

PRESS NOW MEMBER OF QUALITY GROUP

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confidence of an entire community becomes the sole representative of Highland Park.

This group covers the entire north shore and western suburbs. The towns in addition to Highland Park are:

- Wilmette
- Winnetka
- Glencoe
- Kenilworth
- Evanston
- Lake Forest
- Lake Bluff
- Oak Park
- River Forest
- Maywood

The papers in the group in addition to The Highland Park Press, are:

- Wilmette Life
- Winnetka Talk
- Glencoe News
- Lake Forester
- Evanston Review
- Oak Leaves
- Maywood Herald

Grouping these papers together has created what is probably the greatest concentration of buying power in the country.

Circulation of 60,000

All the publications are now uniform with the Press in page size, and style. Like The Press they all combine the advantages of magazine life and newspaper interest.

By dealing with this group advertisers will be enabled to cover this entire rich territory without waste circulation — of the 60,000 homes reached, every one is an intelligent, potential buyer of the highest type merchandise. Furthermore the advertiser will have the satisfaction of knowing that he has covered virtually all the circulation of this class in the Chicago area.

Because of arrangements made between the eight papers the advertiser is required to make but one transaction to cover the entire group — one order, one piece of copy, one set of electros or mats and one billing are all that are required.

Offices in Chicago

Offices of the Suburban Group have been established in Suite 1016, Willoughby Tower, Tel. Central 3355. A staff of advertising salesmen and copywriters has been organized by William S. Nordburg, who has resigned as vice president of the William H. Rankin advertising company to become managing director of the Suburban Group.

Mr. Nordburg, who is a veteran in the Chicago advertising field, brought about the organization of the Suburban Group. The idea had been entertained for some years by various publishers in the group, but it remained for Mr. Nordburg, working independently of them, to make a complete survey of the suburban territory, select the communities which meet the requirements of the most exacting advertising space buyers and bring together the publishers of the dominant mediums in each of these communities.

St. John's Evangelical Church
Green Bay road and Homewood ave.
F. W. Fisher, pastor.
Sunday school, 9:30.

Next Wednesday Is Sandwich Day Here for N. W. Settlement

The Highland Park board of the Northwestern University Settlement wishes to thank all the Highland Park families who contributed sandwiches to the Settlement last year, and to announce that Wednesday will be continued as Sandwich Day in the schools. Members of the Settlement carried on the work during the summer to a necessarily limited extent, and now again beg for cooperation from the children and parents of Highland Park. The very generous responses of last winter make the Settlement confident that even more people will wish to help now when the need is even greater.

The sandwiches (as few or as many as parents feel able to send) should be taken to school by the children on Wednesday morning. They are then collected by members of the Settlement and sent by train to Chicago (an arrangement made possible by the kindness of the Northwestern railroad.) They reach the Settlement headquarters, Augusta and Noble street, around noon, and are distributed on the same day to the many needy families in that district. In many cases there is no other food in the house. These sandwiches literally keep people alive until other aid may be obtained. Any one who has heard Miss Vittum describe the misery and distress of that neighborhood will realize the importance of the contribution from Highland Park, which is a simple matter for each contributing family, once the Wednesday habit is established.

The Settlement is most appreciative of the interest shown by the schools, teachers, and parents, and grateful for every package of sandwiches, however small.

Highland Park Library Has Ancient Manuscripts from Notable Collection

A hieroglyphic papyrus, fragment from the "Book of the Dead," which dates from the twenty-sixth Egyptian dynasty, is on exhibition at the Highland Park Library, along with several other relics of immense historical value.

Included in the exhibit, which has been loaned by a Highland Park collector of rare manuscripts, are several cylindrical seals, containing figures and symbols, said to be Syro-Hittite of between 1500 and 1200 B. C.

Another papyrus fragment dated Sep. 16, 266 A.D., reveals that two men of Olgrynychus (now Behresch) undertook to lease from Aurelia Heraclidiaena, a "Matrona Stalata," daughter of Herielides, senator of Alexandria, two parcels of land.

There is also a leaf from the first American Bible, taken from a copy of the Bible translated into Indian by John Eliot and printed at Cambridge, in New England, in 1663.

In another case are several illuminated books printed by hand in the fifteenth and sixteenth centuries in Flemish, Italian and French.

PROHIBITION FOES PLAN MASS MEETING

County Gathering to Be Held by W.O.N.P.R. and Crusaders, Waukegan, Oct. 16

The Women's Organization for National Prohibition Reform and The Crusaders will hold a public Mass Meeting on Friday evening, Oct. 16, at 8 o'clock at the Waukegan high school gymnasium, Washington and Jackson streets, Waukegan, Illinois.

The speakers of the evening will be—Mrs. Charles H. Sabin of New York, founder and national chairman of the Women's Organization for National Prohibition Reform which is working for the Repeal of the Eighteenth Amendment and advocates the abandonment of National Prohibition, as a necessary economic measure as well as an imperative civic and social reform, predicts that by the end of the year the membership of her organization, which is less than three years old will exceed that of the W.C.T.U. which has been in existence over 50 years. Mrs. Sabin's topic will be—"One way to help restore prosperity."

Born in Chicago

Mrs. Sabin was born in Chicago and is the daughter of Paul Morton, Secretary of the Navy in President Roosevelt's cabinet. Nation-wide attention was centered upon her in April, 1929 when she made known her reasons for resigning her position as a member of the Republican National committee from New York. Her resignation from the committee was followed by a luncheon given in her honor by the Women's National Republican club which she helped found. She told the assembled guests that the reason for her resignation was her disbelief in the efficacy of prohibition and her refusal to be automatically committed to it.

The other speaker is Judge James Jerome Trainor, prominent Chicago lawyer and veteran of the World war who is a member of the executive committee of the Crusaders and of their Divisional Political Activities committee.

Repeal, Control, Educate

The Women's Organization believes that after Repeal—Control and Education are essential. "Control" of the liquor traffic by State Legislation, protect each State in its system of liquor control by Federal regulation, control crime by removing the profit, control drinking by temperance education through public health and welfare agencies and public schools.

In order to insure an orderly shift from National Prohibition to State Control, it is essential that the bill for Repeal of the Eighteenth Amendment should include a section providing that repeal shall not become effective until each state shall have had sufficient time to establish its own liquor control system.

Want People to Decide

The liquor traffic can be brought under control by permitting the people to decide what form of control and regulation they desire. Since conditions in Maine are different from those in California and the situation which prevails in New York

is totally different from those in Kansas, it becomes evident that only by returning to each State the right to control the liquor traffic within its own borders can laws be framed which will meet the wishes of the people. Each state can be fully protected against the invasion of the liquor traffic from other states by Federal regulation such as that provided in the Webb-Kenyon Act which was passed prior to the enactment of the 18th Amendment but which did not have an opportunity to function.

This organization is enrolling women throughout the country to work for the Repeal of the Eighteenth Amendment as the first step toward temperance. The national body is composed of state divisions, many of which are already engaged in working out systems of liquor control suitable to their respective states. While there will undoubtedly be dissimilarity in their plans, there is a uniformity in their objectives which precludes the return of the saloon and other abuses. These objectives are: First, an intelligent system of liquor control responsive to the wishes of the people, which will leave no room for graft or corruption and which will lend itself to the promotion of real temperance; second, a comprehensive, scientific and effective system of temperance education under the supervision of public health and public education agencies.

This is the constructive program which the Women's Organization for National Prohibition Reform has adopted as a means of solving the liquor problem in this country—Repeal Control and Educate.

Everyone is cordially invited to attend this meeting and hear our speakers. There will be no solicitation of funds.

FASHION SHOW IS OPENED TONIGHT

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ments, clumber robes and boudoir pillows, will show two lovely bathrobes. Hats and accessories will be furnished by Miss Ernst and Garnett's; frocks by Ina Cortil, Mary Ann, and Garnett's; shoes from Fell's and the Ellandee shop, and furs from Victor Brothers and Moldaner and Humer.

Expect Big Crowd

Over six hundred people attended and enjoyed the fashion show held last spring, and it is hoped that more will be present at this Fall Fashion show, for the appeal comes for charity as well as for the always progressive work of the Y. W. C. A.

Mayor Walker is now in Germany and may be Adolf Hitler can get a few pointers from the Tammany official on how a real political machine ought to operate in order to get results.

A Wisconsin woman eloped with two men the same day, but it seems one of them escaped.—Dayton Daily News.

READ THE PRESS
WANT-ADS