

ELECTROLUX Protects foods . . .



makes ice cubes . . .

freezes desserts

. . . chills salads

. . . dependably . . . **SILENTLY**

No matter how long an Electrolux is in service in your home, it will be noiseless. It is SILENT permanently, for no machinery is used in it to produce cold. For this reason it never makes a sound, never vibrates, never wears out.

In place of complicated machinery that needs oiling, repairing and eventual replacement, Electrolux supplies cold with an amazingly simple method. A tiny gas flame and a trickle of water are the only devices used. These act SILENTLY on the refrigerant (which is hermetically sealed in steel) to produce continuous, reliable cold. Electrolux, because it contains no machinery, never makes annoying noises or requires attention. It provides completely trouble-free refrigeration indefinitely.

Electrolux makes continuous cold. There is no alternate starting and stopping. Temperatures remain at a constant level, giving foods the benefits of even, steady cold. The dependable, continuous, safe cold temperatures maintained in Electrolux give all foods the protection they

need to keep their full flavor and wholesomeness. Spoilage is eliminated. Waste is banished. Health is safeguarded.

The freezing compartment of Electrolux is a perpetual delight for the housewife. Here desserts and other delicacies may be frozen quickly, easily. Menus never are monotonous in the home possessing an Electrolux. A great variety of frozen foods may be prepared in it.

With its continuous, even action, Electrolux freezes an endless supply of ice cubes. You have no worries over a lack of cubes for every purpose.

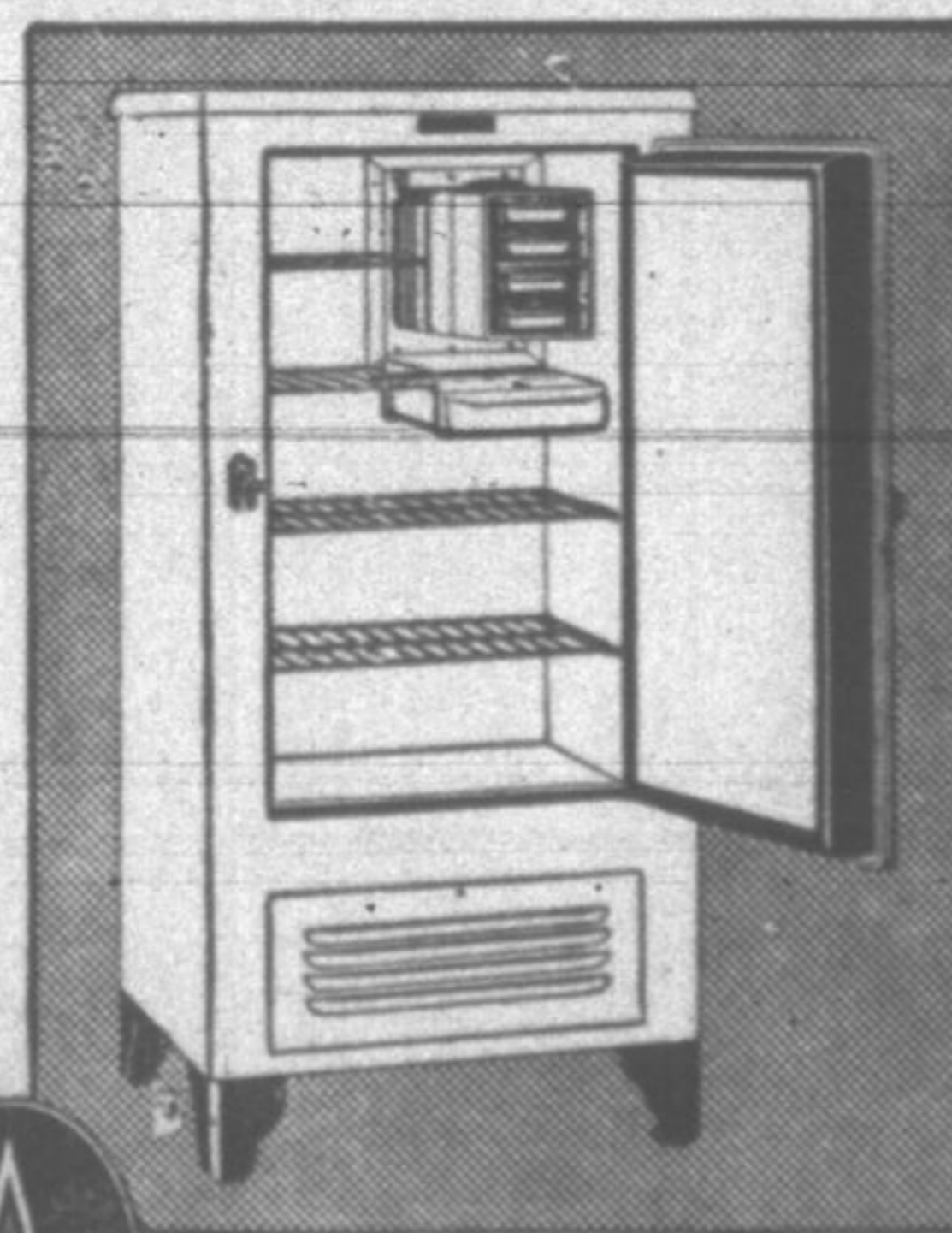
For perpetual refrigeration service without sound, bother or annoyance, Electrolux is the wisest selection for your home. Regardless of the length of time it is used, it will never make a sound or require replacement of parts. When you buy an Electrolux you are making an investment in an automatic refrigerator that will bring you enduring satisfaction.

With eleven different models from which to choose, you can own an Electrolux that will exactly fill your

requirements. Full particulars will be given you if you'll visit our store or telephone for our representative to call.

Easy Terms

Make only a SMALL DOWN PAYMENT and an Electrolux will be installed in your kitchen. Take 18 months to pay the balance. The daily savings in food will save money for you. These savings will help pay for your Electrolux and after it is paid for you will continue to save. Decide NOW to have this economical, trouble-free, automatic gas refrigerator in your home.



ELECTROLUX
THE GAS REFRIGERATOR

NORTH SHORE GAS COMPANY

Telephone 3300-3301