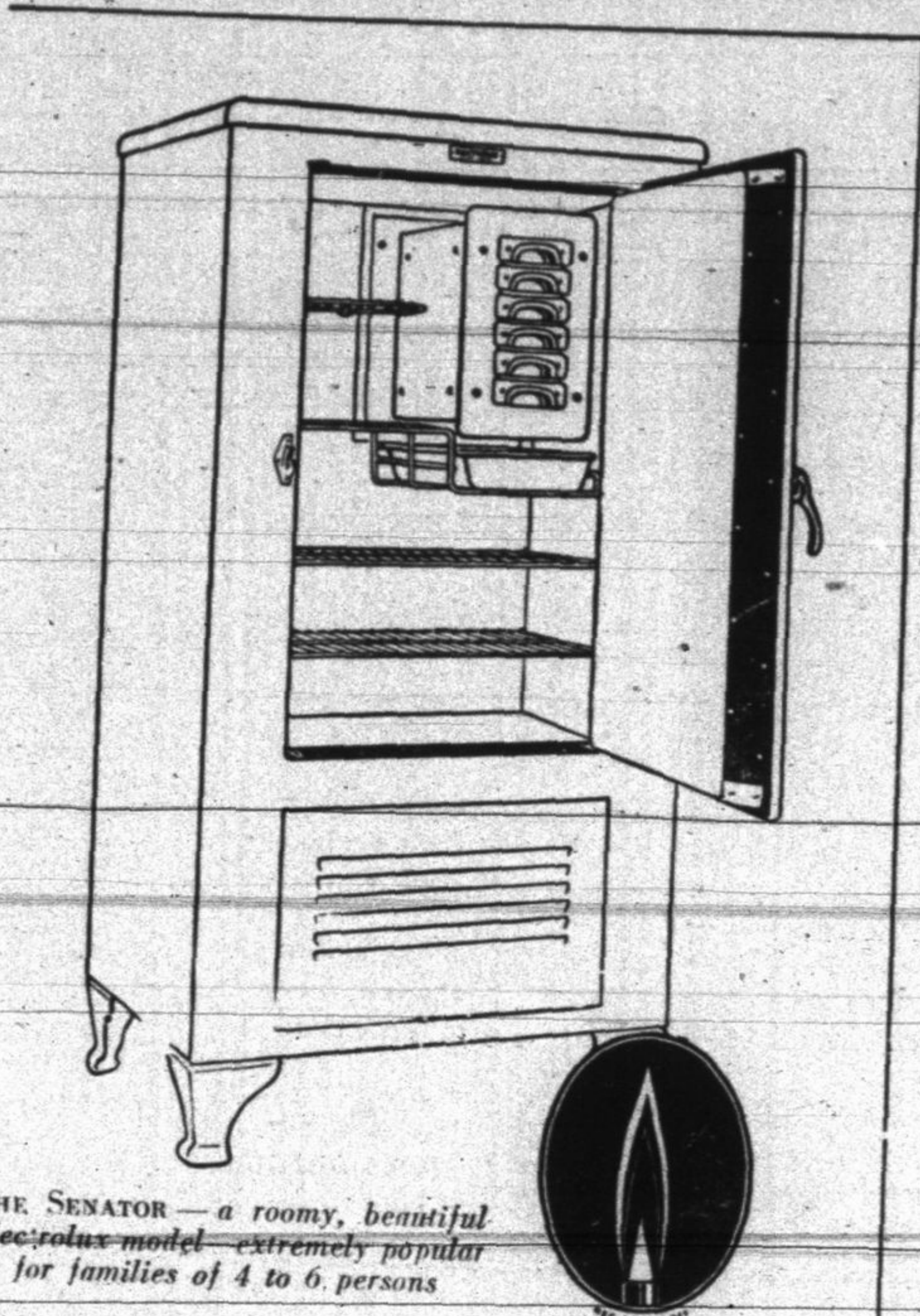


Let Your Gift to HER  
Express Your Thoughtfulness



THE SENATOR — a roomy, beautiful  
Electrolux model — extremely popular  
for families of 4 to 6 persons

A tiny gas flame takes the  
place of all moving parts

Responsibility for the freshness and edibility of foods is one of a housewife's major problems. So what could be a better Christmas gift for her than an Electrolux Gas Refrigerator that keeps foods safe and wholesome automatically! This modern automatic refrigerator makes no noise as it serves continuous, even cold. It has no moving parts to wear out or require oiling. Give her this complete relief from food-keeping worries. Electrolux comes in a number of household sizes. Buy on Easy Terms.

**ELECTROLUX**  
THE Gas REFRIGERATOR

Her Christmas gift is of greatest importance with most men. They want it to be an expression of their thoughtfulness and consideration for her welfare... besides being a gift that will bring her great happiness not only on Christmas Day but for a long time afterward.

If you give her something that has a direct connection with her everyday household activities, you'll make her the happiest. Such a gift not only will make her daily work easier, but it will allow her many hours of treasured leisure she did not have before.

So... why not look to her kitchen to find a suggestion for a Christmas gift? A new, heat controlled gas range?... an automatic Electrolux Gas Refrigerator? Either of these modern gas appliances will make her kitchen duties simpler. They give her much needed assistance... create convenience... allow many economies of time, money and effort.

Heat Controlled Gas Ranges in many models and several sizes of Electrolux are on display at our store. Come in and see them... or telephone for further information. To buy, just make a Small Down Payment and pay the balance monthly.



Only a woman knows the trials of using an out of date cook stove. If her cooking appliance lacks the numerous features of a modern heat controlled gas range, she is missing the cooking ease that every woman has who owns this important kitchen appliance. This Christmas is a good time to replace her worn out cook stove with a heat controlled gas range. Come in and see the many models and sizes in our display. Or telephone for full information. Easy Terms.

**NORTH SHORE GAS COMPANY**

Telephone H. P. 3300-3301