

H. P. Ice Co. Is Showing New Type Refrigerator

A new type of refrigerator is now being handled by the Highland Park Ice Co. and is claimed by them to be the last word in natural refrigeration.

It is not a chemical refrigerator and only needs re-icing once every five days at the most, even in extreme hot weather.

Mr. Gallagher reports that their only trouble is keeping a supply of refrigerators on hand as they are being advertised extensively by many satisfied users. The company has sold 15 of these wonder refrigerators in the last two weeks and cordially invites the public to inspect them at their plant and become acquainted with Coolerator refrigeration that guarantees constant temperature, freedom from food odors, no drying up of foods, no bothersome de-frosting, always a good supply of ice and most of all, icing once every five days.

The local concern is planning to install a cubing machine for the convenience of the public desiring cubed ice, and are now the agents for beverages manufactured by the United States Brewing Co. of Chicago.



Pish: "We'll miss Smith when he moves."
Tish: "Yes, he has the only lawn mower in the neighborhood that's any good."

YOU can be a "Smith" in your neighborhood if the Lawn Mower Shop sharpens or repairs your lawn mower.

Hand Lawn Mowers, sharpened and adjusted, \$2.00.

Ideal Power Lawn Mowers, sharpened and adjusted, \$4.00 and \$5.00.

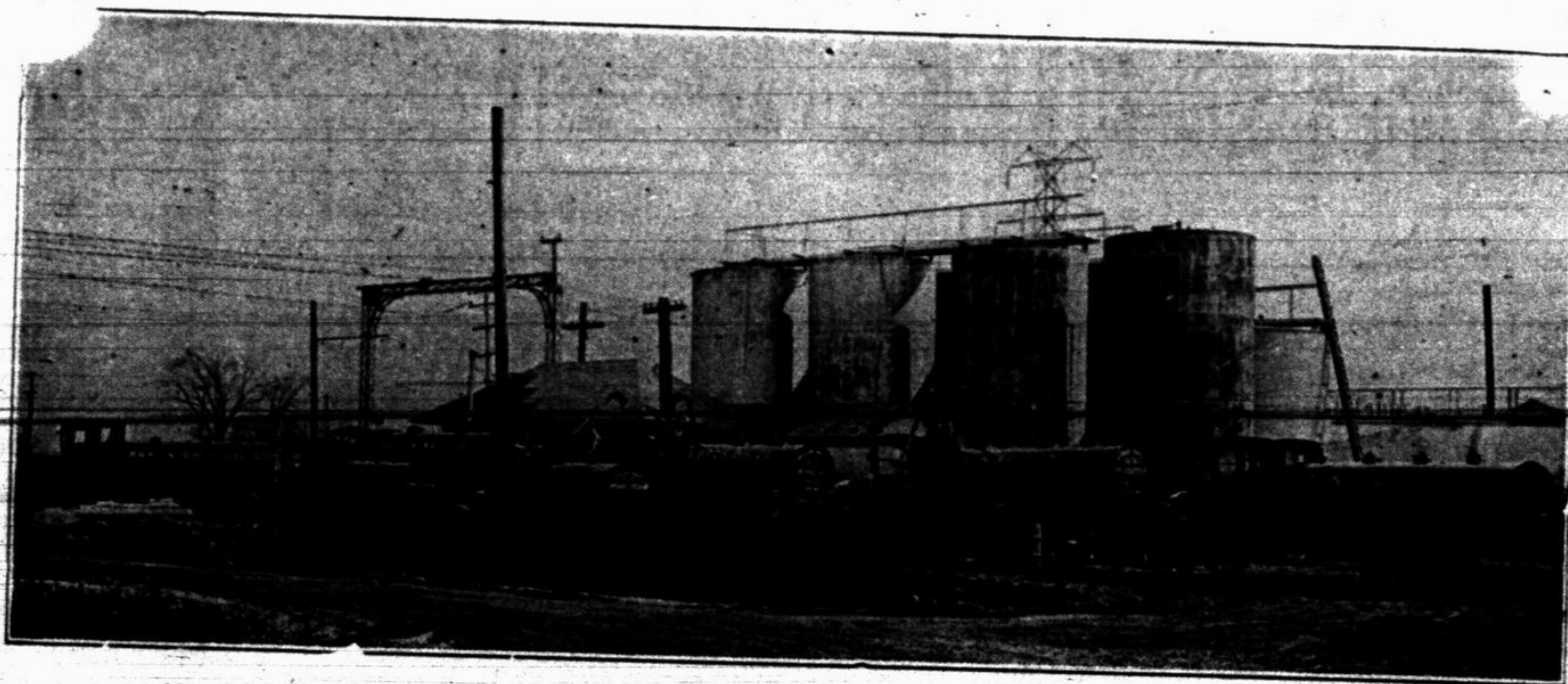
Other Power Lawn Mowers sharpened and adjusted, \$6.00.

All machines called for and delivered. All work guaranteed.

phone 3090
Lawn Mower Shop

700 CENTRAL AVENUE
Highland Park, Ill.

To Make New Friends First Keep the Old Ones



Day by day Braun Bros. Oil Co. add new Customers to their list. And just as important . . . they keep the old ones

Above is pictured one of Braun Bros. Co.'s bulk plants. There are four in operation. No. 1 serves Glencoe and Winnetka; No. 2 serves Lake Forest and Highland Park; No. 3 serves Winnetka, Kenilworth and Wilmette; No. 4 serves Evanston. Emergency calls are handled quickly.

The reason lies in the fact that Braun Bros. Oil Co. consider a satisfied clientele to be their best asset and their best advertisement; Braun Bros. do more than sell oil . . . they make friends.

Someone once said that if a man made a better mouse trap than his neighbor the world would beat a path to his door. So it is in the oil business. . . . Braun Bros. Oil Co. sells oil that is second to none . . . fuel that is chemically pure, uniform in quality and thoroughly reliable.

. . . Their delivery service is unexcelled. Four modern bulk plants are in operation, located at points of vantage, and having a storage capacity of 1,000,000 gallons. Fifteen delivery trucks are kept constantly busy.

. . . Braun Bros. personal service relieves the home owner of worry, for Braun Bros. will contract to measure storage tanks and keep them filled. Braun Bros. will give advice if and when needed, so that the best results may be obtained from each oil-burner installation.

. . . Braun Bros. scheme of operation provides for delivery of fuel in time of emergency, at any hour of the day or night, on Sundays, holidays or week-days.

Is it any wonder that this all-inclusive service has found such ready acceptance? Is this not a good and sufficient reason for the steady, continuous growth of the North Shore's best known oil company?

Phones:
Highland Park 3290
Emergency—
Highland Park 3291

BRAUN BROS. OIL CO.

Phil H. Braun

Carl L. Braun

Robert F. Doepel