

**Record
Prices on
Quality Goods**

OUR ENTIRE STOCK

of merchandise to be

CLOSED OUT!

In a Thrilling

Holiday SALE

75 Women's Dresses

Group 1

Dresses Originally Priced up to \$19.75

Wools, knits and some silks, many at less than one-third of the regular price. Everyone of these dresses purchased for this season's selling. You'll never find greater values!

\$6.75

Group 2

Values to \$25

Rough crepes, heavy sheers, and smart woolens, are included in this group. These are dresses suitable for business or bridge and are offered at less than half of the former price.

\$10.50

Group 3

Values to \$39.50

Entire stock of fine tailored woolens, knits, some hand-made, dress and afternoon silks, transparent velvets, and some formals. Sizes to 44.

\$15.00

Group 4

Our Finest Dresses

Afternoon, Dinner and Formals including velvets, Canton and Satin-back Crepes and sheer tailored woolens, formerly priced to \$59.50.

Now \$25

HATS \$1.00 — \$2.50 — \$4.00

Fine Felts and Fabrics - Season's Best Models - All Well-known Makes

COSTUME JEWELRY — LINGERIE — GLOVES

All very much reduced during this sale.

The Loretta Shop

10 North Sheridan Road

Telephone H. P. 463



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