

MEMORIZE OUR NEW HIGHLAND PARK TELEPHONE NUMBER!

# WIEBOLDT'S-EVANSTON

Davis Street

—There's a Wonderbolt at Wieboldt's Every Day— Phone Highland Park 4030



New Low Prices Prevail

In Our

## AUGUST SALE

of

## FUR COATS

1931-1932 High Fur Fashions  
Priced Lower Than in 1911

# \$125

Such coats as you've dreamed about . . . at un-dreamed-of August Sale prices! Hand-picked, luxurious pelts . . . superior workmanship . . . newest fur coat fashions . . . in sizes for women, misses and larger women.

Wieboldt's Seal (dyed coney) with blue-fox-dye, squirrel shawl collar, \$125.

Dark natural muskrat—a fitted sports model. For exceptional wear, \$125.

Black caracul (dyed lamb) with large self collar. Semi-fitted, \$125.

**\$10 Down**  
Small Weekly Payments  
Holds Any Coat Until Wanted

Sale Starts Thursday  
July 30th

Now is the time to buy your new coat . . . when selections are most complete and values are greatest. Remember, it is not the low price alone which makes this sale one of outstanding value and merit . . . for coupled with low price we offer furs of warranted dependability and sponsored by Fashion.

### Other Typical Values . . .

Hudson Seal; last year's price, \$259 . . . now . . . . .	<b>\$245</b>
Sandalwood Caracul, last year's price, \$299 . . . now . . . . .	<b>\$249</b>
Raccoon, last year's price, \$425 . . . now . . . . .	<b>\$249</b>
Jap Weasel, last year's price, \$495 . . . now . . . . .	<b>\$349</b>



With Beaver Appearance  
And the Price of Cloth

## Laskinlamb

# \$59.50

For the same price you would pay for a cloth coat . . . or less . . . you may own a warm, durable, handsome one of deep-piled lamb-skin. Smartly styled in beaver tones.

**\$5 Down**  
Small Weekly Payments

Wieboldt's-Evanston—Fur Salon—Second Floor