

NOW YOU CAN COOL YOUR HOME IN SUMMER

AS EASILY AS YOU HEAT IT IN WINTER

HERE IS WELCOME NEWS for comfort loving families: You need no longer swelter indoors during sultry-hot summer months. Whenever the thermometer starts up on a dizzy climb you can now turn on the cold in your own home — and enjoy cooling, refreshing forced air circulation.

Turning on the *cold* during hot weather can be as easy as turning on the heat in winter.

Practical new air conditioning equipment for the home makes this possible. Public Service Company engineers have been studying air conditioning developments closely for some time. Satisfactory installations have heretofore required elaborate construction alterations in the home. They were necessarily expensive.

Simplified Equipment

Now, however, we can recommend air conditioning equipment that is both simple and practical. It takes only a few hours to install. A refrigerator compressor in the basement supplies the "cold". Noiseless fans concealed in a compact, attractive cabinet upstairs circulate the air after it has been cooled and de-humidified. One compressor will operate several air conditioning cabinets in several



Close-up of an "air conditioning cabinet" for the living room. Air is first electrically cooled and excessive humidity is removed. Noiseless fans then force it through the grilled top and keep it circulating around the room. The cabinet is attractively lacquered in wainut and a handysnap switch on the end turns the "conditioning" equipment on and off.

rooms. And if you wish, the same cabinets that keep you delightfully cool in summer may be connected with the steam or hot water pipes of your heating plant to heat your home in winter.

Phone for the Details
Air cooling and conditioning equip-

ment for your home probably costs less than you think. We invite you to call your nearest Public Service Store for complete information. We'll be glad to send a specialist in air conditioning to give you all the facts. Naturally an inquiry will not obligate you in any way.

**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS**

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