

Cinema Talk



Gloria Swanson starring in "Indiscreet"

Swanson Film Makes Sound Innovation

Picture goers who see Gloria Swanson's latest United Artists picture, "Indiscreet," will be agreeably surprised at the tremendous improvement made in sound recording.

This betterment of voice reproduction is due to a new device which for simpler understanding, has been called a "noise reduction valve." Its function is to close automatically between words and phrases or whenever there is no sound impulse traveling through the recording apparatus from the microphones, thus shutting out practically all of the "ground noise" and preventing its being photographed on the film.

With the elimination of the hissing and crackling that has always emanated from "ground noise," the new recording offers a fidelity of tone that is almost startling. It also permits the reproduction of vocal tones in lower registers, such as in whispered conversations, with marked success.

"Indiscreet," a smart comedy-drama produced by De Sylva, Brown and Henderson and directed by Leo McCarey, again reveals Miss Swanson in a role of fashion, with an ultra modern wardrobe to delight the feminine fan. The star's supporting cast includes Ben Lyon, as leading man, Monroe Owsley, Barbara Kent, Arthur Lake and Maude Eburne.

Bobby Jones as Author

Bobby Jones, besides being the world's champion golfer and the star of Vitaphone's twelve shorts on "How I Play Golf," one of which is now being shown, is an author. He has written his autobiography, "Down the Fairway" which has been a big seller. He is probably the only man who had accomplished enough by the time he was twenty-five to make the story of his life of general interest. His years as a golf champion made such a book obligatory. The Jones short is entitled "Chip-Shots."

"Never the Twain Shall Meet"

Sensual Lure of South Sea Islands Permeates Film

Those who love romance with a dash of adventure will undoubtedly be fascinated with the Metro-Goldwyn-Mayer South Sea island picture, "Never the Twain Shall Meet."

Adapted from the story by Peter B. Kyne, the picture has a distinct tang of the islands. W. S. Van Dyke, the director who filmed "White Shadows in the South Seas" and "The Pagan" in Tahiti, has enhanced the color and native part due to his intimate knowledge of the ways of the Polynesians.

Conchita Montenegro, the little Spanish dancer recently brought to America, was almost created for the part of Tamea, the South Sea island siren who, by her exotic wiles and native charm, so blinds the scion of a wealthy American family that he gives up his home, people and business to follow her to her tropical island.

Looks the Part

Her sparkling black eyes, wavy abundance of black hair, soft olive complexion and sinuous dancing, coupled with her inborn ability to act, make her seem a real part of the native setting.

She is the downfall of Dan Pritchard, ably played by Leslie Howard, who made such a sensation in both the stage and screen versions of "Outward Bound." Her sensual charm drives him almost to madness and his portrayal of the slow but sure degeneration of the white man in the islands is excellent.

In "Never the Twain Shall Meet" is portrayed the fierce struggle of the races that made immortal the words, "east is east and west is west, but never the twain shall meet."

Brendel, Starred With Fifi Dorsay in "Mr. Lemon of Orange"

Critics have unanimously agreed that "Mr. Lemon Of Orange," the Fox comedy co-starring El Brendel and Fifi Dorsay, is a "veritable laugh riot." It gives both Brendel and Miss Dorsay the best opportunities they ever have had to display their talent for fun-making. Others in the cast include William Collier, Sr., Ruth Warren, Donald Dillaway and Joan Castle. John G. Blystone directed.

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"IRON MAN"

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"Three Girls Lost"

with

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John Wayne

Lew Cody - Joan Marsh

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Matinee and Evening

A girl who was wise, a girl who was foolish, a girl who was sensible. One gave and gave, one grabbed and grabbed, the third—

also

Bobby Jones

in

"HOW I PLAY GOLF"
"Chip Shots"

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Gloria SWANSON in Indiscreet



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New love haunted by phantoms of the past . . . The folly of a mad moment, the stumbling block in the romance of a courageous modern girl.

with

BEN LYON - ARTHUR LAKE

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TUESDAY AND WEDNESDAY

JULY 7-8

NEVER the TWAIN SHALL MEET

with

Leslie Howard

Conchita Montenegro

C. Aubrey Smith

From the thrilling novel by
PETER B. KYNE

From Frisco to tropic isle, here is a talkie romance that's all thrill!

THURSDAY AND FRIDAY

JULY 9-10

El Brendel and Fifi Dorsay

Mr. Lemon of Orange

FOX PICTURES

A picture guaranteed to bump off your blues and put a grouch on the spot.



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