

Four Wheels

never before carried so many marvels!

Gears that mesh as silently, as easily, and as surely as you can clasp the fingers of your two hands—motors that start and stop and swing along at 60 in a whisper—luxurious bodies that ride on the chassis as a canoe rides the ripples—shock absorbers that iron rocky, rutty roads into boulevards at a twist of the fingers on the dash! Tires that form a perfect safety-zone between the rims and the road!

Never since the first horseless carriage clattered into being have so many marvels been placed on four wheels as are to be found in the motor car of 1932!

And we mean marvels!

Almost any one of the many new features to be found in cars of the latest type would have been sufficient to have caused 1932 to go down in history as a banner year in automotive improvement.

Just read the automobile advertising

and you will soon see that today's motor car is not just something to be wondered at and wished for—but most decidedly something to be *owned!* You will be amazed at the *extra* comfort, the *extra* convenience and the *extra* economy that are part and parcel of every car you read about!

And you will be more than merely amazed when you have taken your place in the driver's seat of one of these super-modern motors.

The American automobile of 1932 is not just a new model—it is a new era in automotive travel—it forms a new conception of automotive convenience—it sets a new limit of automotive luxury undreamed of twelve short months ago!

To sit behind the wheel of this year's motor car today is to experience a new thrill—to realize a glorious new freedom—to *fly without wings!*

The
Highland Park
Press