

BIDS ON STATE BRIDGES

is Likely to Make
Completion of
erway

is, November 24, for
erway bridges, the
the Lakes to Gulf
ogram will be fin-
pening of the Cen-
ss Exposition, May

n, made by Director
of the state depart-
es and construction,
efact that the wa-
engineers, at Gov-
Emmermon's re-
anged to place as
on under contract as
ieve the unemploy-

employment
s instructions to the
ved immediately up-
preme court's deci-
evailing wage law is
ought about the call
earliest date within
set by the state law.
ructures, to cost in
,000 are to be placed
e result of this ac-

bridge, to cost about
e built at Joliet to
he period in which
are under construc-
three, to carry city
ve as state highway
to span the water-
n, Jackson and Cass
ates of the cost of
ctures are \$445,000,
50,100 respectively.

y Bridges
Brandon road, south
st about \$84,000 and
arseilles, at about
up the state's share
tion program.

timates indicate that
ll provide between
months' employment
of 500 men.

usual 650

lls for 25¢

nd because it is
ade by the larg-
t of all paper
panies Sem-
ole is the least
pensive toilet
per to buy.

SSUE
otton-Soft™

CHICAGO, ILL.

ANY

ne Greenleaf 1222

HERE'S A HAND-PICKED AUDIENCE
FOR YOUR ADVERTISING MESSAGE

*An Audience of 221,000 Chicago Suburban
Residents ... Intelligent ... Accustomed to
Good Things ... Able to Buy ... and Willing!*

WISE advertisers are choosing their advertising audiences with greater care than ever before. What kind of circulation? That's the question they're asking.

If your's is a quality product that can profit by becoming known, or better known, among the buying leaders of the Chicago territory, the Chicago Suburban Quality Group offers you an advertising "buy" that cannot be duplicated.

The Chicago Suburban Quality Group consists of eight dominating publications, representing Chicago's finest suburbs. These publications reach families of intelligence and means. They are buyers of the highest

types of merchandise and responsive to the really worth-while advertisement.

And mark this difference between these publications and the daily newspaper. They keep your message in the home for a week or more, instead of a day. They enjoy a reader loyalty that has not counterpart.

The publications comprising the group are alike in format and purpose. One order, one set of plates, and one billing suffices for the group.

For further information regarding the space-buying advantages of the Chicago Suburban Quality Group, address: 1016-17-18 Willoughby Tower, Chicago, or phone Central 3355.

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THE CHICAGO SUBURBAN QUALITY GROUP

OAK LEAVES ♦ EVANSTON REVIEW ♦ WILMETTE LIFE
WINNETKA TALK ♦ GLENCOE NEWS ♦ HIGHLAND PARK PRESS
LAKE FORESTER ♦ MAYWOOD HERALD