

OPENING SATURDAY APRIL 11

SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

NEW NEIGHBORHOOD STORE

At 554 Central Ave. Highland Park

- AUTO
- ACCESSORIES
- PEERLESS
- BATTERIES
- KENMORE
- WASHERS
- ELGIN
- BICYCLES
- SILVERTONE
- RADIO
- SEROCO
- PAINTS
- LAWN MOWERS
- GARDEN HOSE
- TOOLS

Featuring Tires and Tubes

ALLSTATE

29x4.40 BALLOON

\$ 4⁹⁸ EACH

A PAIR IS \$9.60

WHAT a tremendous revolution there has been in tires since ALLSTATE came on the road. In five years it has come from an unknown to a leader.

Two things explain it—superlative quality, and the most economical method of distribution yet devised.

This quality is brought to you at a price that five years ago was deemed impossible.

ALLSTATE has introduced a new standard of value to the tire field. It has set the pace in price reductions. You can get them now at Sears neighborhood store.



Just Read These

ALLSTATE Prices:

SIZE	Each Tire	Per Pair	Each Tube
28x4.75	\$ 6.65	\$12.90	\$1.23
29x4.50	5.60	10.90	1.08
29x4.75	6.75	13.10	1.28
29x5.00	6.98	13.60	1.30
29x5.25	8.15	15.80	1.50
30x4.50	5.69	11.10	1.08
30x5.00	7.10	13.80	1.35
30x5.25	8.30	16.10	1.55
31x5.00	7.35	14.30	1.45
31x5.25	8.57	16.70	1.60
32x6.00	11.50	22.30	1.95
33x6.00	11.65	22.60	1.98

All Other Sizes at Proportionately Low Prices

FREE
Tire Mounting and Battery
Installation Service

SEARS, ROEBUCK AND CO.

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544 Central Avenue

Highland Park

SPECIAL

Saturday Only

5 GALLONS

100% Pure Permit No. 554

PENNSYLVANIA

OIL

\$2⁵⁹

Only members of the Pennsylvania Crude Oil Association are authorized to use the permit number, which means this is absolutely 100% pure Pennsylvania Oil. Look for our Permit 554 on the oil drum.

SIMONIZ OUTFIT

SATURDAY ONLY **69c**

Includes: Simoniz Polish, Simoniz Cleaner and 5 yds. of Polishing Cloth. \$1.00 value.