

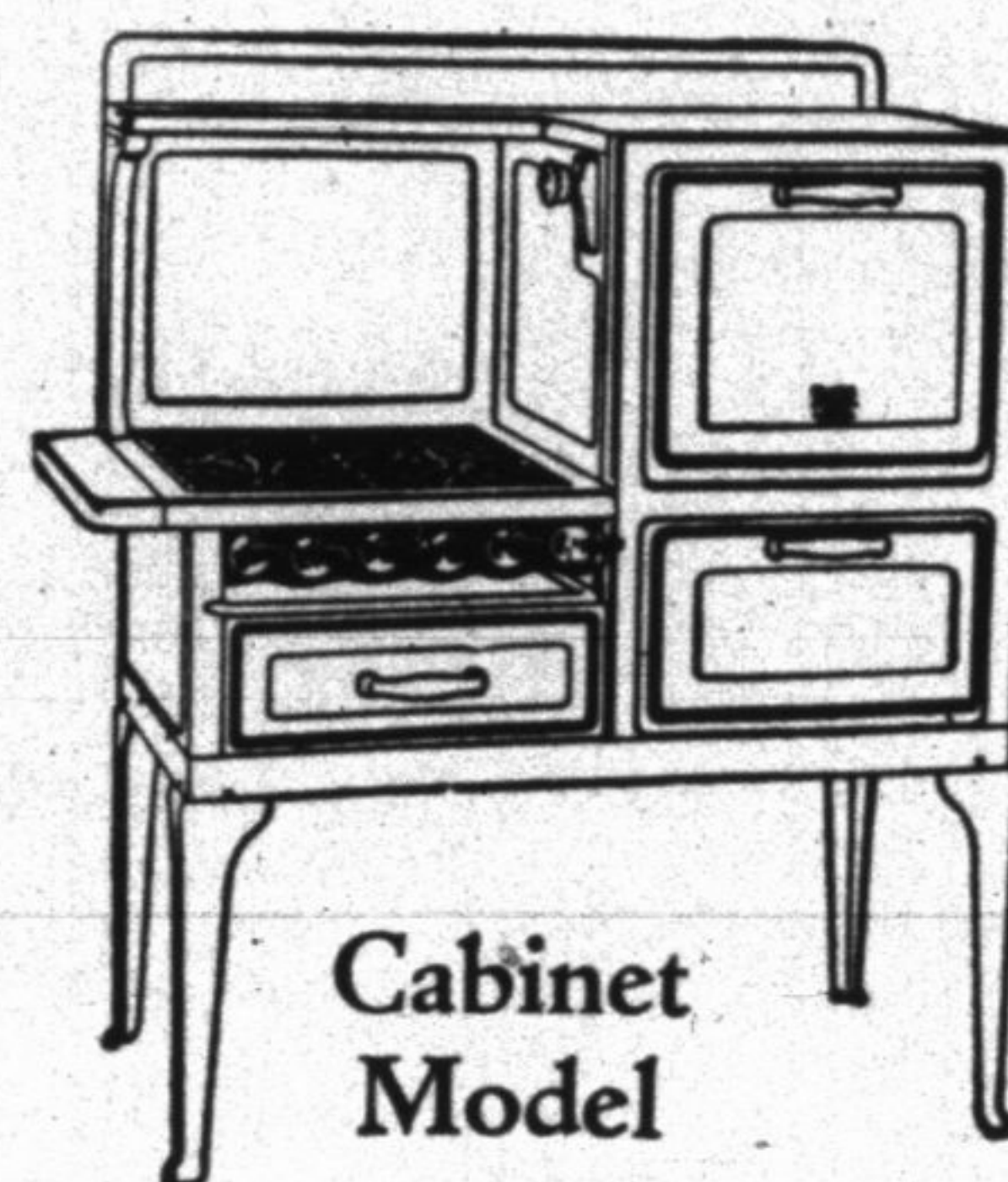
This Price Lowering February

CLEARANCE SALE

will SAVE YOU MONEY

Fewer Dollars Buy More!

If you have waited for a *lower price* before buying a heat controlled gas range or an automatic storage gas water heater . . . that lower price is here! Don't delay investigating these outstanding values. Our February Clearance Sale makes it possible for you to have either a new gas range or a gas water heater at an unparalleled *saving*. These gas appliances are on display at our store. Each one is marked with a GREEN TAG . . . the *saving sign*! Come in and see them NOW. Or just telephone and we will send you full particulars.



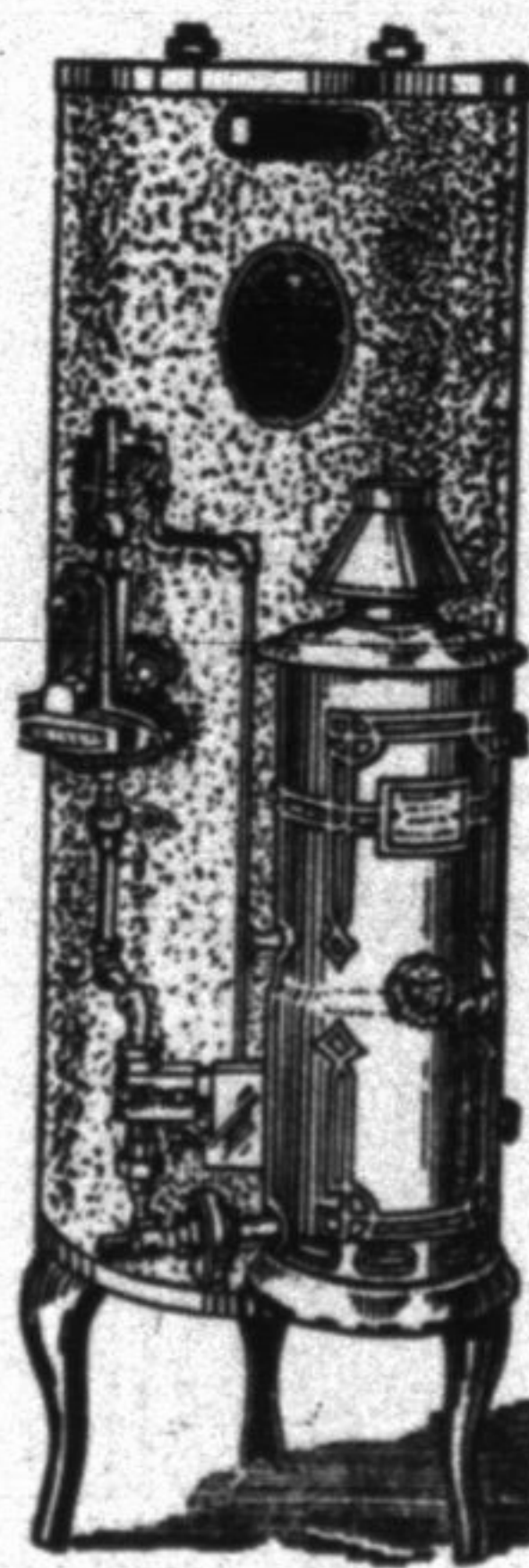
Cabinet
Model

Heat Controlled GAS RANGES

Relief from the tiresome hours spent tending an oven comes to every woman who cooks with an oven heat controlled gas range. Cabinet model *heat controlled* gas ranges, with many other modern features that create cooking conveniences and economy, are offered in this February Clearance at startling *low prices*. This opportunity may never be repeated. Visit our display room NOW . . . or telephone.

One Year to Pay

In addition to saving money on either of the two gas appliances included in this sale, you may take one year to pay for the one you select. Make only a SMALL DOWN PAYMENT . . . then pay the balance in 12 equal monthly installments.



Automatic Storage Gas Water Heaters

How do you heat water in your home? Tea kettle? Furnace coil? Unreliable, attention-demanding heater? If one of these three inconvenient water heating methods is your source of hot water supply, why not replace it, at remarkably *low cost*, with an Automatic Storage Gas Water Heater? Then you can have hot water at any time simply by turning a faucet. Not a minute's waiting. Hot water flows *instantly*. Learn about the *big saving* you can make by having an Automatic Storage Gas Water Heater installed in your home during February. Come in or call.

NORTH SHORE GAS COMPANY

TELEPHONE HIGHLAND PARK 3300-3301