If "RUNNING HOT WATER"

means THIS >>> in your home

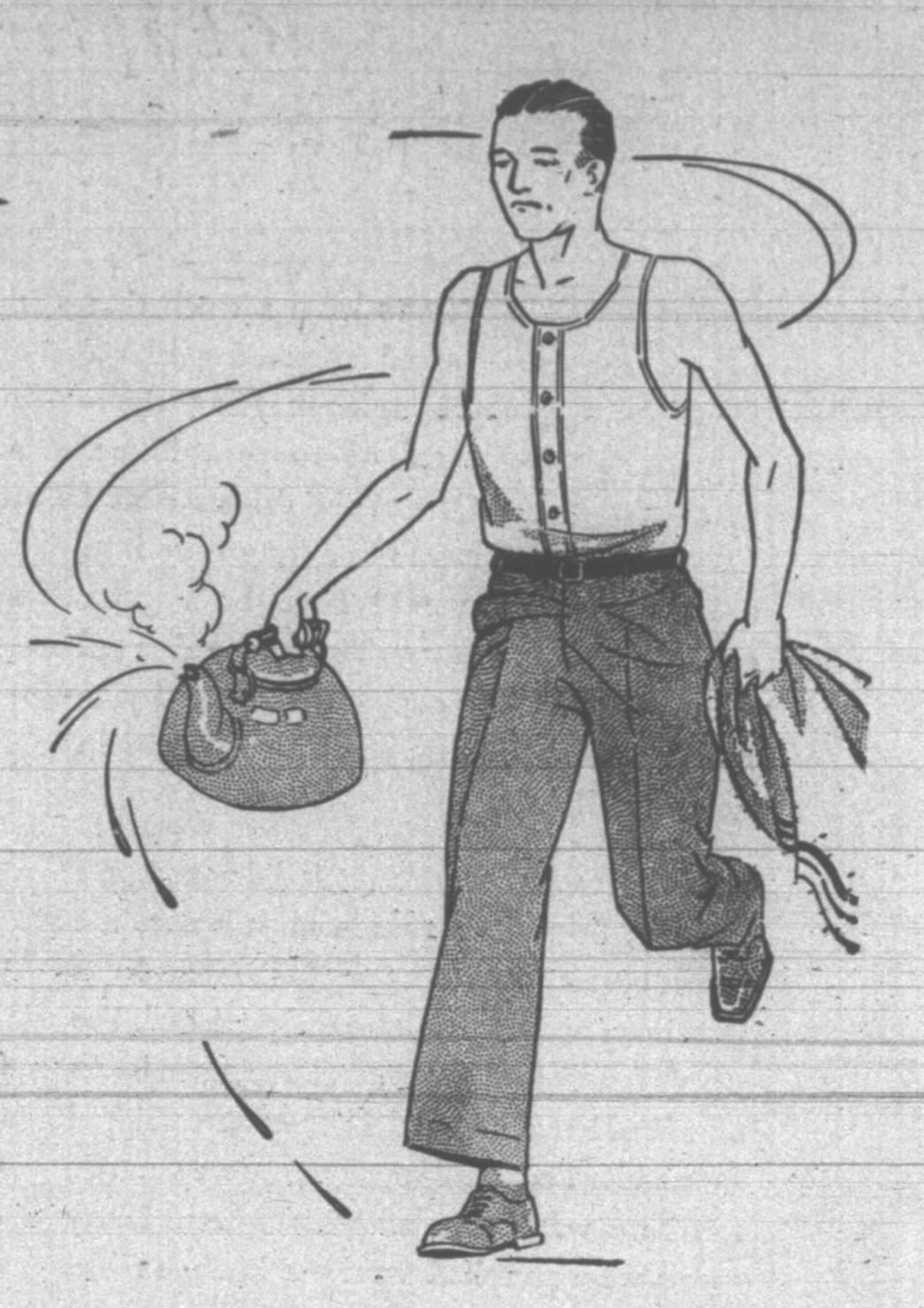
change to trouble-free, unfailing hot water service with an

AUTOMATIC STORAGE GAS WATER HEATER

Whenever you're in a hurry for hot water, who does the running, YOU or the faucet? Must you race downstairs to build a fire, upstairs to wait for results and then down again to bank it? Or do you hurry to the kitchen to heat a basinful in the tea kettle?

Instead of being forced to run yourself, have an AUTOMATIC STORAGE GAS WATER HEATER installed in your home. Then you'll have a limitless reserve of hot water... for bathing, shaving, housecleaning, the dishes and the laundry... just by turning a tap.

In order to enjoy all the comforts of an abundant, automatic hot water supply this summer, when showers and baths are a daily necessity, and when an increased hot water reserve is required for many household tasks, have an Automatic Storage Gas Water Heater installed in your home NOW! Buying under the terms of our special offer, you make no



immediate cash expenditure, and you SAVE \$10.00. Visit our display room and let us give you further information. A telephone call will bring one of our representatives without obligation to you.

\$1000 allowance

on your old water heating equipment

NO DOWN PAYMENT

when you trade in your old appliance

Gas Water Heaters, in a wide range of prices, may be paid for conveniently when you buy on our easy payment plan. Payments are divided into 12 equal monthly installments, paid with your gas bills.

NORTH SHORE GAS COMPANY

Telephone 3300-3301