



*Advanced Refrigeration*

**R**ealizing that there are many thousands of people who would like to own a genuine Frigidaire, and whose purchases have been delayed only because of first cost—

We announce new prices—the lowest in Frigidaire history.

In doing this we have considered all the economies in manufacturing that can be effected by greatly increased production and are offering the public the advantage of these savings.

Today you can have a genuine Frigidaire with all it offers in convenience, economy, dependability and known value—the 4 cubic foot Moraine Model—for as little as \$130 f. o. b. Dayton, Ohio.