

Announcing the Opening of Our Beach Shop

"All the Jantzens Are Here!"

Whether you beach or whether you bathe you are going to revel in our complete selection of suits, accessories and beach furniture to make quite perfect hours on the sand.

The Dashing Shouldaire, \$5.50

In new 1931 colors: coral, geranium, gold, azure and other shades, sizes 36 to 42. Smart one-piece suits for women. Misses' suits, \$4.75.

The Jaunty Twosome, \$6

New blended colorings in one-piece suit comfort and two-piece chic. Sizes for women. Misses' twosomes, \$5.50.

Jantzens for Tots

\$3.25

In one-color or twosome styles these cunning suits in sizes 30 to 34.



Men's Speedaire Suits at \$5.50

These are the improved speed models in navy, black or maroon, sizes 36 to 46. Youths' suits, \$4.75.

Smart Jantzen Shoes, \$1

In colors to match the suits these strapped shoes feature crepe soles and heels. Jantzen "Chic Shoes" with modish French heels are \$2.50.

Helmet Caps, to Match, 50c
Belts Are 25c

Swagger Pajamas, \$1.95

Wide trousered, gaily striped or patterned, of broad-cloth . . . ideal for beach wear.

Waterboy Floats for Children, \$5. Swan, sea-lion, or frog styles.

U. S. Playballs, 8-inch, 25c; 12-inch, 50c; 15-inch, 75c.

Swim Rings at \$1

Child's Float, \$1.50

Comf Beach Chair, \$4.29

Of gay striped durable duck in the comfortable steamer style. A remarkable value at \$4.29.

Canopy to Match, \$2.95

Other Beach Chairs are priced at \$1.79

Beach Umbrellas, \$5.95

In a choice of delightful color effects, broadly striped, with Jantzen figures as novel trim.

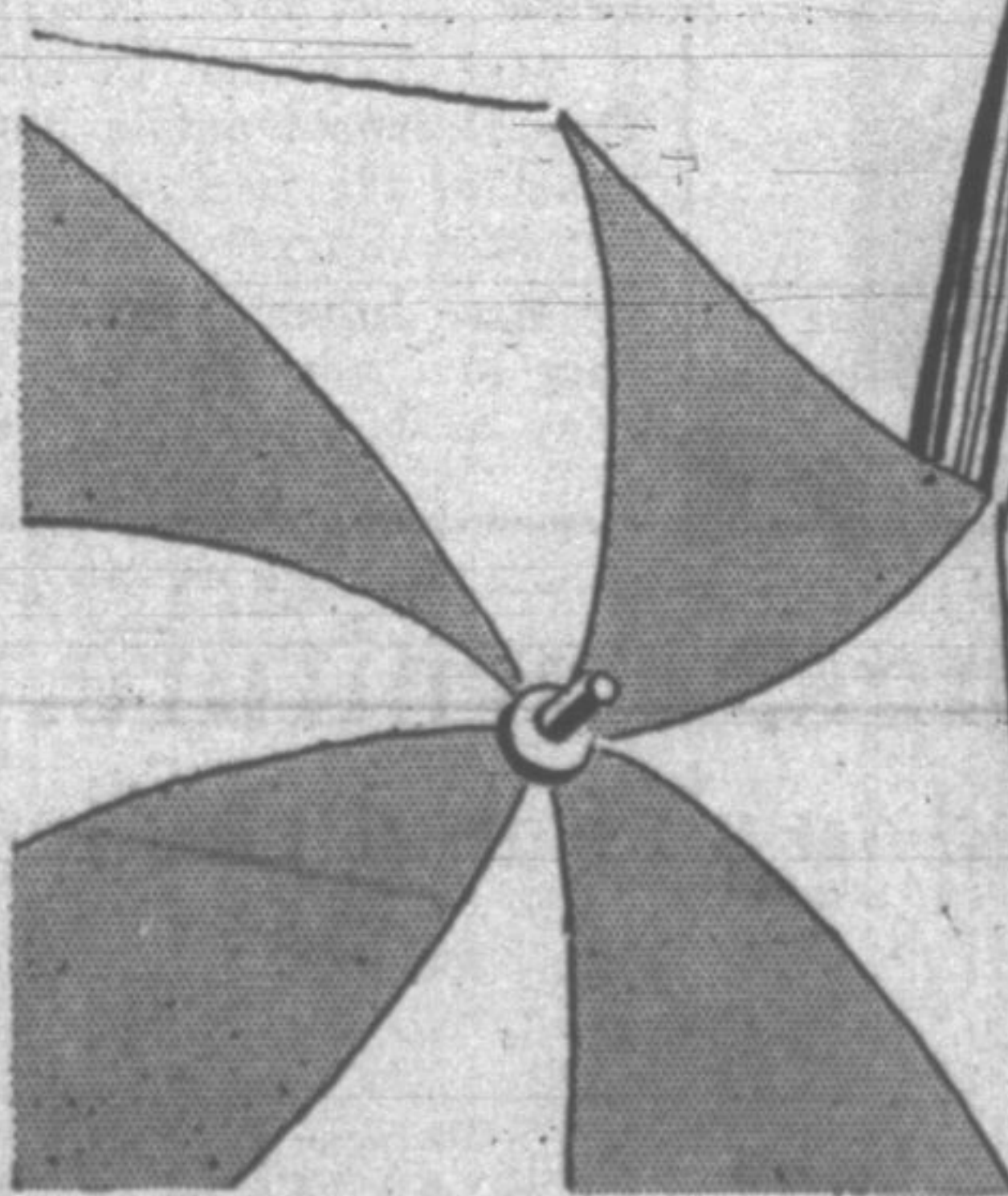
Beach Shop—First Floor

WIEBOLDT'S-EVANSTON

Davis Street

Have You a Charge Account at Wieboldt's?

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