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## Some Simple Facts About Heating Your Home

# YOU ARE PAYING

**BURN  
OIL**  
CLEAN,  
ECONOMICAL

**FOR THE CONVENIENCE  
OF OIL HEATING—  
WHY NOT GET IT?**

Economy and convenience are the most important considerations when home heating is discussed.

To merit a place on the market today, any oil burner must be able to compete favorably with the operation costs of anthracite coal.

The United States Government Department of Agriculture states in a report that 134 gallons of oil is equivalent in heating value to one ton of coal.

In other words, if the user of oil were content with the same heating service as he received from coal, this ratio of 134 gallons per ton would stand as the final gauge for cost comparison. Actually, however, findings show that an oil burner is called

upon to maintain a higher average temperature, and over a longer heating season than was the case with coal.

Oil burner users know the pleasures of clean and comfortable homes maintained at desired temperatures. The ever-present inconveniences of coal and ashes, arising from such features as handling, dirt and storage, are gone forever. Homes become more healthful with temperature control. Furnace-tending is a forgotten custom, and the joys of living reach a higher plane.

These dealers are equipped to make a thorough, competent survey of your heating requirements. It will entail no obligation if you call them.

## Prepare Now to Heat Your Home With Oil

ABC Oil Burner Sales Corp.  
895 Linden Ave.  
Winnetka  
Winnetka 3440-1

Briggs Engineering Co.—  
Distributor  
FIELD BAROMETRIC DRAFT CONTROL  
15 to 25% Saving in Heating Guaranteed  
21 N. Sheridan Rd. Highland Park 317

MIDWEST  
HEAVE OIL BURNER  
V. A. Smith, Dist.  
900 Linden Ave.  
Hubbard Woods, Ill.  
Winnetka 650; Highland Park 4141  
Greenleaf 0700

For Fuel  
Braun Bros. Oil Co.  
of Highland Park  
34 S. First St. H. P. 3290-1

Hardinge Oil Burner  
WM. N. FRYE  
Lake Forest  
598 Western Ave. Phone L. F. 425

Kerrihard Oil Burner  
Arnold Peterson  
385 Roger Williams Ave.  
Phone Highland Park 561