AUTO MAKERS ARE REFINING PRODUCT

Paying More Attention to Details Now That Speed Limit About Reached

Motorists are benefiting by the current slow market in the automotive industry.

All manufacturers, striving for as much as possible of what business there is, are concentrating on improving their product, to make it just a little bit better than that of their rivals, says Carl L. Turner, I.N.S. correspondent, in a story from Detroit, in the Waukegan News-Sun.

The result has been distinctly noticeable in late models of practically every manufacturer. Conveniences priced cars.

And the alert manufacturers are ies.

not stopping there. Their engineers are busy learning new ways of making their product more desirable.

The "speed" era seems to be vanishing. Automotive engineers no longer are concentrating on building their energies in other directions. more speed into their cars, believing that present models are as fast as any motorist needs on the open highway.

In fact, various safety organizations have appealed to the manufacturers to stress speed less in their advertising, construing it as an invitation to the motorist to "open up" their machines on the highways to see if the claims of 70 and 80 miles per hour are true.

The industry's answer to this has been that high speeds are built into cars not for the purpose of breaking speed laws but to increase acceleration. This, they claim, actuobtainable only on expensive ma- ally is an aid on highways authorchines when the demand was great ities because it facilitates the movenow appear on most of the lower ment of traffic and tends to relieve congestion of heavily traveled arter**Enough Speed**

However, most automotive engineers agree that all the speed needed is available in practically all present day cars. Hence, they are directing

One of the chief annoyances of the average motorist - body and motor squeaks and noises, is receiving considerable attention. Leaders of the industry predict that within a few results could be obtained. years many of the present sources of irritation of that kind will be eliminated.

Recently the engineers of one large automobile company discovered a way to minimize greatly the roar of the engine fan. Irregular spacing of the blades did the trick.

They found that an automobile engine makes a humming noise for the same reason as the electric fan of the home and office-vibration of air caused by the rush of fan blades.

The crowded condition in which fans operated between the engine and the radiator set up an area of

high pressure and made the problem of eliminating the noises with. out decreasing the cooling efficiency more difficult.

Fan blades could have been flattened or the fan speed reduced, they pointed out, but that would have sacrificed efficiency. Finally it was found that by spacing t-yM,p-netao blades at irregular distances best

Waukegan Man Has Big Radish; Near 3 Pounds

Frank Ussatti, box 71, West Washington street, Waukegan, goes in for farming on a small scale but produces mighty big radishes. Last week he came across the prize of the crop. It weighed two and threequarters pounds, was eight inches long and five inches in diameter. Ussatti placed the prize vegetable on display.

Classified Directory

Professional and Business

Automobiles



Purnell & Wilson, Inc. AUTHORIZED DEALERS

St. Johns Ave. - Corner Park Ave. Tel. Highland Park 710 - 711 - 712

Tel. H. P. 2774

513 Elm Place

HIGHLAND **BUMP SHOP**

Repair or Rebuild Any Make of Radiator Takes Bumps and Dents Out of Your Auto Body and Fenders Drive Your Car In and Get Estimate

MOTOR CAR ELECTRIC SERVICE

AUTOMOTIVE ELECTRICIANS

Starting - Lighting - Ignition Generator, Starter, Ignition Units Repaired Electric System Rechecked and Rewired Autolite Bosch Delco Remy Dyneto Stromberg Phileo Diamond Grid Batteries

TEL. H. P. 266

29 S. SECOND ST.

AUTO BLACKSMITH

BODY AND FENDER WORK SPRING SERVICE

JOHNSON & DAHL

322 North First Street Phone Highland Park 77

Butter and Eggs

Tel. Highland Park 57 - Glencoe 59 Lake Shore Creamery C. B. HANSEN Butter - - Eggs Home Dressed Poultry 427 N. Green Bay Road

Decorators

Highland Park, Ill.

BRAND BROS.

PAINTING and DECORATING Paints, Wall Paper, Glass Window Shades, Auto Glass Painters' Supplies

Central & Second St. Tel. H. P. 949

Dentists

DR. B. A. HAMILTON DR. A. J. WURTH Dentists.

North Shore Trust Bldg. Telephone 678

2 North Sheridan Road Highland Park

Florist

"Say It With Flowers"

SEE OUR AD In the Want Ad Section for our Week-End Specials

Potted Plants - Cut Flowers Artistic Funeral Designs

go to PARKES, The Florist

360 Walker Ave. Phone H. P. 492

Piano Tuning

Professional Piano Tuning H. P. PAHNKE

17 years' experience 1815 Deerfield Ave. Highland Park, Ill. Tel. H. P. 2048

Tailors

E. NELSON

Dry Cleaning - Pressing Tailoring and Repairing Garments called for and delivered Tel. H. P. 495 35 S. St. Johns Ave.

Upholstering

JOHN NELSON

CABINET WORK FURNITURE REPAIRED Refinishing and Upholstering 388 Central Ave. Phone H. P. 573

Miscellaneous

Lawn Mowers Sharpened Send your lawn mowers to us for

REPAIR AND SHARPENING We call for and deliver Lawn Mower Shop John C. Fay, Prop.

Phone 3090 700 Central Ave., Highland Park, Cd.

RELIABLE LAUNDRY

AND DRY CLEANING CO.

Phone H. P. 178 QUALITY LAUNDERERS and DRY CLEANERS

Draperies - Fabrics Upholstering PHONE 568 360 CENTRAL AV., HIGHLAND PARK

Lambeth Workshop

CABINET MAKERS

Electrical Contractor

Electric Shop

4 South First Street

Telephone 555 **Highland Park**



SANDWICHES ICE TEA ORANGEADE

HOWARD-UDELL CAFETERIA

mal fire sho gyp dan kee bus Gyp

THU

BA

sies and in s pag form bloo slen bull the inta

N

gran

grot

divi

cost

hum the The bein mak hun cont will gur the thei

put

will

once

tune

crow star beau lovel and mou dells

and

costi

for tion the o is sp an's man cludi Grin Vanl

Ewe

Bent Th est a bal 1 ing 1 gaye vinia to ec Mrs. will 1

that urge ties thirt

featu in th

of V