworth Lobdell, former Big Ten diving champion and inter-collegiate champion, for a diving exhibition and a comedy act. In addition to Lobdell there will be present George Scheuchter, of the American Red Cross, will put on a canoe demonstration. These two men are nationally known and deserve the attention of the people in Highland Park. There will be no admittance charge to the beach for spectators living in Highland Park.

In addition to the exhibitions to be given by the two champions there will be the annual Park Board quarter mile swim. To date there have been several prominent North Shore swimmers who have signified their intention of entering this swim. The men who intend to take part include such names as Bud Hagg of Winnetka, Miller of Northwestern University, and Bill Holmes of Wilmette, besides such Highland Park swimmers as Karl Johnson and Bill Walker. Medals will be given to the first three places in this race.

There also will be races for the children of the Highland Park playgrounds. The children will be divided into age divisions as has been used in all playground activities this past year, namely 12-15 and under 12, the same division being used for both boys and girls. Prizes will be given to the winners of these races and ribbons will be awarded to the second and third places in each event. The events include such swims as the free style, the back stroke, the breast stroke and crawl.

The prizes for the children's races are being donated by business men in Highland Park, and will be on display in the window of Nellie's Sport Shop Thursday. The medals for the Park Board quarter mile swim are being given by the Highland Park Rotary Club and will also be on display with the other prizes.

The Carnival will start at 8:30 sharp, and as there is expected a capacity crowd it is advisable to come early to be insured of a good place from which to watch the demonstrations. For further information call the Park Board office, telephone H.P. 2763.

Ravinia Garden Club All Day Excursion

On Friday, Aug. 11, Ravinia Garden Club members will have an all-day excursion. Meeting at the Village House at 10 a.m. they will drive to Lake Geneva, stopping en route to purchase refreshments. The members will visit Yerkes Observatory and other lovely gardens. The Lake Geneva Flower Show will be in progress and this will make another interesting and beautiful visit. Those desiring transportation will please call Mrs. Gleason, at H. P. 2797.

Local Man Knew Man Who Saw Battle Of Bunker Hill In 1775

It was 158 years ago that the Battle of Bunker Hill was fought, on June 17, 1775, and the statement that a man is living, who knew a man, who saw the battle, on that day, would seem almost incredible.

Recently Captain Thomas G. Frothingham, the historian, president of the Bunker Hill Association received a letter, from Edward Chapin of Highland Park, Ill., in which he wrote, that while he is now eighty-seven years old, he knew when a youth of thirteen years Samuel Goddard, who as a child of six years watched with his mother, from the top of Corey Hill, Brookline, the progress of the battle on the distant Charlestown hill. Although Mr. Goddard was young, the associations of the incident made a lasting impression on him, and though well advanced in years (he lived to be over ninety years) he took pleasure in telling Mr. Chapin, in whom he had a friendly interest, of the peculiar association he had with that historic event.

Mr. Chapin, who is a reader of the Transcript, was reminded of the incident when reading of Captain Frothingham's part in the ceremony of the recent anniversary of the Battle of Bunker Hill, when, as president of the association, he laid the votive wreaths at the base of the monument; and he communicated the facts of the personal incident to Captain Frothingham.

—Boston Transcript.

DEERFIELD VILLAGE BOARD MAKES REPORT

Change Water Rates; Repair Septic Tank; Important Matters Discussed

Alex Willman has been appointed water superintendent for the village of Deerfield, in addition to his other duties as treasurer and comptroller, and will receive a monthly salary of \$150. Mr. Willman will divide the village into four sections, reading meters in one section each week. A change in the water rates was approved by the village board Monday evening at the August meeting as follows:

40 cents first 1,000 cubic feet
35 cents next 1,500 cubic feet
30 cents next 2,500 cubic feet
27 cents more than 5,000 cubic feet.

A reduction of 5 cents per hundred will be made if bills are paid within ten days (bills are payable monthly).

A minimum charge of 50 cents a month will be made and a charge of \$2.00 will be made for the removal of a meter, at the request of owner.

William Johnston, village trustee, reported that the east septic tank, near Metcalf's, was holding an excess of 21 feet of water, due to clogging, and which needed repairs.

A dollar will be charged for building permits from \$10 to \$1,000, and an additional \$3.00 for every \$1,000 additional, which is increasing the rate for lower amounts and a decrease for larger amounts.

J. R. Notz, village trustee, reported that all automobile owners had not as yet purchased vehicle tags. The board intends to issue warrants against all delinquents and cases will be tried by the local judges.

Dr. C. Johnston Davis submitted a report of his inspection, as village health director, of the five Deerfield taverns, stating that all were above the average in cleanliness, etc.

A representative of the Catholic Diocese sought the approval of the board for the purchase of sixty acres in McGuire & Orr's subdivision in the northeast section of Deerfield, to erect an institution. Buildings would cost hundreds of thousands of dollars, the grounds would be landscaped as a park without a high fence enclosure, it was promised. In the future an old man's home and hospital might be built, it was stated.

Mr. McGuire of the firm of McGuire & Orr, realtors, spoke in favor of the plan.

A special meeting will be called to discuss the project. Taxes will play an important part in the village's decision as the board does not want to lose revenue from taxable property.

Playground Track Meet Will Be Held Friday

On Friday morning, August 11, the final track meet for the playgrounds of Highland Park will be held at the Lincoln Playground beginning at 10 a.m.

BARGAINS ARE THE NEWS THIS WEEK!

Dollar Day Specials By the Hundreds Of Interest In This Issue

Lots of news in The Highland Park Press this week! News that will interest everyone in this city.

It's bargain news, and our readers will find it in the special Dollar Day ads of Highland Park merchants in this issue.

Thursday and Friday of this week will be the last official semi-annual Dollar Days of the late-lamented depression.

Local merchants will be offering for the last time, goods of all kinds at pre-prosperity prices.

Chicago retailers are reporting daily changes in prices, and estimate that after Sept. 1 clothing and household articles will be up 50 per cent or more.

The "New Deal" with its rising commodity prices, processing taxes, shorter hours and increased wages, has sent merchants scrambling to the wholesale markets to buy up everything available before prices go higher.

The Highland Park Chamber of Commerce is, as usual, sponsoring this Dollar Days event.

The Highland Park Press is, in addition to devoting this issue to special Dollar Day offerings of merchants, co-operating with the Dollar Day committee in the printing and presentation to the local stores, of special Dollar Days banners and pennants.

National Recovery Act Explained At Chamber of Commerce Dinner

John N. Van der Vries, of the United States Chamber of Commerce, a member of the staff of Gen. Hugh S. Johnson, national recovery administrator, was the speaker at the dinner-meeting of the Highland Park Chamber of Commerce held Tuesday night at Green Tea Pot.

Mr. Van der Vries spoke on the origins and purposes of the National Recovery Act, and explained the evolution of conditions which we now face, and the causes for the wave of price-cutting which has swept the country.

The only remedy for existing conditions, the speaker said, is the raising of wages and prices, the creation of employment, and the maintaining of our standard of living. Those were the real causes for the creation of the National Recovery Administration, he said.

Mr. Van der Vries, in his address, urged all local business men to sign the blanket code, even if their particular trade groups have not yet accepted codes of their own. In this way, he said, recovery will be speeded.

APPRECIATION


Chicago, Illinois July 19, 1933
Roger Williams Beach Authorities Highland Park, Illinois

Gentlemen: I wish to express my deep appreciation of the prompt and expert assistance given me last Saturday when I almost drowned, by the guard at the Roger Williams Beach.

"Perhaps the predicament in which I found myself at that awful moment was largely the result of my fright when I found that suddenly there just wasn't any sand beneath my feet even though I was in shallow water close to shore; but since I cannot swim and the waves kept pounding at me and going over my head, the danger was real to me, however safe I may have appeared to the casual observer.

"The guard inspired in me perfect confidence as I watched his careful vigilance at the beach, and that confidence was what kept me from going absolutely wild with fear even as I was swallowing what seemed like gallons of lake water. His handling of the situation was calm and assured. I cannot sufficiently thank him; and trust your beaches will never lack such expert lifeguards.

Yours very truly,
The foregoing letter was received by the Park Board from a swimmer at Roger Williams Avenue Beach. The signature for obvious reasons is omitted.



Oscar Mayer's German Wieners with the Yellow Band are so pure and wholesome, they Medical Association Committee on are so pure and wholesome, they Medical Association Committee on are so pure and wholesome, they Medical Association Committee on