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#### NEW STYLE HATS ARE AFFECTING COIFFURE

Hairdressers Point Out How Fall Fashions in Hats Alter Methods

"How shall I arrange my hair this

That's the cry on every smart woman's lips these August days. The new styles, with their entire accent on the feminine, the puffed sleeves, square neck and fitted waists, the tiny Empress Eugenie hats, tip titled over the right ear, all mean that something radical has to happen to milady's coiffure.

as startling and as Parisian as the tures." French revolution was in its day.

leading hair modistes.

nitely still in vogue. People are tired hair to frame the face."

of letting their hair grow long, only Meyer Co. Gets Contract to cut it off again. The shingle bob is dead forever, but the medium long bob is the smart thing for winter coiffures.

"There will be no more straight hair because the new hats need hair about the face. The ears will probably be covered, but the hair must be thinned and shaped to the head."

Mrs. L. Reissemweber, beauty Saks Fifth avenue beauty shop "Pierre, our hairdresser, and I decided the long bob will be the smart \$1.621/2 down to \$1 an hour. The one because of the saucy new hats. In the evening hair will be curled at the nape of the neck as it has been for some time. The revolution comes in the daytime. Then the hair will be worn in clusters of curls such as It's happening all right-something one sees in the old-fashioned pic-

L. E. Carter, Blackstone hotel: Just listen to these predictions "This winter hair will be worn back made today by several of Chicago's from the face. The medium long bob will be the thing. The shingle is out. Eva A. Sturm, Congress hotel Ears will be covered for the most race has made use of barely 50 perbeauty shop: "The bob is very defi- part because the new style hats need cent of its brain capacity.-Woman's

### For Paving on Route 16

E. A. Meyer Construction company of Highland Park was awarded the Largest Number Recorded in contract for construction of the two miles in route 16 near Mundelein, it was announced Tuesday by R. M. Lobdell, county highway superintendent. The contract price is \$27,619.

The contract is to be signed under the provision of the new labor law, with labor scales ranging from completion date is set at December 15. It is estimated that the contractors will have from 40 to 50 men on the job, which will begin at once.

There were six bidders. The secend lowest bid was that of Kren & Dato, who submitted a figure of \$31,-

#### Room for Improvement

Up to the present time the human Home Companion.

### SUICIDE RATE IN

1930, Statistics Show; Age Averages

Statistics released at Springfield by the state department of public health show that suicide during 1930 reached the highest annual rate ever recorded in Illinois. The number of fatalities charged against this cause last year was 1,382 against 1,087 in 1929 and a previous high record of 1,227.

Predominantly a masculine trait, nearly one-half, 608, of all the suicides were among men who had lived beyond 50 years of age. The number among people under 35 was 293, a matter of 21 per cent.

Age Averages

From the standpoint of age the greatest volume of increase took place among people in the 35 to 44 age group. Suicides in this age group stood 33 per cent higher in 1930 than in 1929.

Last year there were 1,085 suicides among males against 841 in 1929, an increase of 29 per cent. Among females there were 297 suicides last year against 246 in 1929, an increase of about 20 per cent.

"It seems reasonable to suppose that mental pessimism brought on by the influence of the economic depression was an important factor in the suicide rate last year," Dr. Andy Hall, state health director, opines. "At the same time," he adds, "the highly prosperous year of 1928 gave the previous high record rate from suicides in Illinois.

Other Details

"It is noteworthy to point out also that there was a very sharp decrease last year in mortality from starvation and from direct exposure to the influence of cold weather. In 1929 there were 7 deaths charged against starvation and 43 against exposure to cold weather compared with 4 and 24, respectively, in 1930.

"Probably unfavorable economic" conditions are a definite factor in the suicide rate but it seems equally certain that there is a deeper and more significant factor at work. Otherwise why should the suicide rate per 100,-000 people in Illinois increase from 11.6 in 1920 to 18.0 in 1930, a decade characterized on the whole by unprecedented proseperity? The trend in the suicide rate was distinctly upward throughout these. 10 years."

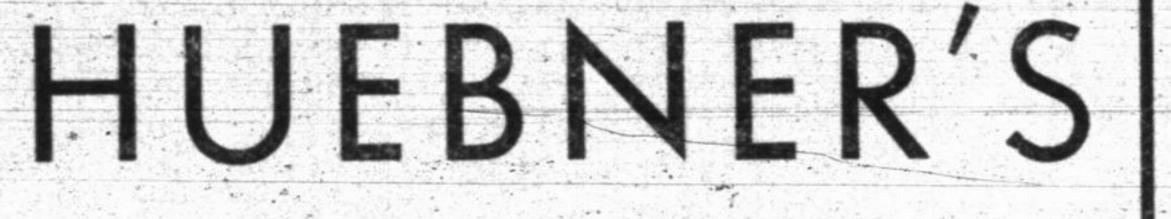
#### J. Heber Hudson, Known Here, Dies in Chicago

J. Heber Hudson, for many years director of the Mercantile Affairs department of the Illinois Chamber of Commerce and who not long ag spoke before the Highland Park Chamber of Commerce, died early this week of a heart attack in his Chicago 'home.

He had been with the Illinois Chamber for about seven years and prior to that time he was secretary of the Bloomington organization. I served in that capacity for thirteen years, ...

#### Swift Wings

You can new climb into an airplane and within a day arrive wherever you will in these United States .- Collier's Weekly.

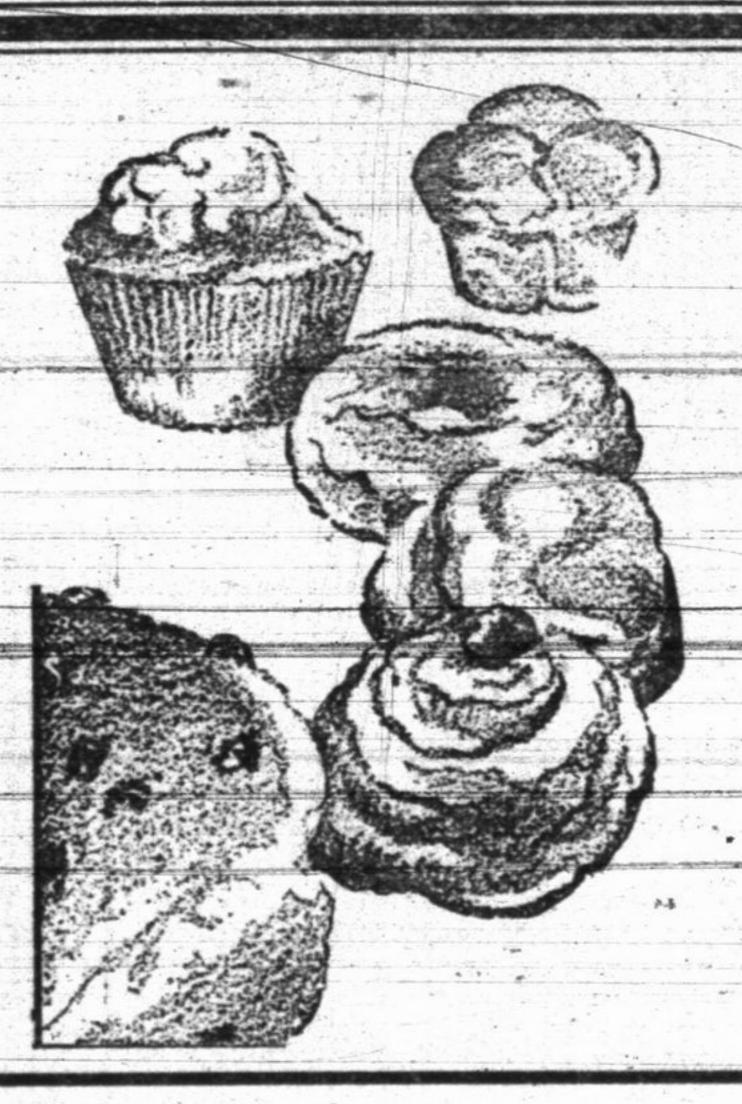


THIRD ANNIVERSARY

# 3-YEARS-3In Highland Park

And we take this means of thanking our many friends and patrons for these past successful years.





# 10 PRIZES

GIVEN AWAY to celebrate our ANNIVERSARY Saturday, Sept. 26th

How did we build up our business?-You know-the only way-by keeping up the quality. And we believe we have won and merited the confidence of the people in this vicinity.

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