

STUDEBAKER

BUILDER OF CHAMPIONS — PIONEER OF FREE WHEELING

announces

Studebaker Sales and Service

386 Park Avenue, Highland Park, Illinois
Phone Highland Park 2404

as Studebaker Dealer in **HIGHLAND PARK**

Studebaker takes pleasure in announcing this splendid representation for Studebaker motor cars. Owners will here find a quality of service both new and gratifying.

The Triumphant New Studebakers present the last word in advanced motoring. Thirty-two important improvements, including 1932 Free Wheeling plus Synchronized Shifting and Automatic Starting, Safety Plate Glass, at no extra charge, in all windows and all windshields of all models, Full-Cushioned Power, new Air-Curve Coachcraft, new convertible bodies on all four chassis—President, Commander, and Dictator Eights, and Studebaker Six.

Come in today and see the outstanding cars of 1932.

Drastically Lower Prices!

President Eight . . . \$1690 to \$1990 <i>Reductions up to \$360</i>	Dictator Eight . . . \$980 to \$1125 <i>Reductions up to \$115</i>
Commander Eight . . . 1350 to 1560 <i>Reductions up to \$235</i>	Studebaker Six . . . 840 to 985 PRICES AT THE FACTORY

See these Triumphant New Studebakers in their New Home

SPECIAL DISPLAY

Thursday, March 24, 1932

Why wait for other cars to follow Studebaker?