



CONVERTIBLE COUPE - \$1130 DELIVERED

QU A L I T Y in an automobile is not a fixed attribute. It is determined only by comparison with other cars. The standing of any automobile today depends, not so much upon past reputation, as upon how fast its builders have forged ahead or lagged behind present competition.

The five new Auburn Straight 8's of today not only establish a totally new standard of quality, but also increased the buying power of the consumer's dollar. Auburn success in again pioneering is reflected in the rapid increase in public acceptance.

AUBURN

POWERED BY LYCOMING

Standard models: 5-pass. 2-door Brougham \$1030; 4-door Full Sedan \$1080; Convertible Cabriolet \$1130; Convertible Phaeton Sedan \$1230; Business Man's Coupe \$1080. All custom models include Free Wheeling. 5-pass. 2-door Brougham \$1235; Business Man's Coupe \$1285; Convertible Cabriolet \$1335; 4-door Full Sedan \$1285; Convertible Phaeton Sedan \$1435. Delivered at Highland Park. Equipment other than standard at extra cost.

GOOD USED CARS AT RIGHT PRICES

Highland Park Auburn Company, Inc.

AUBURN AND CORD CARS

21-23 South Second Street

Phone 2830