



**Easy Terms . . .
Reduced Prices
aid you to
Buy Now!**

You'll find it difficult to duplicate elsewhere the many outstanding values included in our February Green Tag Sale. Every gas appliance offered in this special selling is of the highest quality and carries the guarantee that goes with every gas appliance we sell. This means the appliance must perform satisfactorily . . . deliver service dependably and efficiently in a manner wholly satisfactory to you . . . and prove itself by operating perfectly in your home.

Green Tag gas appliances are easily identified on our display floor. Each is marked with a Green Tag . . . and green tags mean money saved for you. Sharp reductions are in force on Green Tag appliances . . . making prices more attractive this month than at any other time.

Now is the time to make your gas appliance selection. Visit our store, without obligating yourself in any way, and see the many excellent values offered. If more convenient for you, simply telephone and we'll have our representative call.

12 Months to Pay

Make only a **SMALL DOWN PAYMENT** when buying the gas appliance you want. The balance of its cost may be paid in 12 equal monthly installments with your gas bills. Use this convenient plan that lets you use an appliance while paying for it!

\$10.00 Allowance

on your old water heating equipment

Modern hot water service means hot water **instantly** without fire or tea kettle tending. An Automatic Storage Gas Water Heater supplies limitless gallons of hot water at every hot water faucet the moment you want it. Have an Automatic Storage Gas Water Heater installed in your home **NOW** and receive \$10.00 for your old water heating equipment. Pay balance on **EASY TERMS**.

North Shore Gas Co.

Telephone 3300-3301

Subsidiary of

