

The new Ford is an economical car to own and drive

Low first cost, low cost of operation and up-keep, and low yearly depreciation mean a distinct saving to every purchaser

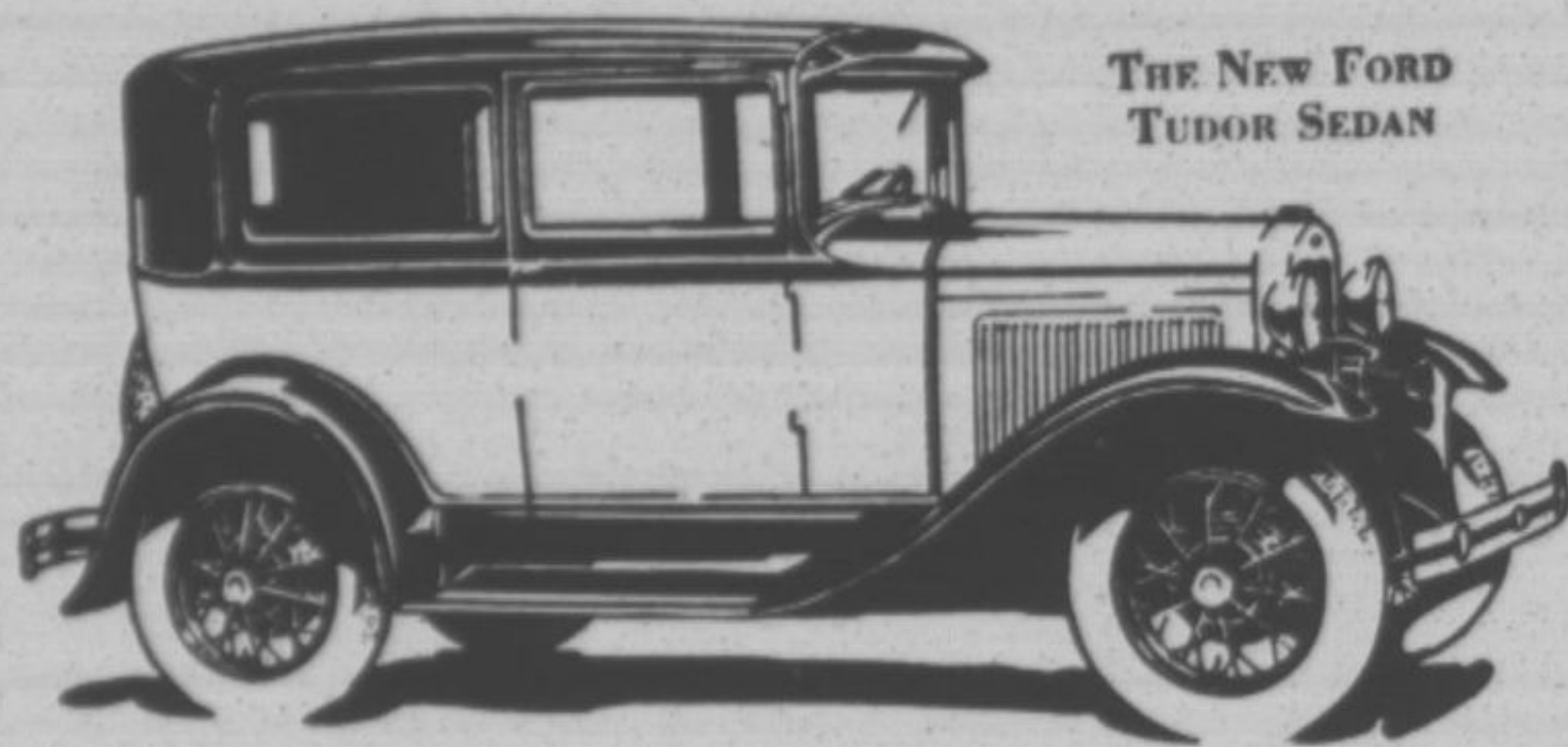
THE NEW FORD is a splendid car to own and drive because of its attractive lines and colors, safety, comfort, speed, reliability and long life.

There are, in addition, three other features of importance to every far-seeing automobile owner . . . low first cost, low cost of operation and up-keep, and low yearly depreciation.

During the life of the car, the day-by-day economy of owning a Ford will amount to considerably more than the saving on the first cost. You save when you buy the Ford and you save every mile you drive.

The reasons for this economy are simplicity of design, high quality of materials and care in manufacturing and assembling. Many vital parts are made to limits of one one-thousandth of an inch. Some to three ten-thousandths of an inch. Throughout, the new Ford is an outstanding example of fine craftsmanship in automobile engineering.

The more you see of the new Ford—the more you talk to Ford owners and experienced mechanics—the more certain you become of this fact. . . . It brings you everything you want or need in a motor car at an unusually low price.



THE NEW FORD
TUDOR SEDAN

LOW PRICES OF FORD CARS

\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.



BUILDING CHARACTER

The Legion posts throughout the country give American Legion School Award Medals to the outstanding pupils of the eighth grade who best exemplify the principles of courage, honor, scholarship, leadership and unselfish service throughout the school year. The selection is made by the pupils, with proper supervision by the teachers. The medal award is explained to the pupils by a Legion post official at the beginning of the school year. It is one of the activities of the Legion's Americanism Commission. A total of 2607 of these medals were awarded in the 1930 school year.

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LAKE COUNTY 6TH IN AUTO LICENSES

Fees Paid in 1930 Place It in That Rank in State; List of Others

The county attained sixth place in the volume of automobile license fees paid to the state during the year of 1930 according to a report issued by William J. Stratton, secretary of state during the year of 1930 according to a report issued by William J. Stratton, secretary of state. St. Clair county led all of the downstate counties for payments during the year being second to Cook county.

St. Clair county replaces Kane county at the end of 1929 with a total of \$379,444 and retained its lead at the end of 1930 with a total of \$405,536. Peoria county finished second among the downstate counties with \$400,446; Winnebago fourth with \$383,525; Madison fifth with \$378,051; Lake sixth with \$370,505; Rock Island seventh with \$314,441; Sangamon eighth with \$310,764, and LaSalle ninth with \$301,438.

Cook County Total

Cook county's total for 1930 was \$7,721,814, an increase of \$747,836 over 1929.

The statistics, showing the annual automobile license fee expenditures of the respective counties, will be turned over by Secretary of State Stratton to the finance department of the state government where they will be used as the basis for allocating each county's share of the three cent gas tax.

The gasoline tax law provides that one cent of the three cents collected by the state as a tax on gasoline shall be refunded to the counties in accordance with each county's percentage of the total automobile license fees collected in the state by the secretary of state the preceding year.

The secretary of state's office collected a total of \$18,447,246 in automobile license fees in 1930. All of this money is turned into the state treasury to be used exclusively for roads.

Nat. Motor Transport Headquarters, Waukegan

The National Motor Transport association, organized in the interest of freight traffic, will establish headquarters at Waukegan after Feb. 21, it was learned from Harry Madill Bartlett, of Libertyville, who was named president recently.

Besides this office there will be one in Springfield for the purpose of keeping close to the legislative body of the state.

"Waukegan was selected because a number of the Chicago members thought it would be better to have it close to the city but outside of Cook county," Bartlett said.

The association was organized to aid freight traffic by truck and especially to get it under the guidance of the commerce commission and the interstate commerce commission.

Bartlett is to leave for Washington, D.C., next week to discuss legislative measures for the association.