

confidence in him. How long has Mr. P. H. Ewens been an electrical contractor?

YOU GUESSED RIGHT

We are now presenting a popular, substantial concern and one of the best sheet metal and tinning firms in this section, namely, the Highland Park Sheet Metal Works, located at 346 Park avenue (rear). Mr. E. R. Baum, proprietor, is engaged these days in making the people of this vicinity happy by giving them the best of sheet metal and tinning service. Mr. Baum is one of the main moving spirits of Highland Park, and had we omitted this firm we would have had to write another "Who's Who" in Highland Park. Not only does he understand his work, but he is a gentleman who takes a great hand in helping those in need along in this world. So ring H. P. 2556 if you want a warm air furnace installed, or anything in the tin or sheet metal line. It would be entirely out of the question to do as much business as he does, were it not for his faculty of making friends of his customers. People come to his place from all parts of Highland Park; on their way they meet others to see him for their work. They all go to this establishment, for once you have had Mr. Baum do the work, you go to him every time. That's why everybody has a good word for him and his work. Can you tell us how long Mr. Baum has been in this line of business in Highland Park?

"BUNDLE OF JOY"

Every time you get a package from Hill's Hand Laundry, at 53 North Green Bay, you get a "bundle of joy." How often have you heard a person described as "having just come out of a band box?" The mental picture it gives you is that of a man or woman dressed in immaculate white. This saying becomes somewhat more than a figure of speech if you get your laundry work done by this firm. It becomes a reality. Hill's Hand Laundry, has long occupied a conspicuous position owing to the good service given the public and the courteous way Mr. and Mrs. Albert Hill, proprietors, have treated their friends and customers. Their greatest joy lies in pleasing their patrons. They have seemingly no other aim than to furnish the people of this city with an adequate and up-to-date laundry service on a live and let live basis of fair profit. Their best friends are their oldest patrons. Their personal popularity and unobtrusive mannerism gains for their opinions a high degree of respect. Mr. and Mrs. Albert Hill have always kept abreast with the times and by judicious management and wise consideration of their patron's needs they have built up an extensive laundry business; doing about all they are possibly able to do personally. How long has Hill's Hand Laundry been established?

A FAVORITE GROCERY

The J. D. Garrity Grocery at Deerfield and Ridge roads is among the enterprising alert and energetic business establishments in your community, which stands for progress and improvement. They are dealers in "all kinds of good things to eat." Many seas and many lands contribute their best foodstuffs to make this one of the leading neighborhood firms in Highland Park. French waters sup-

ply them with sardines; Spanish seas give them mackerel; Columbia river offers salmon; California donates her luscious fruit; India gives her teas; Brazil her coffee, and Arabia gives her dates; in fact, the whole world helps to make it among the leading neighborhood grocery stores here. Mr. J. D. Garrity is a person of action rather than theory and it is a "self-evident fact that leaders are few." The majority of people are content to remain in the same position where circumstances place them, but here is found a person whose spirit of ambition and energy places him among the leading business folks of Highland Park. He is always moving around with speed, kindness, courtesy and everything that makes one happy. He can't help it. He is just built that way. How long has Mr. Garrity been in the grocery business?

STANDARD OF EXCELLENCE

"Hitch your wagon to a star," might well apply to the Weiland Dairy company, located at 543 Central avenue, which is doing its level best every day to supply Highland Park with milk, sweet and pure, and putting just so much good health in every glass that is consumed. Milk is one food that provides enough nourishment to sustain existence longer than any form of food we know. Milk promotes and repairs health. It is one of the strongest in the health diets recommended by physicians the world over, and when household magazines feature real home helps to the culinary department, they base their strongest stories on milk and its benefits. Mr. Oswald Koenig has been engaged in the milk business for many years and every day of every one of these years, Mr. Koenig has kept improving his service in the dairy business. This dairy man is one of the ambitious folks, proud of his business in Highland Park, and does everything in his power to keep his business in the up-and-coming class. Mr. Koenig invites you to make a visit to his dairy and see the process of the bottling of the milk. How many bottles of milk does he deliver daily?

DESERVED POPULARITY

In giving "Who's Who" in Highland Park, no attempt is made to give extravagant praise, but an effort is made to note some of the live and progressive firms and institutions that have been and are responsible for the growth of the community. Here we introduce Chas. Glass who is one of the first merchants in the general merchandise line in Highwood. He started his business in 1910 and during his 21 years of honest dealing; he has become popular all along the north shore and has made many friends. He is not only active in his business, but also in social and political affairs. In 1923; he was elected alderman of the first ward in Highwood and in 1925 re-elected. During the four years of his term; he was very active in helping Highwood to possess good streets, a good fire department and police department and also having street signs, houses numbered and more lights. In 1929 many people requested him to run for the office of Justice of the Peace of Highwood and he was elected by a great majority by Deerfield Township. He is the first Justice of the Peace of Highwood. He

has also organized the Chamber of Commerce in Highwood and is very active in helping that organization. He also does his best in helping the many other organizations of which he is a member. How long has Mr. Glass been connected with the general merchandise business?

AN APPRECIATIVE CONCERN

Everything for your car! From the radiator cap to the rear bumper, from the smallest gasket to the new tires that carry you over the roads, including a complete line of motor replacement parts. These are the things always carried in stock by Haak's Auto Supply company located at 25 S. Second street. To the driver of an automobile this firm is a boon, for there is hardly a day that the "old bus" does not need some new furniture. A. Haak has an eye to please all his customers when he takes the trouble to supply his place of business with all the accessories necessary to the autoist. He is always on the lookout for some new device that will add to the pleasure of motoring. He keeps a sharp lookout on all new improvements and the result is the autoist can obtain all articles for his comfort. Everything that is wanted is sure to be found here, and if not in stock will be obtained in a minimum loss of time. Mr. Haak is one of the most successful men in Highland Park because of his courteous and square dealing. From the smallest buyer to the biggest, all are treated alike and patrons are always satisfied when they leave this place. How long has our friend Mr. Haak been in the auto business?

WHERE CAREFULNESS COUNTS

It is not difficult to understand the prestige the Earl W. Gsell and Company Drug stores, at 389 Central and 399 Roger Williams, enjoys in this section. Messrs. Earl W. Gsell and Oscar L. Lundgren, proprietors, certainly understand the essentials necessary in modern merchandising, and these essentials are evident in the large and complete line of drugs and sundries on display. The prescription department is in the hands of a registered pharmacist, who follows the doctor's orders explicitly. At these stores you will also find a good assortment of cosmetics, perfumes, toilet goods and the like—in fact, everything you would be led to expect in a first class modern drug store. You ladies of this vicinity will delight in the new and nationally known accessories to be found in the toilet section, everything from the most fragrant bath salts to the revealing mirror itself. Messrs. Gsell and Lundgren through their friendly manners and courteous attentive ways, have made shopping at these drug stores a decided pleasure. We are glad to mention men of their calibre in today's columns and are glad that Highland Park has such dependable merchants in its midst. How long has Earl W. Gsell and company been established?

MIRACLE CLEANERS

Spic, span and spotless—that's the condition of anything that comes back from the Highland Park Cleaners and Tailors, at 517 Central avenue. Through their modern methods they restore everything to its original newness. Truly they "know the spots!" You will welcome the immaculateness of

the garments when they are cleaned or dyed by this firm. The Highland Park Cleaners and Tailors have built this business by everlastingly striving to impress the public by actual performance that theirs is far above the ordinary service. They know the cleaning and dying business and know how to serve the public and these are the reasons they are building a business that is solid and one that gets better from time to time. We don't know, but we'll bet this firm is as well and favorably known as any cleaners and dyers inside of fifty miles of Highland Park. The excellent reputation of the proprietor of this firm, Mr. Chuck G. Elwell's, is universally known, and there is always a disposition manifest on his part to give the customers every consideration. He was formerly silk spotter with the North Shore leading cleaners. By his service he has built for himself a good name and is recognized as a true community servant. How long has Mr. Elwell been in the cleaning business?

HE "MEATS" US

Old King Cole was a merry old soul, and a merry old soul was he. What makes him merry? "His easy to see." It's splendid meat, "he's" shouting with glee. (He gave some to his fiddlers three). You see, the old king had a look into the Moraine Market at 1060 N. Green Bay road. King Sole knows human nature, and he knows there is nothing more tasty, nor more nourishing than a choice steak cut to your liking from fresh, tempting beef. Mr. William B. Eaton knows it, too, so he has it for you—all you want—and always fresh and delicious. For dinner one of these days, order a nice juicy steak from his market—a sirloin, flank or porterhouse, or what'll you have?—and see how a "real" meal can taste. In addition to the splendid meats handled at this market, you will find a complete line of groceries. Mr. Eaton is just made for this business and for you. He's won his record by always saying: "You bet, I'll do it." He is the sort who smiles when gloom attacks. If smiling isn't enough, he whistles. If even that should fail, he sings; and he keeps it up till all gloom is vanished and all is sunshine and joy again. He has smiled himself right into these columns. Now it is up to you to find out how long Mr. Eaton has been "meating" Highland Park folks.

April Levels of Lakes Lower, Statistics Show

A fall of .07 of a foot from the March level of Lake Michigan and Lake Huron, was recorded for April of this year in the books of the United States lake survey, where reports of dropping or rising in water levels are entered.

The survey showed Lake Superior lowered .16 of a foot in April. Lakes Erie and Ontario were .31 of a foot and .3 of a foot higher in April, respectively.

Lakes Michigan and Huron, the survey showed, were 1.77 feet lower than in April last year and .46 of a foot below the average April level for 10 years.

The lower levels preclude all possible damage to the lake front here from storms.