

Who's Who

—in—
HIGHLAND PARK
CASH FOR CORRECT ANSWERS
Epecially Prepared by Jim O'Rear

RULES:

Each week you will find in these columns a number of brief paragraphs about some of the well-known folks of Highland Park. At the end of each paragraph you will find one or two questions. To the persons sending in the most correct answers, neatest written, best composed and most grammatically correct, will be given during the run of this feature, ten dollars weekly.

IN CASH PRIZES

First Weekly Prize—\$5.00
 Second Weekly Prize—\$3.00
 Third Weekly Prize—\$2.00

There's no guessing about these questions. You can get in touch with the ones we are writing about, and get the answers from them, as they have been requested to give you the correct information. But don't forget—grammar, composition and neatness count! Winners and answers will be published here one week after this publication. In case of ties, a duplicate award will be given each tying contestant. The judge's decision is final. Bring or mail your answers not later than four (4) days from date, to

"WHO'S WHO" EDITOR
 Care The Highland Park Press

The Value of A Good Name

Today we want everybody everywhere and anywhere in this vicinity, to know Mr. R. Shannon groceryman on Waukegan avenue, who is a purveyor of the best to be had in the line of groceries, meats, fruits, and vegetables. But don't take our word for what we say—don't take anybody's word. You just make inquiries or drop into this establishment and get the facts and proof. During the years Mr. Shannon has been here, he has always tried to contribute to the welfare and happiness of others. He has never been selfish, thinking always and only of the convenience and pleasure of his friends and customers. That's where Mr. Shannon gets his happiness. He would rather please a customer and hold him or her than make double the profit. He is a person we may all profitable emulate. He has the confidence of the public and as a result his patronage keeps growing. He treats his customers as guests, whether they buy or not. These are some of the reasons why his business prospers by a natural process. How long has Mr. Shannon been in the grocery business?

"S. O. S."

How many different articles do you suppose are gathered together in the making up of a first class drug store? We don't know, but we will bet Mr. Melvin D. Sweetland, proprietor of the Sweetland Pharmacy, 525 Central, can come pretty close to telling you. He knows medicines like you and I know the sunshine and rain. He has given his time and attention to assembling a complete stock of the purest and best drugs and medicines to aid you in all kinds of illness. Mr. Sweetland's first aim in life is to give his patrons real serv-

ice in his prescription department and general line of sundry goods. This is exactly what he does and his reputation along this line is so well established that it is no wonder people place so much confidence in him. You will always get as good values here as it is possible to receive anywhere. Mr. Sweetland has been called a real service man by those who know him, and the "Who's Who" writer can add nothing to that, regardless of how hard he might try. And when we use the headline "S. O. S. on this little story, we mean by that "Store of service," for that is exactly what this pharmacy is. How long has the Sweetland Pharmacy been established?

A STAR BAKER.

Huebners Bakery, at 539½ Central, is a real treasure bakery of the finer "Little things" that do so much to elevate a meal above the ordinary and make it worth exclaiming over. The French crullers cup cakes, cookies, birthday and wedding cakes, etc., made here are the highest quality obtainable. Wait until you have tasted their bread, and you will understand why it is so many ladies in Highland Park will buy no other. The flavor is not to be compared with any bread we know of today. Mr. G. C. Huebner has done his utmost to satisfy his customers since the day he first opened this bakery for business. This good-natured gentleman is a decided Highland Park booster, full of optimism, and is always there with a genial smile and a cheery word. He does his level best at all times in whatever he undertakes and as a result will never have reason for fear of not doing a splendid business. Mr. Huebner has the faculty of pushing ahead, and what's more, you are going to always find him far ahead of the average in this line of business. How long has Mr. G. C. Huebner been a star baker?

A COMFORT SPECIALIST

"Throw up your hat and shout" for here comes a plumbing contractor who'll put your soul full of joy when he completes any job for you. He can always be found working a little harder, giving a little better service than most men in his line of business. He is a specialist in installing or repairing any kind of plumbing in any kind of homes or buildings and is an expert in the heating line. He knows the game through and through. Yes, you guessed right—his name is T. H. Decker, of the Decker Heating and Plumbing Co. at 150 S. First street, "The Highland Park Plumber"—and he has had some hand in making the plumbing business in Highland Park what it is today, and we know he will ever con-

tinue, and can be counted upon for any assistance needed to maintain the standard of satisfaction. The way his work is done speaks for his success, and everyone who has had Mr. Decker do any work for them, will tell you that a better plumbing contractor is hard to find. It is no need wishing him luck—for he creates his own opportunities, and luck hasn't played any part in his career. It's hard work and ability that has brought Mr. Decker to the front in the plumbing field in Highland Park. More power to him! How long has Mr. Decker been in this line of business in Highland Park?

A FAMOUS STORE

There's a dandy store on Roger Williams street: with fancy groceries, greens and meat. All their goods are guaranteed. They have everything the housewives need to cook the family's daily feed. That's right, dear reader—you guessed it; it's Brown's Grocery, one of the best stores in town. Mr. Walter L. Brown is one merchant who makes good his word. He has been actively engaged in business for some time and has contributed to the general good by the effort he has put forth along the lines of progress and improvement, not only for his friends and customers, but for the entire community as well. A self made man, Mr. Brown possesses keen foresight, and has reached the goal we all strive for—success by being everlastingly on the job. He personally manages his store, and we have to compliment the neatness of the interior and the clean wholesome atmosphere that makes his store a "Delightful market-basket shopping center." From Highland Park and vicinity, this store has built a large and well satisfied list of friends and customers. How long has Mr. Walter L. Brown been connected with the meat and grocery business?

WELL WORTH KNOWING

If you must knock, then buy a hammer at the Husenetter Hardware Store at 385 Roger Williams. There are many places in this part of the country to buy hardware, but this is a little above the ordinary when you consider how uncommonly particular the owner of this firm is about the kind of merchandise he sells. He tries to have the best for the man behind the hammer, and for the homes,—house furnishings, hardware, paints, oils and varnishes, besides all and many other everyday necessities. Mr. D. D. Husenetter is among the successful business men of the day in the Highland Park section, standing in the front ranks in the mercantile and industrial activities of this community. He has been counted among the leaders for some time. His nature is jolly, and his affable manners has made him popular and well liked. And when we consider how his success is steadily growing, it is easy to understand why he is always so glad and cheerful. Can you tell us how long Mr. Husenetter has been dealing in hardware?

HOLDING A HIGH PLACE

Gloom and depression not only take much out of life, but detracts greatly from the happiness of others. Flowers teach us to "keep smiling." They always look toward the sun whether it is shining or not. They teach us to be bright, cheerful, hope-

ful and happy and contented, whatever our lot in life. It will pay you to study well the lesson the flowers teach. The lowly violet looks up toward the sun and as joyfully greets it as does the stately rose in all its majesty. There is no spot on earth so dreary that it cannot be brightened by a flower. Everyone loves flowers, and who is there that does not appreciate them as a gift? Why not send some to your friends today? Call Bruno Nechville, Florist, on Deerfield road, and give him your order. This firm is a member of the Florists Telegraph Delivery association, which includes more than 5,000 members throughout the United States and the entire world. Mr. Nechville, the proprietor, is a cheerful, happy person, as all those who spend their life in trying to bring sunshine into the lives of others must be. Can you tell us how long Mr. Nechville has been connected with this line of business?

SKILLED AND COMPETENT

"Fair tresses man's imperial race ensnare and beauty draws us with a single hair," says Pope. Throughout the ages, smart women have insured their beauty in one way or another. Since history began, mankind has realized that beautiful hair makes a beautiful woman, and that she can not be beautiful without it. It is the first thing that ensnares a man's fancy. The caress upon the head, is far older than the caress upon the hand, or even upon the lips. There is real magic in the hair. Its silken strands trap hearts. At the Borchardt Beauty Shop, at 12 N. Sheridan, you will learn many a secret regarding the hair and how to care for it. The owner, Miss M. E. Borchardt, has had years of experience in this work, and specializes in hair waving and is skilled and competent in all other branches of beauty culture. Women like to patronize her, not only because they are assured of perfect workmanship, but also because this beauty specialist has won her admiration through her irresistible pleasant personality and cheery smiles. How long has Miss Borchardt been following this line of work?

REMARKABLE ELECTRICIAN

This article is about a man who is most useful to the community. Few of you realize the rapid strides science has made since the day Benjamin Franklin flew his famous kite. Mr. P. H. Ewens, proprietor of the Huber Electric Co., at 382 Central, is one person who has kept stride with science. He has proven a boom to humanity, and especially for the busy housewife. We doubt very much if anyone in Highland Park knows any more about electrical apparatus than Mr. Ewens. He knows the electrical game from the time the juice is turned on until the end. There is nothing in the electrical line in all its branches that he cannot do. He stands foremost in the field as an electrical contractor. If it is 3 o'clock in the morning he'll come to your aid, for he is just built that way, trying to please every person on this earth he comes in contact with. He doesn't belong to the "Wobbly knees" who are failures. Mr. Ewens has won because of his unflinching courage, extraordinary supervising when engaged in his work, and as a result of his excellent complexion, people of Highland Park have