THE PRESS

If SAVING MONEY is your goal-Buy Now-during our

SPECIAL PRICE REDUCTIONS

now in force!

Every gas appliance offered in our February Green Tag Sale is guaranteed to give in full measure all of the service you expect from it. The only difference in Green Tag appliances is in prices ... and these are lower than usual. So much lower, in fact, that you'll be amazed at the SAVINGS you can make by selecting the gas appliance you need during this special Green Tag Sale. Don't wait and buy later... BUY NOW and keep the money you ordinarily would spend. The February Green Tag gas appliance sale shows you the real road to thrift.

Visit our display room and see all of the gas appliances included in this February offer. You can depend on it that each one is supremely efficient... the best buy within your reach at any time. If it is impossible for you to come in, telephone and without any obligation to you we'll send a representative to give you all details. Come in or call NOW!

*10 allowance on your old water heating equipment

You will receive this liberal allowance NOW if you have us remove your old water heater or furnace coil and install a modern AUTO-MATIC STORAGE GAS WATER HEATER for instant, troublefree hot water service in your home. Come in or call.



Any gas appliance you select may be purchased on our Convenient Payment Plan. Make only a SMALL DOWN PAYMENT and pay the balance in 12 equal monthly installments with your gas bills.

HORTH CONTINENT UTILITIES CORPORATION

Subsidiary of

North Shore Gas Co.

Telephone 3300-3301