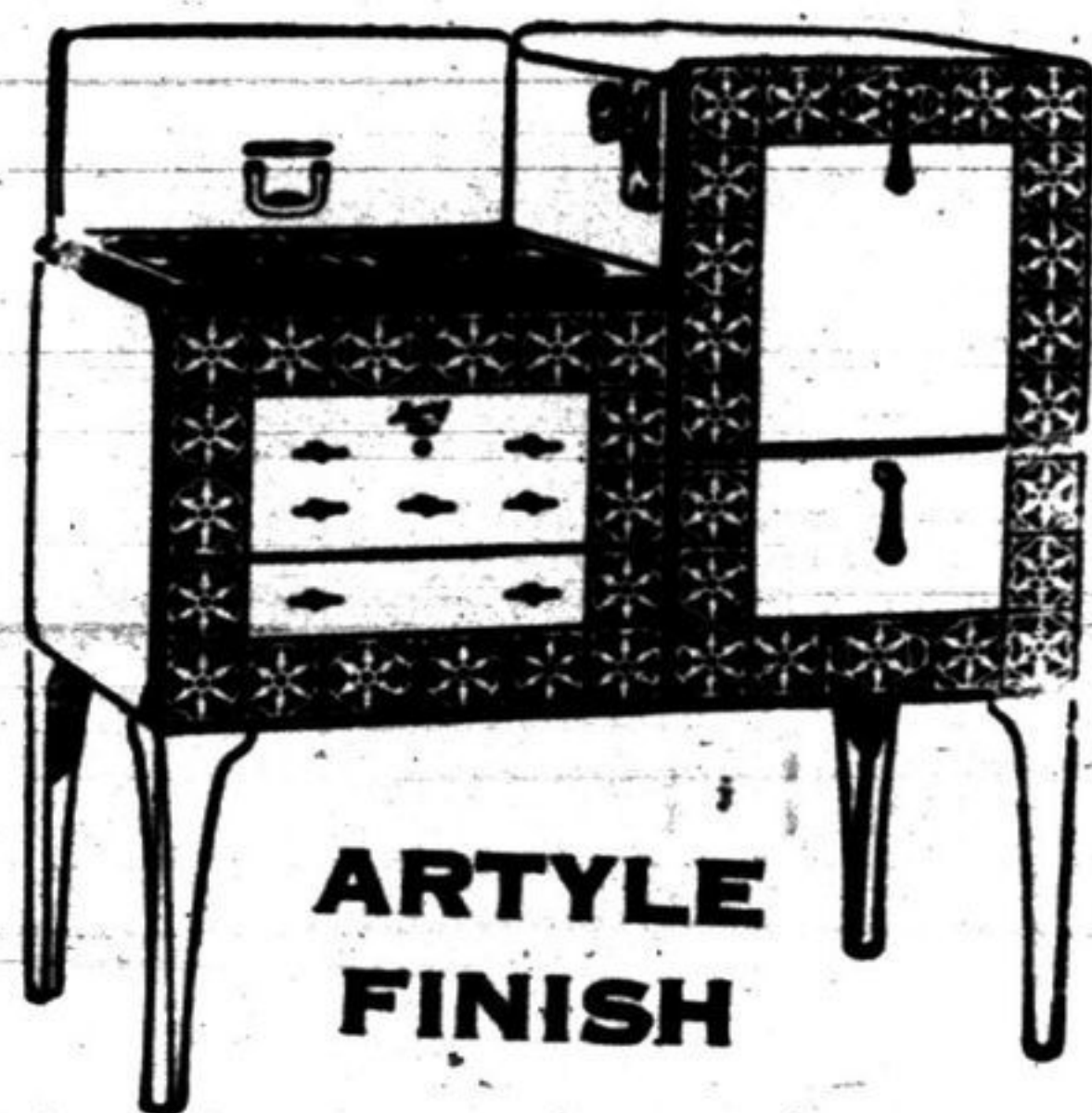


**September Only! . . . a splendid opportunity for the thrifty buyer**

**SAVE \$20**

**On a genuine MAGIC CHEF gas range**



**PRICE OF MAGIC CHEF GAS RANGE (SERIES 500) REDUCED \$10.00 FOR THIS SPECIAL SALE**  
 • FURTHER SAVING OF \$10.00 IF YOU TRADE IN YOUR OLD COOK STOVE • NO DOWN PAYMENT IF YOU TAKE ADVANTAGE OF THIS TRADE IN ALLOWANCE • EASY TERMS WITH DIVIDED PAYMENTS OVER 12 MONTHS

**Never Such a VALUE!**

The Magic Chef gas range reduced in price for this special September sale never has been sold for less than its regular price of \$99.75. NOW . . . by taking advantage of this offer . . . you can install any one of four beautiful models for only \$79.75.



A price reduction of \$10.00 plus a \$10.00 allowance on your present cooking appliance gives you a saving of \$20.00. At this exceptionally low price, Magic Chef is an unequalled gas range value. It contains every feature that provides easy, efficient, economical cooking. There are four different models to choose from, each in distinctive colors and finish.

NO DOWN PAYMENT will be required if you trade in your old cook stove. On this plan you may have a Magic Chef installed in your kitchen without immediate cost.

The \$10.00 trade in allowance will be made if you buy *any* heat controlled gas range. These include finest quality gas ranges at unusually moderate prices. The NO DOWN PAYMENT offer also includes gas ranges other than the Magic Chef.

Come in now . . . or telephone. Learn complete details of this limited time offer without obligating yourself in any way.

*Magic Chef features include — Modern design and finish, cooking top cover, three-in-one non-clog burner, high sanitary burner tray, automatic top burner lighter, Lorain oven heat regulator, smooth oven linings, insulated oven, ample cooking and baking capacity, reversible broiler pan, all enamel finish, all steel construction.*

**NORTH SHORE GAS COMPANY**

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