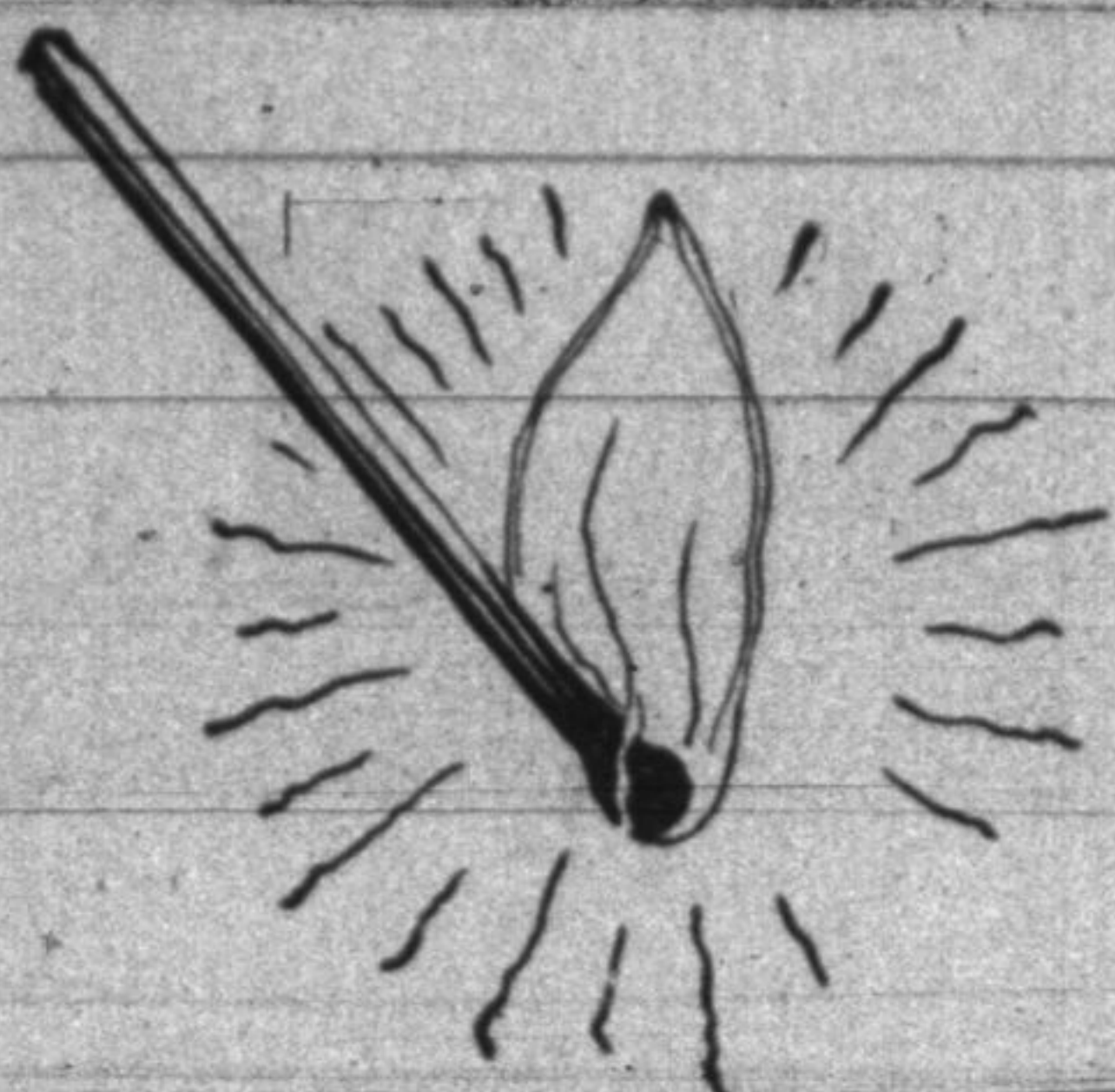


One
Match...
One
Second
For Heat



QUICK HEAT...

without effort... brings

COMFORT *at once*

Save Furnace Fuel
with an easily regulated

Gas Fireplace Heater

Two easy operations . . . in place of toil and trouble . . . give you heat *instantly* when your fireplace is equipped with a **GAS FIREPLACE HEATER**. Simply strike a match, turn a handle, and *at once* clean, abundant, radiant heat rapidly removes chill from the room.

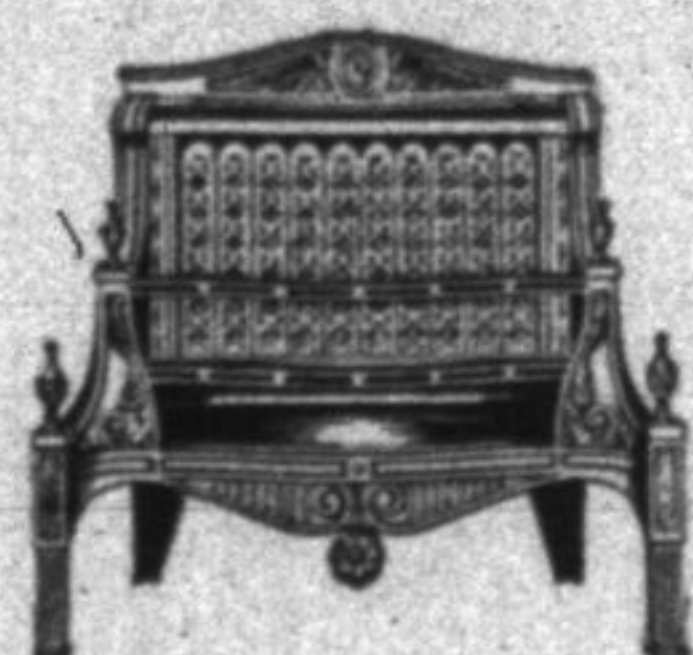
This season is one of changeable weather. Your heating problem is more difficult now. It is hard to avoid fuel waste on mild days. But your central heating plant can be checked

. . . saving fuel . . . and the heat you need will be supplied economically, conveniently, by the **GAS FIREPLACE HEATER**. Turn it on. Turn it off. Easy to operate. Easy to regulate.

A **GAS FIREPLACE HEATER** will make your fireplace really useful. It will give you a source of *instant heat* for every occasion. When chill penetrates your home, the **GAS FIREPLACE HEATER** can be lighted in a moment and heat pours out to give you comfort



and security against sudden weather changes. No fuel to carry. No kindling to prepare. No ashes to haul away. No grime to clean up. See a variety of models at our store. Or telephone for complete particulars.



**Radiantfire
Model 330**

**THIS GAS FIREPLACE
HEATER . . . now only**

Greatly reduced in price for a limited time, this model heater is an exceptional value. Many will find it exactly suited to their needs. Sturdily built, reliable and efficient in operation; it will give long, dependable service. See it now!

\$19⁹⁵

Easy Terms

EASY TERMS

Any gas fireplace heater you select will be installed in your fireplace on a Small Down Payment. Pay the balance monthly.

NORTH SHORE GAS COMPANY

Telephone H. P. 3300-3301