

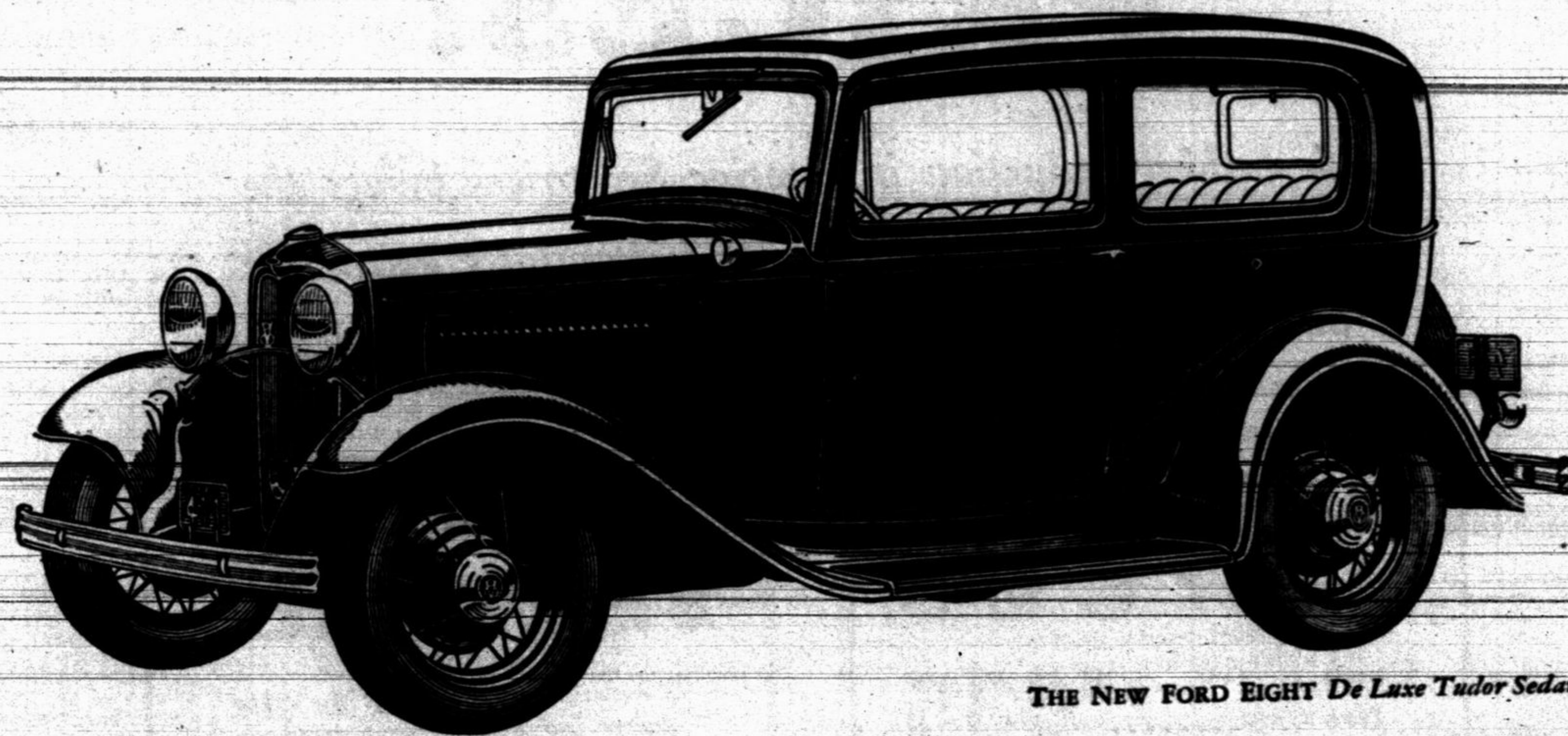
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ANNOUNCING

THE NEW FORD

V-8 Cylinder



THE NEW FORD EIGHT De Luxe Tudor Sedan

Eight-cylinder, 90-degree V-type, 65-horse-power Engine * Vibrationless
Roomy, Beautiful Bodies * Low Center of Gravity * Silent Second Gear
Synchronized Silent Gear Shift * Seventy-five Miles per Hour * Comfortable
Riding Springs * Rapid Acceleration * Low Gasoline Consumption * Reliability

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control . . . New rear spring construction . . . Automatic spark control . . . Down-draft carburetor . . . Carburetor silencer . . . Bore, 3 1/16 inches. Stroke, 3 3/4 inches . . . Piston displacement, 221 cubic inches . . . 90-degree counterbalanced crankshaft . . . Large, effective fully

enclosed four-wheel brakes . . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Single-bar bumpers, chromium plated . . . Low, drop center frame . . . Mechanically operated pump drawing fuel from fourteen-gallon gasoline tank in rear . . . Choke on instrument panel

. . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat . . . Choice of Mohair, Broadcloth or Bedford Cord upholstery in all de luxe closed types.

THE NEW FORD FOUR-CYLINDER CAR
An improved Ford four-cylinder, 50-horse-power engine, operating with new smoothness, is available in fourteen body types at \$50 less than the corresponding V-8 prices listed below.

A GREAT NEW CAR AT AN UNUSUALLY LOW PRICE

Roadster . . . \$460	Coupe . . . \$490	De Luxe Roadster \$500	De Luxe Tudor \$550	De Luxe Fordor . \$645
Phaeton . . . 495	Sport Coupe . . 535	De Luxe Phaeton 545	De Luxe Coupe 575	Victoria 600
Tudor Sedan . 500	Fordor Sedan . 590		Cabriolet . . . 610	Convertible Sedan 650



(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra. Economical terms through Authorized Ford Finance Plans of Universal Credit Co.)