

for as little as

\$5.00

a month

you NOW can **RENT**
a GAS BURNER
for your heating plant

Change to
FULLY AUTOMATIC
GAS HEATING
this Easy Way!

NOW . . . MAKE YOUR present heating plant *fully automatic* without buying any additional equipment. A *small monthly rental* will give you all the exclusive advantages of clean, carefree gas heating. No rent charged during the summer.

The rental includes use of a conversion gas burner in the heating plant you now use, together with a room thermostat and controls. By taking advantage of this plan, you can *try gas heating on approval*. If later you wish the gas burner removed, your heating plant will be restored to its original condition without cost to you.

With fully automatic *gas heating*, fuel is delivered as it is used. Just enough gas is burned to keep your home at the temperature you desire. No gauges need your attention. There is nothing to watch or tend. Fuel shoveling and ash removal are eliminated. Gas heating makes no grime, oily vapors or odors. Temperatures always are uniform. And you will note a surprising improvement in comfort and winter health in your household.

Home Heating Department
NORTH SHORE GAS COMPANY
 Waukegan, Illinois

Gentlemen: Without obligation to me, have a home heating engineer call to estimate the cost of heating my home with gas and to give me details of your new gas burner rental plan.

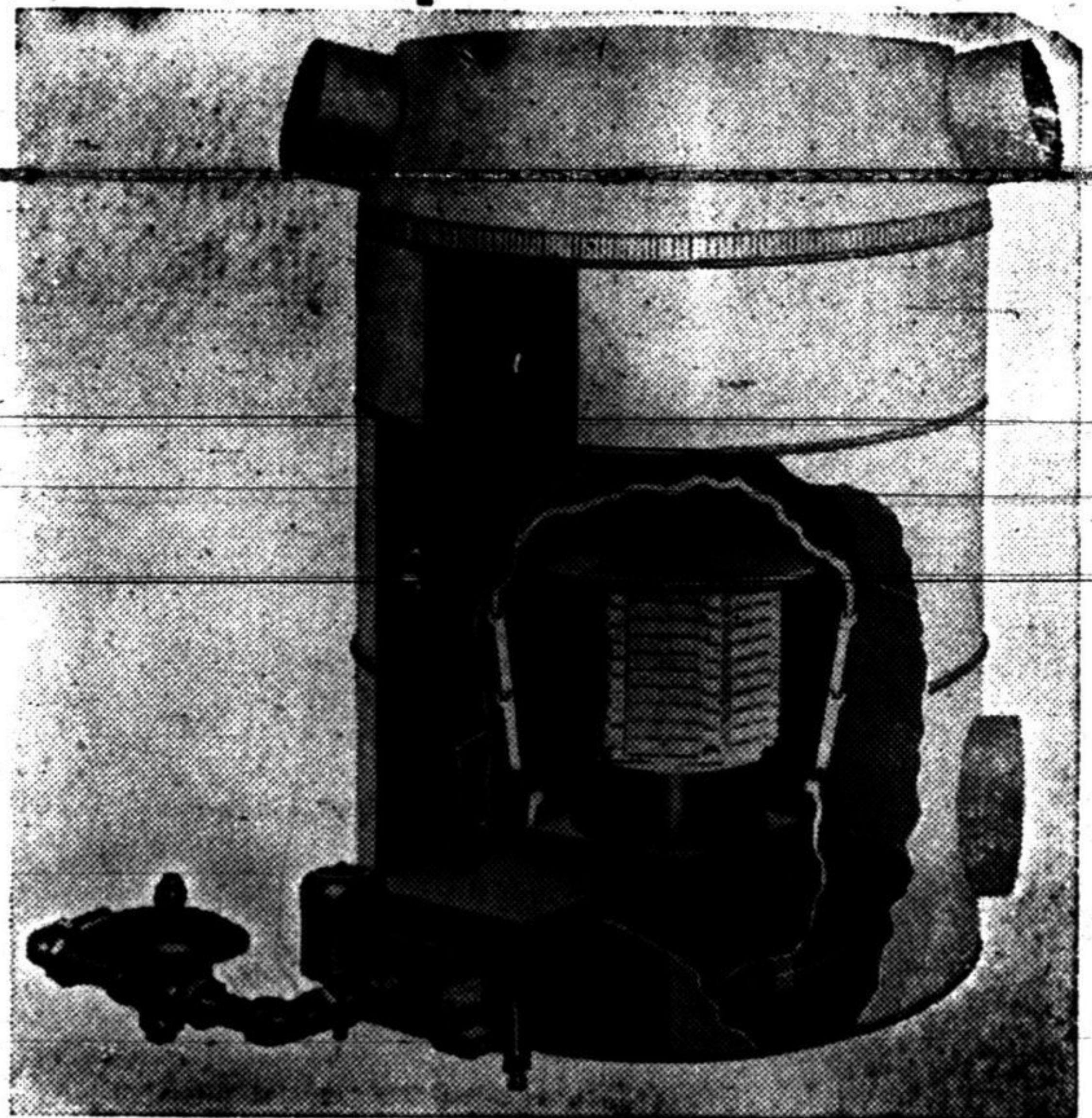
Name

Address

City

Special Low Heating Rate

A new low rate brings you gas home heating now at lower cost than ever before. Ask for an estimate . . . on this reduced rate . . . of the cost of gas heat for your home. No obligation.



Get the facts without delay! You can do so, without obligation. Simply mail the coupon below . . . or telephone any gas company office. A home heating engineer will call and give you a reliable estimate of the cost of heating your home with gas, along with full information on our new gas burner rental plan. Inquire now!

NORTH SHORE
GAS COMPANY

Telephone Lake Forest 1