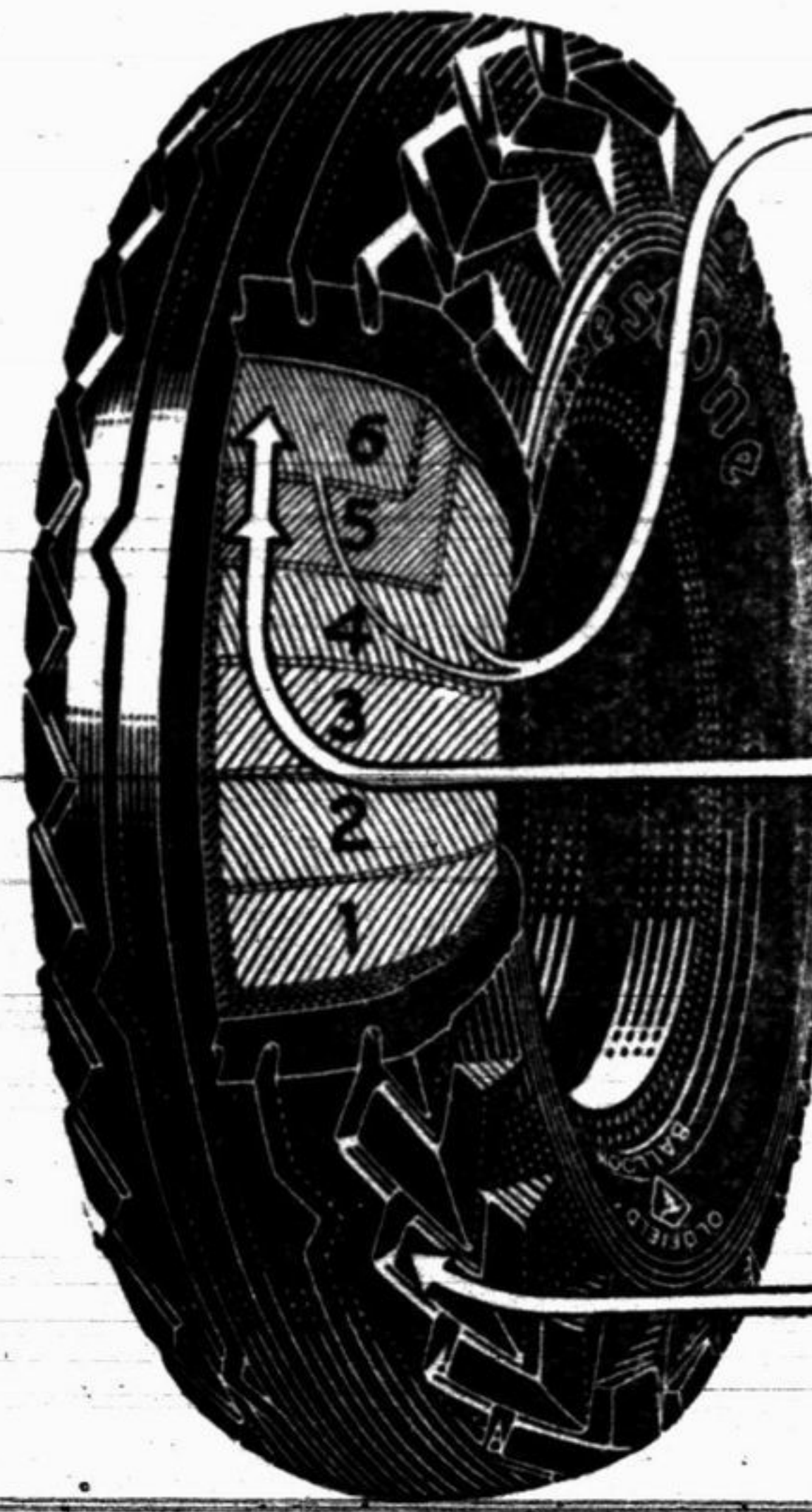


The TIRE That Taught THRIFT to MILLIONS!

FIRESTONE tires appeal to the thrifty. They give Extra Values at the lowest prices ever known. Firestone do not manufacture tires under special brand names for mail order houses and others to distribute. Special brand tires are made without the manufacturer's name. They are sold without his guarantee or responsibility for service.

You take no chances on Firestone tires. They are silent, safe, long-wearing—and each tire bears the Firestone name, which is a guarantee of satisfactory service. Firestone's greater economies in buying, manufacturing, and distributing make possible these greater values and lower prices.

Stop at our store today. See sections cut from Firestone tires—special brand mail order tires and others. Take these sections in your own hands—compare Quality and Construction. Then you, too, will know why—“Firestone is the tire that taught thrift to millions!”



Extra Values GUM-DIPPED CORDS

The Firestone patented Gum-Dipping process transforms the cotton cords into a strong, tough, sinewy unit. Liquid rubber penetrates every cord and coats every fiber, guarding against internal friction and heat, greatly increasing the strength of the cord body, and giving longer tire life.

TWO EXTRA CORD PLYS UNDER THE TREAD

This is a patented construction, and the two extra cord plies are so placed that you get 56% stronger bond between tread and cord body, and tests show 26% greater protection against punctures and blowouts. It sets a new standard for tire performance on high speed cars.

NON-SKID TREAD

Tough, live rubber specially compounded for long, slow wear. Scientifically designed non-skid gives greater traction and safe, quiet performance.

DRIVE IN AND EQUIP YOUR CAR TODAY

Listen to the “Voice of Firestone” every Monday night over N.B.C. nationwide network.

COMPARE • QUALITY • CONSTRUCTION • PRICE

Firestone COURIER TYPE

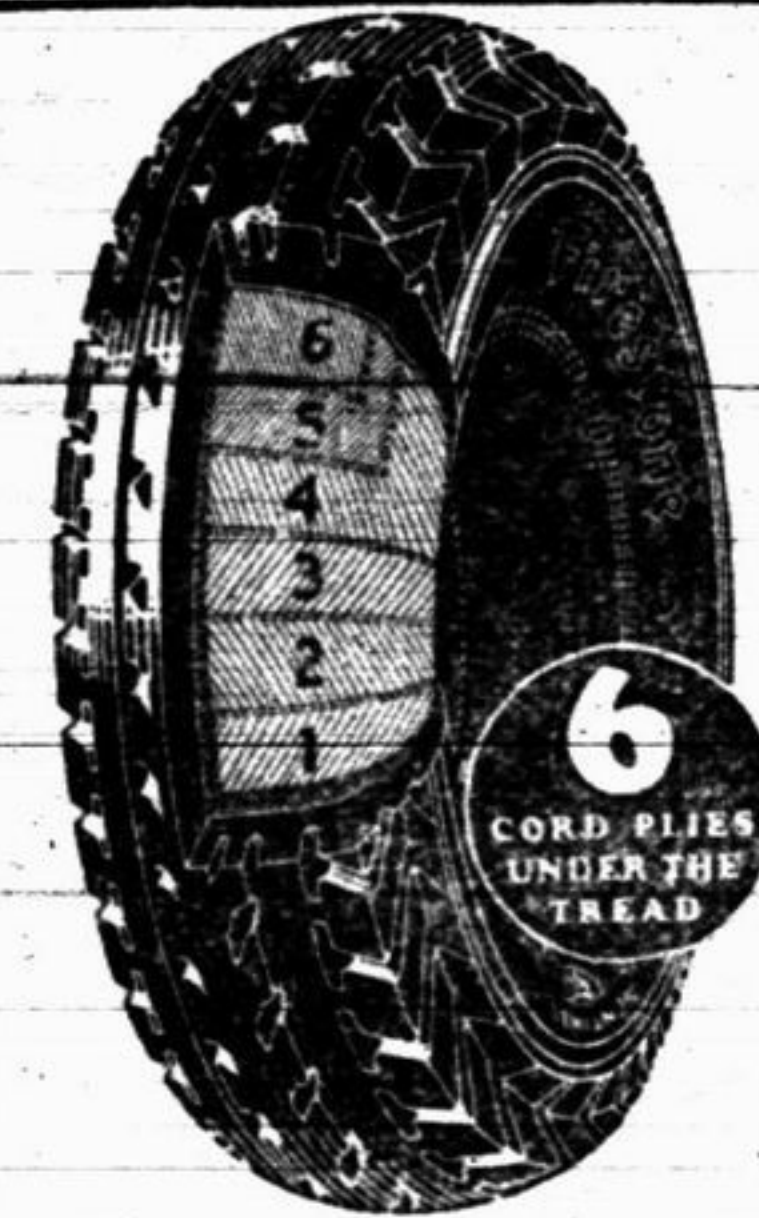
SIZE	Our Cash Price Each	Special Brand Mail Order Tire Price Each	Our Cash Price Per Pair
4.40-21	\$3.63	\$3.63	\$7.04
4.50-21	3.98	3.98	7.74
30x3½ Clin.	3.57	3.57	6.92

4.40-21
\$3.52 EACH
WHEN BOUGHT IN PAIRS

Firestone SENTINEL TYPE

SIZE	Our Cash Price Each	Special Brand Mail Order Tire Price Each	Our Cash Price Per Pair
4.40-21	\$3.95	\$3.95	\$7.66
4.50-21	4.37	4.37	8.46
4.75-20	5.20	5.20	10.08
5.00-19	5.39	5.39	10.46
5.25-21	6.63	6.63	12.86

Other sizes proportionately low



Make of Car	Tire Size	Firestone Oldfield Type Cash Price Each	Firestone Oldfield Type Cash Price Per Pair	Make of Car	Tire Size	Firestone Oldfield Type Cash Price Each	Firestone Oldfield Type Cash Price Per Pair	Make of Car	Tire Size	Firestone Oldfield Type Cash Price Each	Firestone Oldfield Type Cash Price Per Pair
Ford	4.40-21	\$4.79	\$9.30	Buick	5.25-21	\$8.15	\$15.82	Pierce A.	6.50-19 H.D.	\$12.30	\$23.86
Chevrolet	4.50-20	5.35	10.38	Stu'b'k'r	5.50-18	8.35	16.20	Stutz	6.50-20 H.D.	12.65	24.54
Chevrolet	4.50-21	5.43	10.54	Auburn	5.50-19	8.48	16.46	Cadillac	7.00-20 H.D.	14.65	28.42
Ford	4.75-19	6.33	12.32	Reo				Lincoln			
Chevrolet	4.75-20	6.43	12.48	Stu'b'k'r	6.00-18 H.D.	10.65	20.66	Packard			
Whippet				Gardner	6.00-19 H.D.	10.85	21.04				
Plym'th				Marmon	6.00-20 H.D.	10.95	21.24				
Erskine				Oakland	6.00-21 H.D.	11.10	21.54				
Plym'th				Peerless	6.00-22 H.D.	11.60	22.50				
Chandler	5.00-19	6.65	12.90	Chrysler							
DeSoto				Stu'b'k'r							
Dodge				Viking							
Durant				Stu'b'k'r							
Gr. Paige				Franklin							
Pontiac				Hudson							
Roosevelt				Hup'bile							
Willys-K.				La Salle							
Essex				Packard							
Nash											
Nash											
Olds'bile											
Buick M.											
Chevrolet											
Olds'bile											

TRUCK and BUS TIRES

Tire Size	Firestone Oldfield Type Cash Price Each	Firestone Oldfield Type Cash Price Per Pair
30x5 H.D.	\$15.45	\$29.96
32x6 H.D.	26.50	51.00
34x7 H.D.	36.40	70.60
36x8 H.D.	51.65	100.20
6.00-20 H.D.	14.50	28.14
6.50-20 H.D.	16.30	31.62
7.50-20 H.D.	26.45	51.60
9.00-20 H.D.	46.50	90.40
9.75-20 H.D.	61.65	120.00

HAAK'S AUTO SUPPLY CO.

25 South Second Street

Telephone 391