



You can't get away from the fact that

A SIX IS MORE ECONOMICAL

Thousands of tests have proved . . . engineers have established . . . owner experience has confirmed **THIS FACT:**

For lowest, all-round motoring costs: **SIX CYLINDERS. No more — No less!**

With more, you sacrifice the economy for which Chevrolet is so famous. With less, you sacrifice the kind of maintenance cost that Chevrolet gives you — the *lowest available in today's low-price market!*

SAVE WITH SIX CYLINDERS

Why not strike a happy balance between "too many" and "too few"? Do as the majority of low-priced car buyers have done ever since January, 1931: **SAVE—with SIX CYLINDERS.** The Chevrolet six-cylinder engine gives you wonderful mileage on gasoline — and oil! Because its smoothness is *built-in* — the body, chassis and engine are spared the repair costs that result from constant, inherent vibration!

STILL GOOD AFTER 15,000 MILES

And the Chevrolet Six stays young for — 10,000, 15,000, 20,000 miles and more — carries on — smoothly, dependably, economically.

Moreover it has every modern feature you're entitled to: Free Wheeling, no car is up-to-date without it. And genuine Syncro-Mesh as originated by General Motors. And big, luxurious Fisher bodies. And four parallel mounted springs.

Remember that you can switch to a 1932 Chevrolet for very little money. In fact, you'll probably find it more economical to buy a new Chevrolet Six than to worry along with the old car.

CHEVROLET MOTOR CO., DETROIT, MICH. DIVISION OF GENERAL MOTORS

All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.

SIX CYLINDERS

No More — No Less

CHEVROLET \$445 AND UP, F. O. B. FLINT, MICH.



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