

PACKARD for 1932

Two new lines of cars for delivery shortly — the Twin Six and the Light Eight. These new lines will be in addition to Packard's present, very popular Standard Eight and Eight DeLuxe models, and with them will completely cover the fine car field in all price ranges from \$1750 upward.

Four Luxurious Lines of Packard Cars at Four Distinct Ranges of Price

The Twin Six

The supremely luxurious Packard Twin Six is a new and sensational achievement embodying sixteen years of continuous experience with twelve-cylinder designs. It is offered in two wheelbase lengths—142 and 147 inches—with a wide range of standard and individual custom bodies. Chassis include Packard's New Synchro-mesh Transmission, quiet in all three speeds, Finger Control Free-Wheeling and Ride Control, the original system of dash-adjustable shock absorbers. When you consider the performance possibilities of the conservatively rated and economically developed 150 horsepower of the new Twin Six you will be surprised at its price.

FACTORY PRICES

\$3650 to \$4395

The Eight De Luxe

The new Packard Eight De Luxe is the companion car to the superb new Twin Six. It is the supreme development of Packard's ten years of straight-eight engineering and will continue to rank as the world's finest eight-cylinder car. Like the Twin Six it is offered on chassis of 142 and 147 inch wheelbase and with a wide choice of standard and individual custom bodies available. With its new features—Synchro-mesh Transmission, quiet in all three speeds, and Finger Control Free-Wheeling, both available as optional equipment at no extra cost—it brings luxurious transportation in a greatly enhanced degree to the discriminating Packard clientele.

FACTORY PRICES

\$3150 to \$3895

The Standard Eight

The famous Packard Standard Eight, the most popular, widely acclaimed Packard car in history, is available as in the past in thirteen beautiful models on 130 and 137 inch chassis. Now, with Synchro-mesh Transmission, quiet in all three speeds, and Finger Control Free-Wheeling, both optional at no extra cost, it becomes an even greater and more outstanding value in the fine car field than ever before. Automatic chassis lubrication and Ride Control add to its riding ease. Complete body insulation excludes noise and temperature, prevents the development of squeaks and rattles. A distinguished car for those whose motoring standards are high.

FACTORY PRICES

\$2250 to \$3250

The Light Eight

The new Light Eight—Packard in design, Packard in quality and, therefore Packard in name—is offered in four large, beautiful, completely modern models, all on a chassis of 128 inch wheelbase, with eight-in-line motor of 110 horsepower, Angleset Rear Axle and the new double drop frame. Like all current model Packard cars, the new Light Eight provides Synchro-mesh Transmission, quiet in all three speeds, and Finger Control Free-Wheeling. Thousands who have long desired the luxury of Packard transportation can now enjoy it, for the Packard Light Eight costs no more to buy or to operate than cars providing far less in size, performance, prestige and pride of ownership.

FACTORY PRICES

\$1750 to \$1795

You are cordially invited to inspect the Packard Twin Six and Light Eight which will be exhibited at the Chicago Automobile Show, and the Individual Custom Bodies mounted on both the DeLuxe Eight and Twin Six chassis which will be exhibited at the Drake Salon from January 30 to February 6.

GEORGE H. KOON MOTOR SALES

106 SOUTH FIRST STREET

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