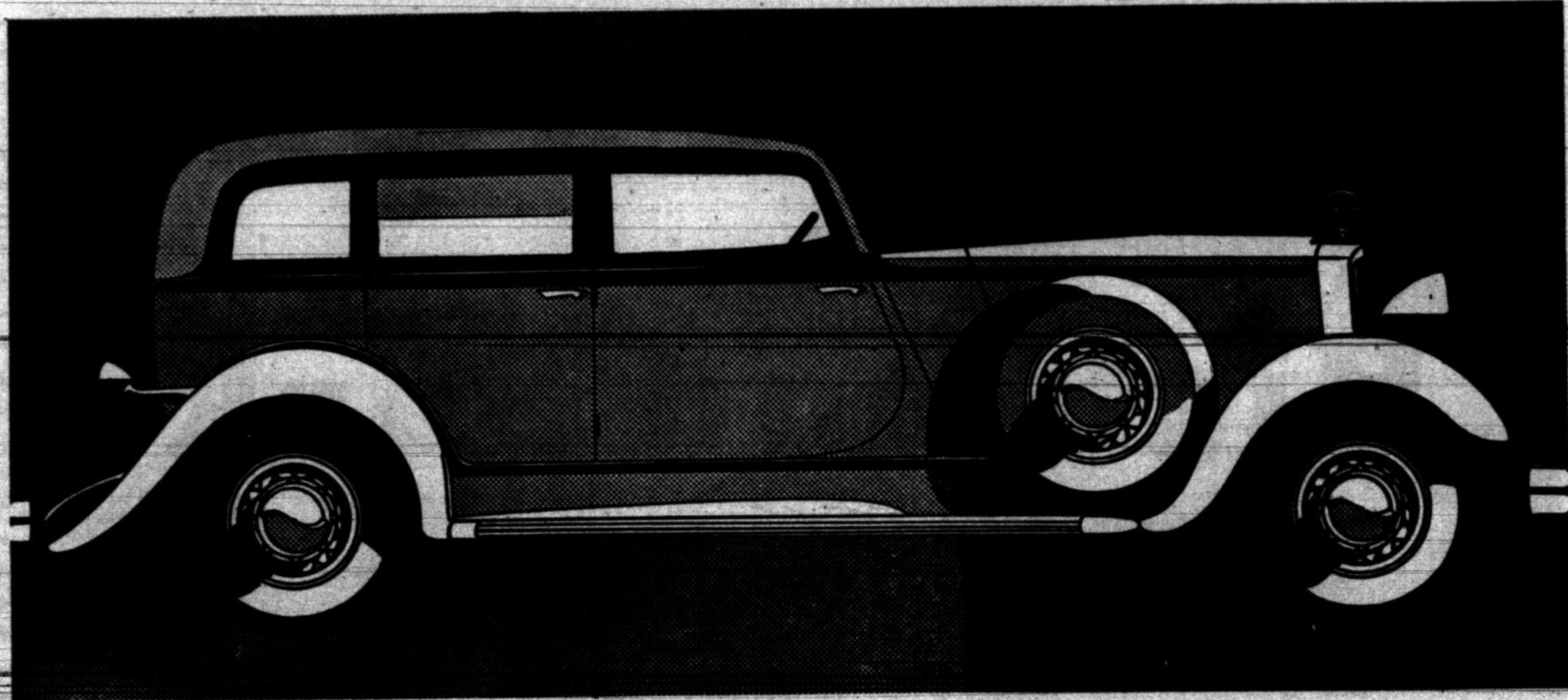


# A NEW CAR • FOR A NEW AGE



... AND A NEW DEALER TOO!

## FRYE MOTOR SALES

Telephone Lake Forest 834      1170 North Western Avenue  
**LAKE FOREST, ILLINOIS**

1932 speaking! Shrewd, critical, money-wise 1932 is voicing its demands. Stating the motor car requirements of this new value-seeking age: "Smash the old barriers between the modest purse and the beauty and behavior of the finest custom cars! We want more power, more speed, more comfort, luxury, and safety! We want the kind of medium-priced car we have never seen before!" Hupmobile answers . . . with a New Car for a New Age.



**\$795**  
 and Up  
 at Factory

1932 demands that the service and satisfaction behind the car be just as fine as the car itself.

That's why we are happy in our choice of our new representative.

Customer satisfaction, fast service . . . fair price . . . courtesy . . . fair, square treatment of every Hupmobile owner, old or new . . . they're assured.

We congratulate ourselves. And our new associates. And you, whom they serve.

HUPP MOTOR CAR CORP. . . . DETROIT, MICH.

# THE NEW HUPMOBILES

### Games P Thru

"Games th  
son sponsore  
dians have  
per backing  
organization  
well afford  
prominent  
interviewed  
in this city.  
way athletic  
snubbed in  
boosted, fur

"Athletics  
arations for  
facing the  
practically  
Highwood  
whereas the  
issue. This  
tion and im  
taken, by  
betterment,"  
to say.

The only  
to Highwood  
pool-rooms.  
overcrowded  
for big time  
being let go  
reason that  
them to cor  
boys a chan  
Every town  
effort to ob  
ium to whic  
look forward

PL

WE

381 E

FOR