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FIELD'S EVANSTON
STORE ANNIVERSARY

For 8 Days, Beginning Nov. 13,
Will Celebrate Opening of
Its Third Year

For eight gala days, beginning Friday, Nov. 13, the Evanston store of Marshall Field & Co. at Church street and Sherman avenue, will celebrate the beginning of its third year in Evanston.

There will be more than 200 "celebration values" from every section of the store, a record selling of smart dresses ranging in price from \$12.75 to \$45, a style parade each afternoon, souvenirs for shoppers, entertainment throughout the store for children and a number of other features of interest. The plans call for a celebration even more colorful and inviting than previous similar anniversary festivals, and all residents of Evanston and other north shore and adjoining suburbs are invited.

Seldom since the new Evanston store was opened have there been such important values as are included among the more than 200 which are offered in the list of anniversary specials. Every section in the store was combed to provide outstanding merchandise at low prices. There are attractive things for the home, things for children to wear, including apparel and accessories, men's apparel, smart coats, and dresses for women and misses', gift items, toys, notions, toilet articles, candies and things for Thanksgiving.

Special One-Day Values

A feature of the selling will be a list of one-day values—outstanding values available one day only. For instance, the one-day value Friday will be hand-embroidered madeira beverage napkins; on Saturday, assorted cream patties; on Monday, set of two boudoir pillows in pastel shades, and so on, all at very attractive prices.

Of particular interest to women, however, will be the selling of winter dresses, for all occasions, at sensationally low prices. A wide range of sizes, styles and colors for winter is available.

A rose will be given to all customers who enter the store between 9 a.m. and noon each day of the anniversary celebration. There will be a fascinating display of candy decorating on the first floor every day from 10 a.m. to noon and 2 p.m. to 4 p.m. On the fourth floor, mannequins will model costumes every afternoon from 2 to 4 p.m. For the children, there will be a grab bag in the toy section on the second floor every day and balloons will be given away. A special feature will be the appearance on the third floor Wednesday, November 18 at 4 p.m. of Wanda Gag, author of "Millions of Cats," who will draw pictures for the children and tell about her new book "Snippy and Snappy."

All of these features, together with a list of the many anniversary values, are described in a large descriptive broadside which has been mailed to residents of the north shore suburbs.

Brilliant Opening

The celebration of the beginning of the Evanston Store's third year recalls the brilliant opening of the

Highwood Indians
Beat Kellers, 12-6;
Highwood A. C. Next

The Highwood Indians again proved their superiority over Lake county semi-pro teams when they upset the strong Keller Wild-Cats of Waukegan, 12-6, in one of the hardest battles of the season, last Sunday afternoon at the Highwood field before a great array of grid fans out to see a wonderful exhibition of what can be done in football.

The Indians went in the game as the underdog and outweighed fully 15 pounds to a man but upset the dope, in the first quarter, when Bartlett raced 75 yards in the prettiest piece of blocking ever displayed. Then again, early in the second quarter a pass from Bernardini to Curley was good for the second and final marker, which proved to be sufficient for victory.

The rest of the game found the surprised Wild-Cats striving to cross the precious Indians goal line, by opening up with a series of passes, in order to overcome the Highwood, 12-0 lead. Their efforts where not in vain, however, for their wish came through when a pass from Linkart to Mears went for a touchdown. With but five minutes left to play the Indians fought to stave off another score and succeeded in holding them to their own 40 yard line as the final gun went off.

Indians (12)		Wild-Cats (6)
Credi	LE	Jones
Brassa	LT	Harris
Scornavaco	LG	Mayer
Capitani	C	J. Mears
Crack	RG	Druba
Benvenuti	RT	Leaf
Bernardini	QB	C. Mears
Barruffi	RH	Warren
Bartlett	LH	Hein
Coffman	FB	Burks
Curley	RE	Sloan

Touchdowns: Bartlett; Curley; Mears.

Substitutions: Cooney for Coffman; Tosi for Bernardini, Finnegan for Benvenuti; Frantonius for Curley; H. Englund for Credi; Bellei for Baruffi; Mattioda for Crack; Kerwhald for Brasa; Manzetti for Capitani.

Next Sunday the Highwood Indians will take up a challenge of the Highwood A. C. for the championship of Highwood at Highwood field. Kick-off, 2:30.

new store Nov. 23, 1929. Opening promptly at 9 o'clock, the new store was thronged with visitors within a few minutes. The first purchases in the new store were made by Mrs. Ronald P. Boardman, of Lake Forest, wife of the suburban store's manager of Marshall Field & Co., and Mrs. Thomas H. Eddy of Evanston, wife of the treasurer of Field's. Among the outstanding features of the opening were a style show, with attractive models displaying the latest fashions; music by a four-piece orchestra, souvenirs for children on the toy floor; the model apartment, completely furnished and a number of others.

Field's entered Evanston with a branch store carrying infants' and children's apparel Sept. 13, 1928, later was further enlarged and then was moved into its own building.

OVER 70,000 HOMES ENJOY

PETRO-NOKOL OIL BURNERS

The ideal form of heat . . . is radiant heat! The same intense heat you feel from the summer sun. It is just pure heat rays. No smoke. No odor. No sound. To harness these clean, silent radiant heat rays and put them to work in your own boiler with the new Petro-Nokol Rotary Oil Burner is the supreme achievement of the world's oldest and largest oil heat organization.

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CHRYSANTHEMUMS

Pot Plants 50c and up
Cut Flowers, per bunch 50c and up

Because we are letting these plants and flowers go practically at cost we will not make deliveries.
DRIVE OUT AND SELECT YOUR FLOWERS.

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Located on Route 22, one mile west of Milwaukee Avenue
Specialists in
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WIEBOLDT'S-EVANSTON

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A FEATURE OF DEPARTMENT MANAGERS' SALE!

A Millinery Event You Simply Must Not Miss!

A Selling of CHIC HATS

Actual Values
From \$10
to \$12.50

\$7.85

Models Similar To Illustration

Thursday and Friday, Only!

Suede felt, fur felt, velours . . . those soft, sleek, luxurious hat fabrics in the smartest of the new brimmed and close-fitting styles . . . authentically reflecting the fashion successes of the season. Choose from black, brown and approved costume colorings.

Millinery Salon—Second Floor