

England was given divisions of the size of a train in the dawn," he said, "and twenty-four still be in Texas!" of his English being, "we've got here, too."  
—London Tatler.

**SLADE**  
Contractor  
*Shop*

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Highland Park

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**J. R. Purnell Cites Ford Leadership in Sales For 6 Years**

Since 1927 when the Model T car was discontinued, Ford passenger car sales led those of all other makes, according to a tabulation by the Ford Motor Company reported today by J. R. Purnell, president of Purnell & Wilson, the local Ford dealers.

In this period from January 1927 to and including October 1932, the latest month for which reports have been compiled, Ford sales total 4,001,384, as compared with 3,705,827 for its nearest competitor and total sales of all makes of 15,183,842. Ford's share of all business in these six years was 26.4 percent.

This record, it was pointed out, was made despite the fact that Ford production was halted twice during this six-year period in preparation for the Model A and V-8 Ford cars. Manufacture of the Model T was discontinued in May 1927, Ford being out of the market until December of that year when the Model A was announced. Ford again was out of the market for the first five months of 1932 until volume deliveries of the New Fords began last June.

The year-to-year records follows:

	Ford	Next Make	Total of All Makes
1927	393,424	647,310	2,622,538
1928	482,010	769,927	3,139,579
1929	1,310,147	780,014	3,880,247
1930	1,055,097	618,884	2,625,979
1931	528,581	583,429	1,908,141
1932*	232,125	805,768	1,006,858
*10 months	4,001,384	3,705,827	15,183,842

Ford passenger car sales in October were 20,410 units, which was 32.3 per cent of total sales of all makes. The next make registered 15,772, or 25.0 per cent of all makes. The next make registered 15,772, or 25.0 per cent of all makes. Ford has led in passenger and commercial car sales in the United States

each month since June, when volume deliveries of new Fords began.

**Y.M.C. Basket Ball Teams Prepare for Championship Season**

The Highland Park Young Mens club light and heavyweight basketball teams are preparing themselves for a championship season, equal to that of the football squad.

Practices have been held for the last three weeks at the high school gym for both squads, and a few practice games have been booked, two of these have already been played with Park Ridge and Northbrook, both of which were easily won by the local team. All this preparation is being made for the opening game at the high school gym on Jan. 10. Their opponent for this game has not been named as yet but with all the good basketball teams on the north shore to pick from fans are assured of an exciting contest.

The club has purchased new suits for the team, these are green and white the same colors that the football team had, (and are they swell!)

Further announcements about coming games will be printed in this paper, and other information can be had from club members.

**Card of Thanks**

In our loss we give thanks to our many kind friends, neighbors and to the Rev. Christoph Keller for the kind expressions of sympathy and affection for our loved one.

The Yager family.

Mr. and Mrs. Glen Jackson and family of Solon Mills, Ill., were guests on Saturday at the home of Mr. and Mrs. Charles M. Frey of Central avenue.

**"Good Luck" in 1933**



May the days be filled with joy and gladness for you, our friends and patrons throughout the new year.

**Glencoe Riding School**

1932-1933—SEE THE DAWN OF THE NEW YEAR

From the Marine Dining Room  
**EDGEWATER BEACH HOTEL**

5300 Block—Sheridan Road - Chicago

**FORMAL DINNER DANCE**

Commencing 10:30 p.m. Saturday, December 31st

**SOUVENIRS**

**Mark Fisher and his Orchestra**

also Jack Chapman's Orchestra, and the Nighthawks

Famous Entertainers

Breakfast will be served commencing three a.m.

FOR RESERVATIONS, Telephone New Years Reservation Office  
LONGbeach 6000

There will be accommodations in our Garage for a limited number of cars, so make reservations now.

**EDGEWATER BEACH HOTEL**  
5300 Block—Sheridan Road Chicago

**FORD LEADS!**

Twenty years ago FORD led the automobile industry in sales of cars, and today,

*Ford Is Still the REAL Leader!*

For the past SIX YEARS total registrations are as follows:

*Ford . . . . . 4,001,384*

*Nearest Competitor 3,705,827*

*Ford's lead 295,557 units*

This is conclusive evidence of Ford leadership.



**PURNELL & WILSON, INC.**

Park and St. Johns Avenues  
Highland Park, Ill.

Telephone  
H. P. 710

Telephone  
H. P. 710

**Moldaner & Humer**

*Manufacturing Furriers*

ANNOUNCE A

**Fur Coat Cleaning Special**

**HALF PRICE**

The usual charge of \$6.00 for cleaning, glazing and servicing your fur garments will be reduced to \$3.00.

This includes Hudson and Alaska Seal Coats - Caracul Raccoon - Muskrat - Leopard Coats and Northern Seal.

It will pay you to take advantage of the opportunity to SAVE ONE-HALF.

16 North Sheridan Rd.

Tel. H. P. 54