

No curb on her
Spending



Whose fault?

THIS young lady had all kinds of sense—except money sense. Educated up to the minute, but spending the principal her father left her just as if it were income—and would last forever.

If the young lady's father had put the money in Trust for her, she couldn't have dipped into the principal until she was considerably older. Meanwhile, with us as Trustee, the funds would have been properly invested, giving her ample annual allowance for very comfortable living, indeed. Incidentally, teaching her the priceless lesson, "How to live within one's income."

Doesn't it seem a pity that the "older generation" should work so hard to make money and yet take no measures to make that money work for the next generation?

Be forehanded. Arrange now for the intelligent distribution of the property you leave. Let us tell you how the wise management of it can be accomplished.

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Which of the
Helena Rubinstein
preparations?

How to apply them?

How often?

On the Trail of Beauty

For practical answers to these oft-repeated queries, we suggest you have a talk with

MISS DOUGLASS

special representative of the world-famed beauty specialist Helena Rubinstein.

Miss Douglass has come to our store to guide you on the road to beauty—to analyze your individual beauty problem and to help you solve it simply, scientifically and economically. In other words, to "budget" your beauty for you.

But do come early. Our visitor from the New York Salon de Beauté Valaze is being besieged for advice and her stay is limited to six days only!

Ravinia Store - - March 2-3-4

Central Avenue Store March 5-6-7

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