

# CONSIDER THESE IMPORTANT "WHYS"

Why waste valuable time waiting for hot water?

Why lack a plentiful, inexhaustible hot water supply at all times?

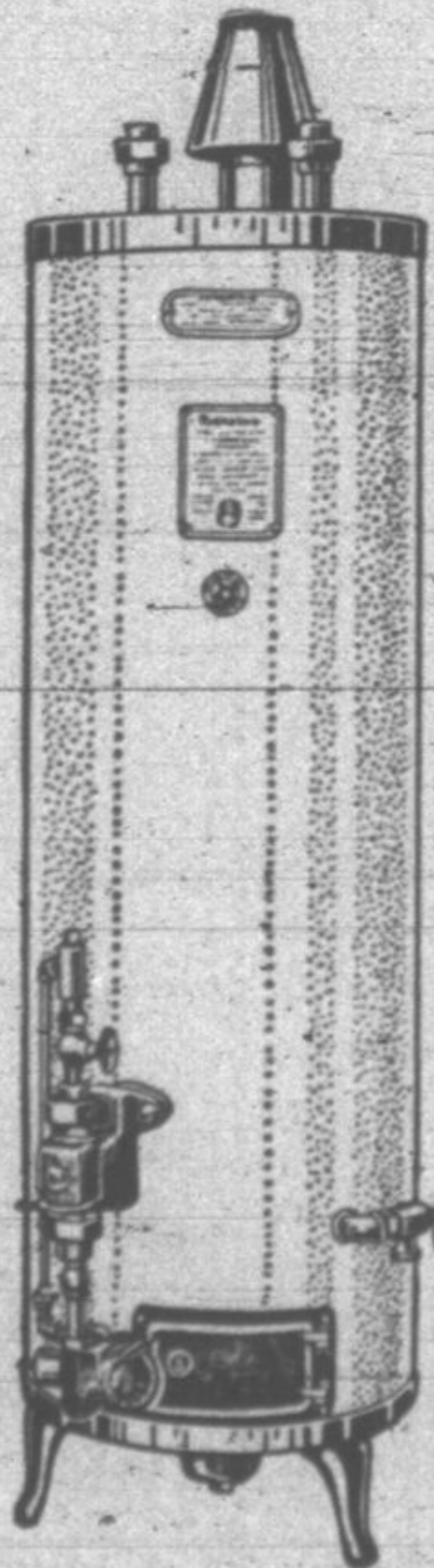
Why walk up and down basement stairs several times daily to tend a slow, unreliable water heater?

Why carry hot water in kettles and pails, a thankless task and one which robs you of most of the comfort you should find in using hot water?

Why continue to endure any inconvenience in securing hot water? . . . when an

## AUTOMATIC STORAGE GAS WATER HEATER

will supply hot water instantly at every faucet without requiring attention of any kind! You'll find new, unrivalled comfort in having hot water without work or waiting. Come in and learn more about this modern, dependable, carefree water heating method. Or telephone and ask to have our representative call. An inquiry will not obligate you in any way.



**\$10<sup>00</sup>** allowance  
on your old water  
heating equipment  
**NO CASH PAYMENT!**

The trade-in allowance on your old water heater will be considered the down payment on your new Automatic Storage Gas Water Heater, letting you enjoy this service in your home without making any cash payment now! The balance of the heater's cost may be paid in 12 equal monthly installments with your gas bills.

North Shore Gas Co.

Telephone H. P. 3300-3301

Subsidiary of

