

FOOD PRICES REDUCED

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"IT'S A REAL TREAT to eat in your Cafeteria," said one of our customers the other day. He continued: "You have a wonderful variety of salads and always four or five meats from which to choose. Your selection of vegetables is excellent and your pies and cakes cannot be beaten anywhere. —As for your coffee — I always want a second cup."

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Depression Prices

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The Dawn of a New Era for the Little Fellow

Is the new motto of business to be "smaller and better" instead of "bigger and better"? Many keen observers believe so, and they are citing some surprising facts and arguments to prove that the day of the little fellow is dawning. Hard times, they say, favor the smaller business. Roger Babson, in a recent article, points out that medium sized and small concerns can adjust themselves more readily to depression conditions. They can change products and methods and execute an "about face" in a way that a huge unwieldy corporation cannot do because of its tremendous overhead and investment costs.

Recently two corporation heads in conversation with a government official, complained that while there was an improvement in their business field, it did them no good. Lots of small orders were developing, they said, but they were too small for the big companies to handle profitably. You can't start up a big mill to handle a number of miscellaneous small orders. On the other hand, the little mills with small capital and slender organizations can handle such orders at a profit. Also, the small enterprise is not weighed down by a load of dead capital, bonded indebtedness, or watered stock.

Today, concerns that employ more than 250 people account for only 4 percent of the nation's industrial payroll, but they show a much larger proportion of its unemployed. Little stores in little places are doing one third of the nation's business.—Illinois Bankers Association.

MUSICAL COMEDY BY MOOSE MAY 19-20

(Continued from page 5)

and tries to tell her the whole truth and in the midst of his explanation before he gets a chance to right the wrong being done him the captain of the ship bumps into Billy and out fly his new set of teeth. The curtain goes down on poor Billy searching the deck for his teeth.

Second Act

The second act Billy decides to get a set at any cost just long enough to explain to Beatrice his sad plight. In a frenzy he steals his prospective mother-in law's teeth, and then the fun begins. They do not fit to suit him so he makes the round of the ship for more sets. It ends up with the whole passenger list and most of the crew searching the ship for their lost molars. The screamingly funny situations in this show will keep the audience in an uproar from the time the gang-plank is raised until the ship is docked again and everybody happy.

Ten Scenes

The show will consist of about ten scenes, pretty love scenes, peppy dancing, catchy tunes and rousing finales. This show has been one of the most successful musical comedies ever produced by the John B. Rogers Producing Co., who are represented here by Mr. Jack W. Bailey and the production will long be remembered by those who are numbered among its passengers at the Elm Place dock. Sailings on May 19 and 20 only, so be sure and secure your tickets for this trip.

Come and cruise your blues away —"All Aboard" for the biggest amateur event ever staged here.—Contributed.

CARD OF THANKS

The family of the late Ambrose Conway Gibbons who passed away Wednesday, April 27, wishes to thank their relatives, friends and neighbors for their beautiful floral tributes and spiritual bouquets, also for the assistance and sincere impressions of kindness and messages of sympathy received in their recent sorrow and great loss at the death of their dearly beloved husband, father and brother.

Mrs. Pearl Gibbons.
Mr. and Mrs. Joseph Yore
Mr. and Mrs. Frank Gibbons.

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