

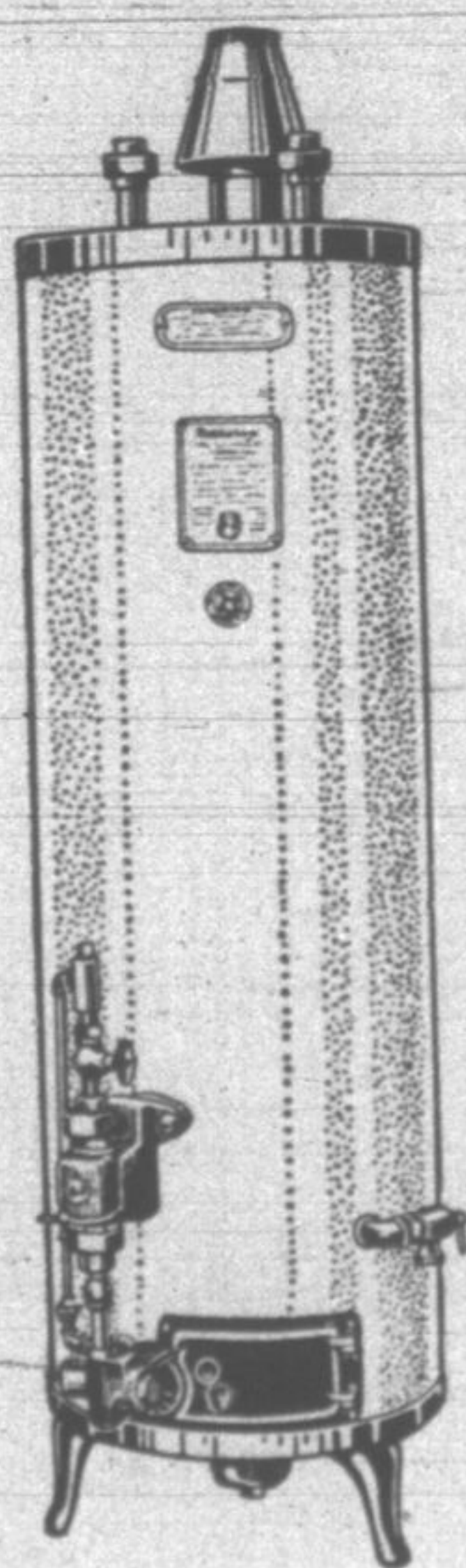
HOT water faucets
never run cold when your
home has an

**AUTOMATIC STORAGE
GAS WATER HEATER**

Buy Now and Receive a

\$10⁰⁰ allowance

*on your old water
heating equipment*



No Cash Payment Now!

The most convenient purchase plan we ever have offered our customers brings you an unexcelled opportunity to own an Automatic Storage Gas Water Heater NOW! Ten dollars will be allowed for your old water heating equipment . . . and the allowance will be considered as the down payment on your new gas water heater. If you use this plan, you **SAVE MONEY** and make no immediate cash payment. The heater will be installed in your home and you may take 12 months to pay for it in easy, equal monthly installments with your gas bills.

While you are paying for your new

gas water heater, and everafter, you will enjoy the countless daily comforts an Automatic Storage Gas Water Heater alone can provide. The highly durable, dependable action of an automatic gas water heater gives all your family a never failing, continuous flow of hot water from every hot water faucet. Waiting and worrying will be gone. Comfort and convenience, instead, will be present in your home permanently.

Act on our special offer! You'll pay less and buy more easily! Either visit our office or telephone and ask our representative to call.

Subsidiary of

NORTH SHORE GAS COMPANY

Telephone 3300-3301

