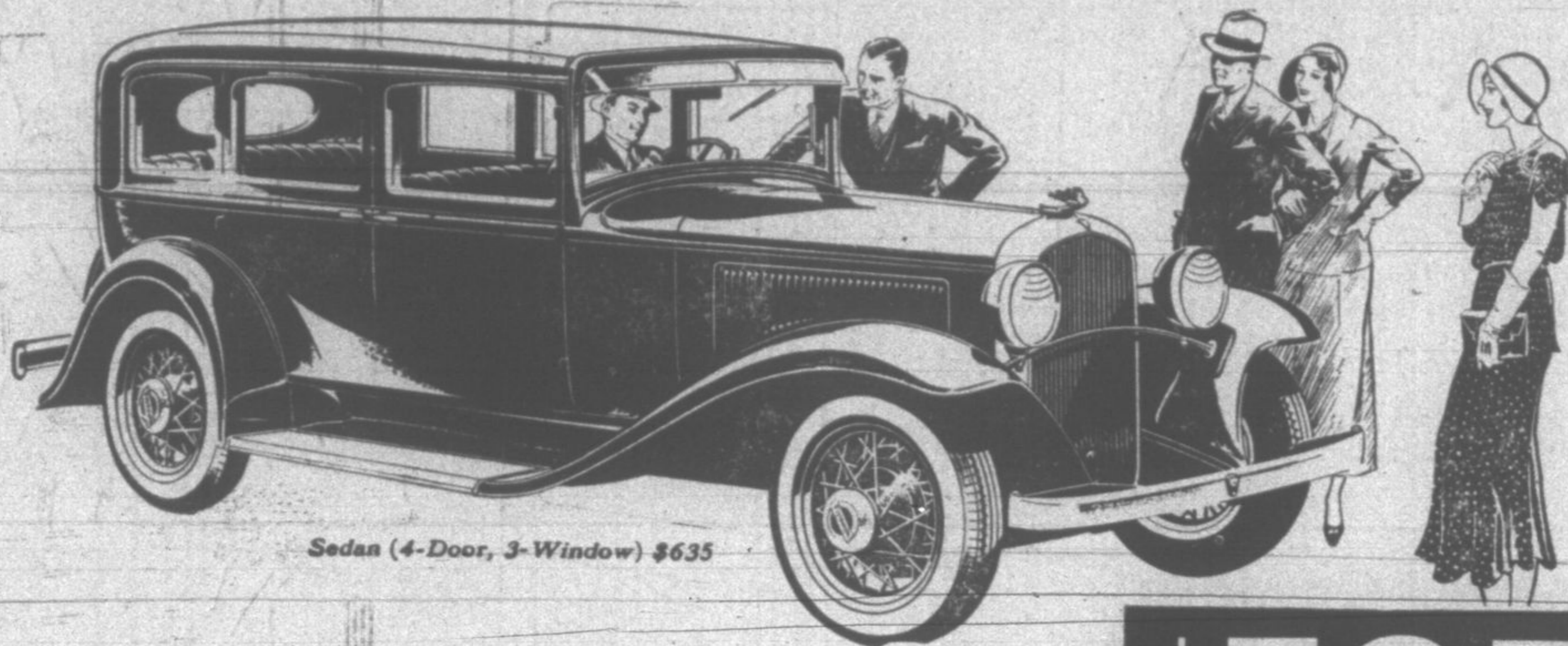


THE SMOOTHNESS OF AN EIGHT
 • THE ECONOMY OF A FOUR



Sedan (4-Door, 3-Window) \$635

\$535
 AND UP - F.O.B. FACTORY

ANNOUNCES

NEW PLYMOUTH

FLOATING POWER

•• and FREE WHEELING

THE VIBRATIONLESS CAR FOR MILLIONS
 IN THE LOWEST-PRICE FIELD • • •

To produce in 1934 an achievement in motor car design, engineering and pricing so revolutionary that it transcends every previous standard of quality, performance and value in the field of lowest price is to challenge the world.

That is precisely what the New Plymouth does.

Plymouth challenges with one of the greatest contributions engineers have yet made to modern motoring—"Floating Power"

Here is power unshackled, yet power as smooth as satin, as soft as velvet. Here is power without vibration—literally floating; power so silken that even experts could not name the number of cylinders

under the Plymouth hood, and many guessed the New Plymouth to be an Eight.

Plymouth challenges with Free Wheeling in all forward speeds—the only car in the lowest-price field offering this epochal development as standard equipment.

Plymouth challenges with a new, easy-shift transmission— which makes it possible to shift from second to high and from high back to second at speeds of 35 or 45 miles an hour!

Plymouth challenges with 56 brake-test horsepower . . .

Plymouth challenges with self-equalizing internal hydraulic brakes . . .

Plymouth challenges with double-drop frame . . .

Plymouth challenges with entirely new styling, with new eye-compelling beauty of line and color . . .

Plymouth challenges with full-size Safety-Steel body, with wire wheels standard, with hydraulic shock absorbers.

This vibrationless Four that wipes out all earlier conceptions of fine motoring in the lowest-price field challenges your attention. See it today. Drive it yourself. Let the New Plymouth prove its superiority.

NEW PLYMOUTH BODY STYLES—Roadster \$535, Sport Roadster \$595, Sport Phaeton \$595, Coupe \$565, Coupe (with rumble seat) \$610, Convertible Coupe \$645, Sedan (2-door) \$575, Sedan (4-door 3-window) \$635, f.o.b. factory. Wire wheels standard at no extra cost. Convenient time-payments may be arranged.

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