

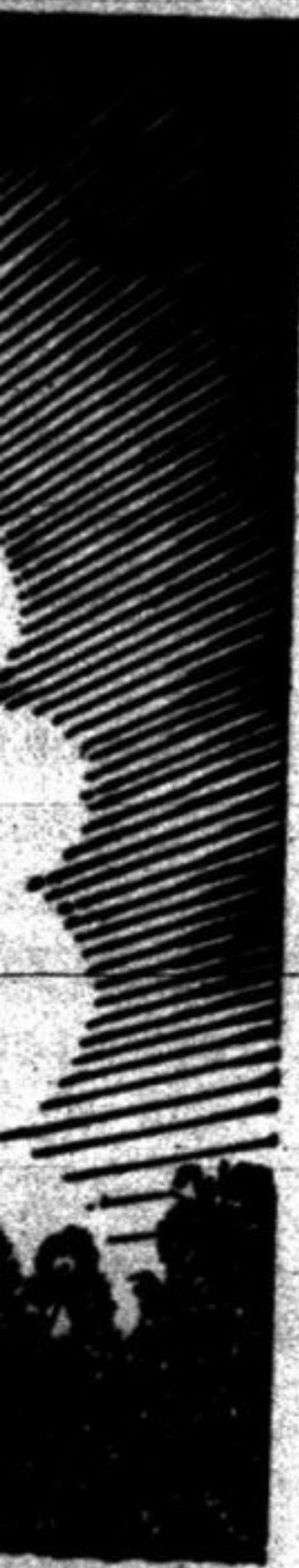
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During the CHRISTMAS Shopping Season your Public Service Store will be open evenings until 9 o'clock

# HERE ARE 9 practical ideas

## FOR YOUR CHRISTMAS LIST



4.75

### Always right . . .

A handy-size electric clock for the kitchen wall. It's always ready with the correct time—and never has to be wound. The metal case is enameled in white, blue or green. Made by Hammond.



2.95

### Vanity lamps . . .

A dainty pair of lamps for feminine dressing tables. Quaint china figures support shades of ruffled rayon in orchid, pastel green or rose. The complete set comes in an attractive box.

### They're toasted . . .

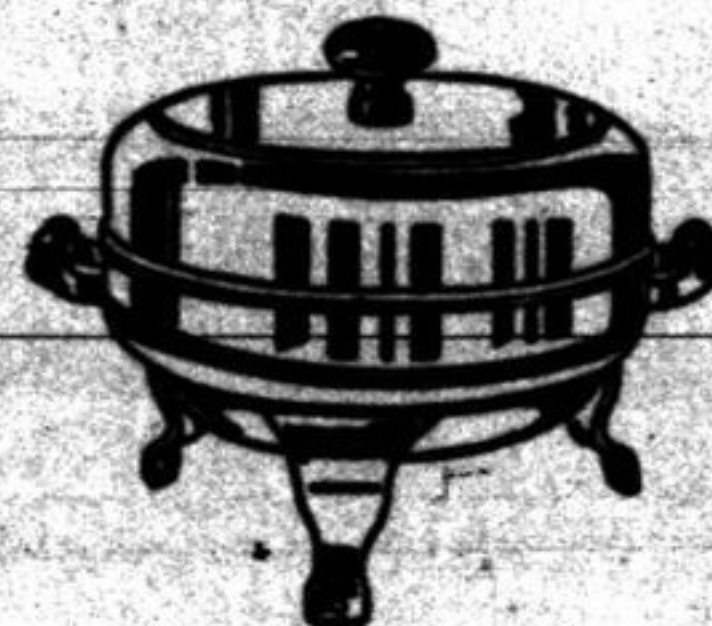
A de luxe table grill that makes a specialty of toasted sandwiches—any thickness, two at a time. Also fries bacon, eggs, almost anything else. Finished in non-tarnishing chromium.



6.95

### Table oven . . .

Potatoes, tomatoes, apples bake to perfection in this thrifty electric cooker—so do spaghetti, macaroni and all casserole dishes. A new work-saver for the kitchen. Chrome plated. (Cord extra.)



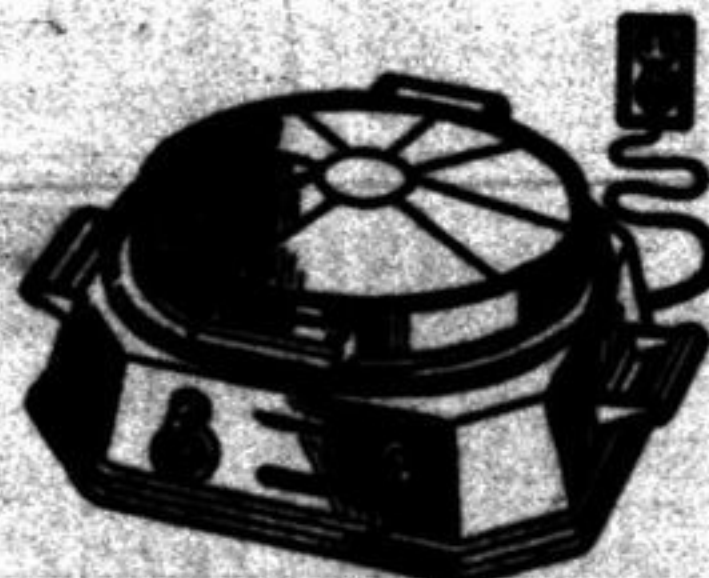
2.15



3.15

### Quick heat . . .

A soft comforting heat pad with 3-heat switch. Brings soothing relief from many aches and pains. Two thermostats control the heat. It is covered in lavender eiderdown. 12 x 15 inches.



14.50

### Burn-proof . . .

The Wafflemaster takes all the guessing out of waffle-baking. A red light flashes when grids are ready for the batter—again when waffle is done. Current turns off automatically. Chromium.

### Smoker set . . .

Men will appreciate this good-looking large-size ash tray with its light that never fails. Lighter glows instantly when switch is pressed. Tray is made of heavy black onyxite glass.



3.00

### Tireless mixer . . .

Mixmaster stirs batters, whips cream, beats eggs—juices lemons and oranges—drips oil for mayonnaise. New model has detachable beater. Comes with 2 green mixing bowls. (\$1.95 down)



19.50



1.70

### A popper . . .

It holds one quart and pops the corn electrically. To stir, simply turn the knob on top. Does a very quick job. In chromium.

## PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Several outstanding facts about this Company probably are not as well understood as I think they should be. (1) It is purely an operating company and is not owned or controlled by any other company. (2) The majority of its stockholders live right here—it is "home owned". (3) All of its officers and employes live here. (4) Its future is irrevocably dependent upon the growth and prosperity of northern Illinois.

*Paul Simpson*  
CHAIRMAN

★ ★ ★ ★ ★

Christmas  
Decorations  
have never  
been priced  
so low . . . .



Window wreath . . . 60c

A 12-inch wreath wrapped in red fiber encircling an electric candle. (Same wreath wrapped in red silk is 95c.)



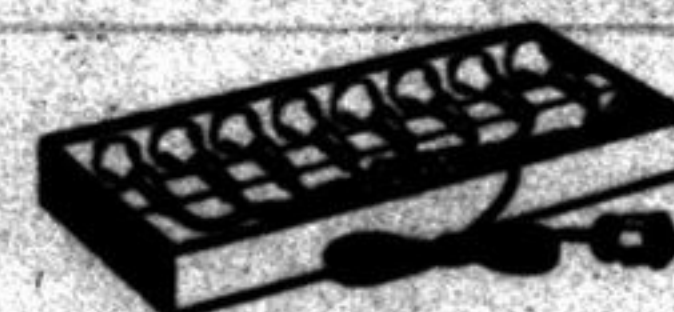
Electric candle . . . 95c

An 11-inch red candle set in a silver base. Comes complete with colored lamp and long extension cord.



Lighted star . . . \$1.75

This "Star of Bethlehem" is punched with tiny holes so it glimmers when lighted. 8 inches in diameter. Finished in red and gold.



Christmas tree sets

Strings of colored lights for the Christmas tree in several styles, variously priced. (A string of 7 weather-proof outdoor lights, \$2.75.)



Floodlight  
\$5.80

A weather-proof floodlight for outdoor use. Has spike for sticking into the ground. Comes with rubber cord.

At your  
**PUBLIC SERVICE  
STORE**

Other local dealers also  
are featuring most  
of this equipment

★ ★ ★ ★ ★