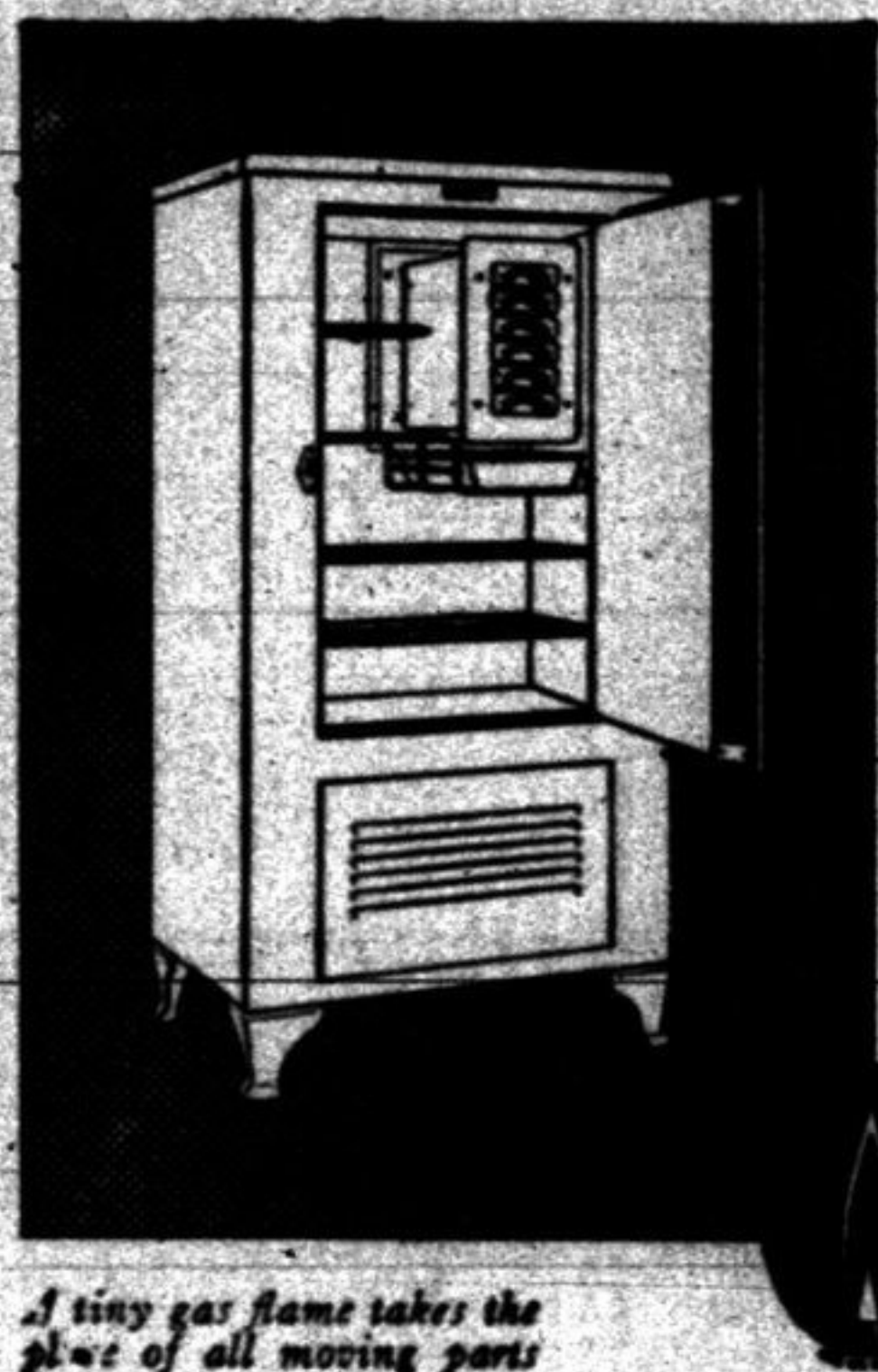




Ask Her... she'll say
"Give Me a USEFUL GIFT"



A tiny gas flame takes the place of all moving parts

**End Her
 Problem
 of Keeping
 Foods Safe**

Only
\$10.00
 Down

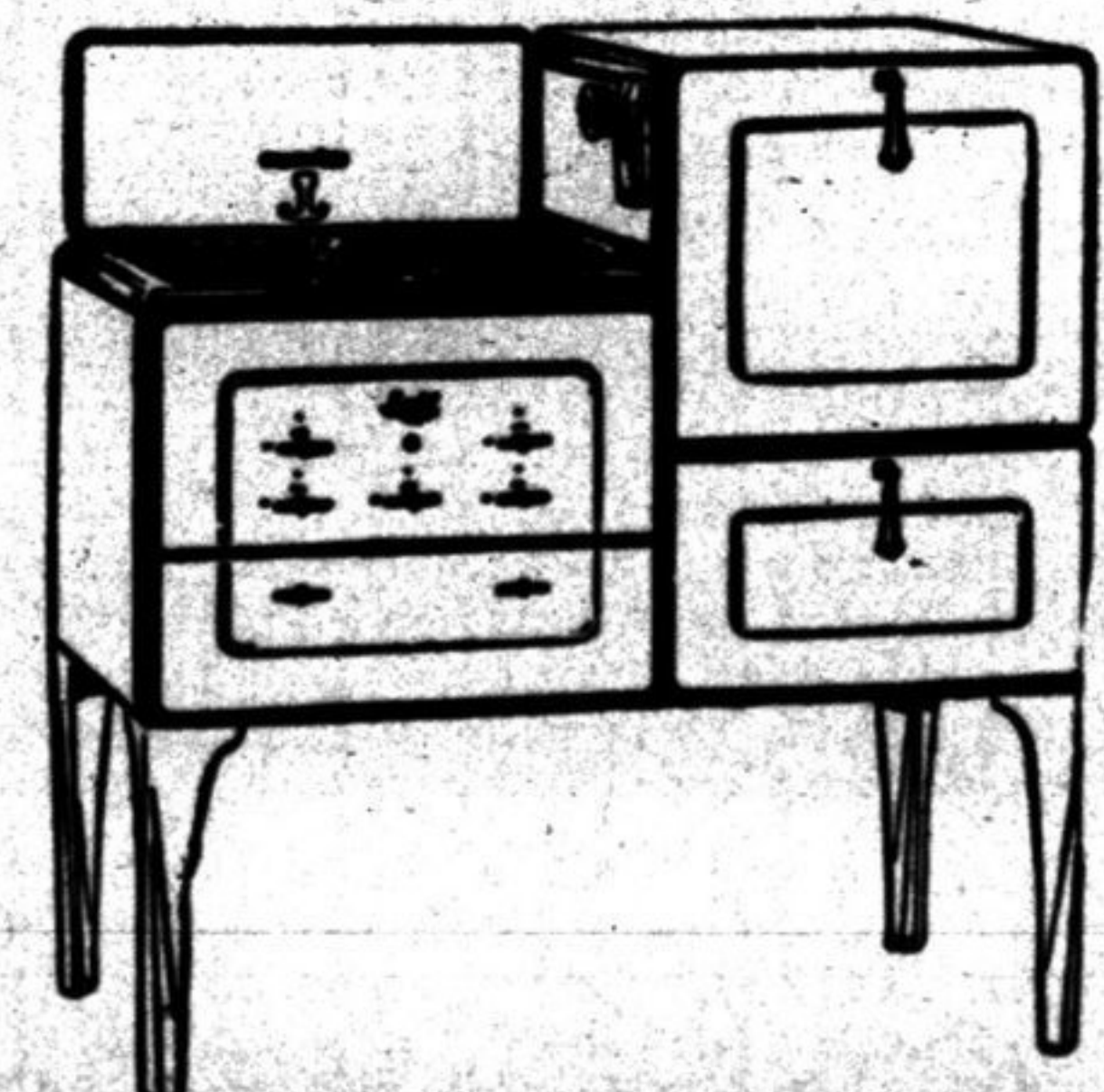
For a woman there always is the problem of keeping foods safe and wholesome. So what could make her happier than an automatic Electrolux Gas Refrigerator... the best answer to the question of food protection! Electrolux has no machinery to make noise, to wear out, to require oiling or attention. Electrolux works with a simplicity she will appreciate more and more as time goes on. She always will remember her gift from you if it is an Electrolux Gas Refrigerator. You need pay only \$10.00 down to have one installed. Take as long as 24 months to pay the balance. See the models on display at our store. Or ask us to send a representative.

ELECTROLUX
 THE *Gas* REFRIGERATOR

You can be sure when she expresses a desire for a USEFUL gift this Christmas that she is thinking of a new gas range or an automatic Electrolux Gas Refrigerator. She knows the important part these two kitchen gas appliances play in the daily life of every woman fortunate enough to own them. Come in... see our display... and learn complete details of these two important household appliances. Or simply telephone and ask us to send a representative.

MAGIC CHEF GAS RANGE
 ... a gift she will never forget

She will thank you many times over for a Magic Chef gas range... The Thoughtful Gift. For you will have made her life easier and happier for years to come. With its many improved features and beauty of design, Magic Chef is today's most convenient, most beautiful cooking appliance. You can select a model that will harmonize with her kitchen and give her daily cooking aid. See the large selection of models at our store now!



FEATURES:

Improved aluminum head burners that light automatically without matches. Won't clog or rust. Give any heat desired. Spread flame more evenly. Special tray fits around burner heads to protect burner arms from boil-overs and spattering fats. Special broiling pan prevents fats from catching fire. Red Wheel Lorain oven heat regulator controls oven temperatures automatically. Many other features.

EASY TERMS

Make a small down payment to have a new gas range installed in her kitchen. Pay the balance in 12 convenient monthly payments.

NORTH SHORE GAS COMPANY

Telephone Highland Park 3300-3301