

SUNSHINE SALE!

NATIONAL CARBON COMPANY
EVEREADY SUNSHINE
LAMP

was

~~\$137⁵⁰~~

NOW

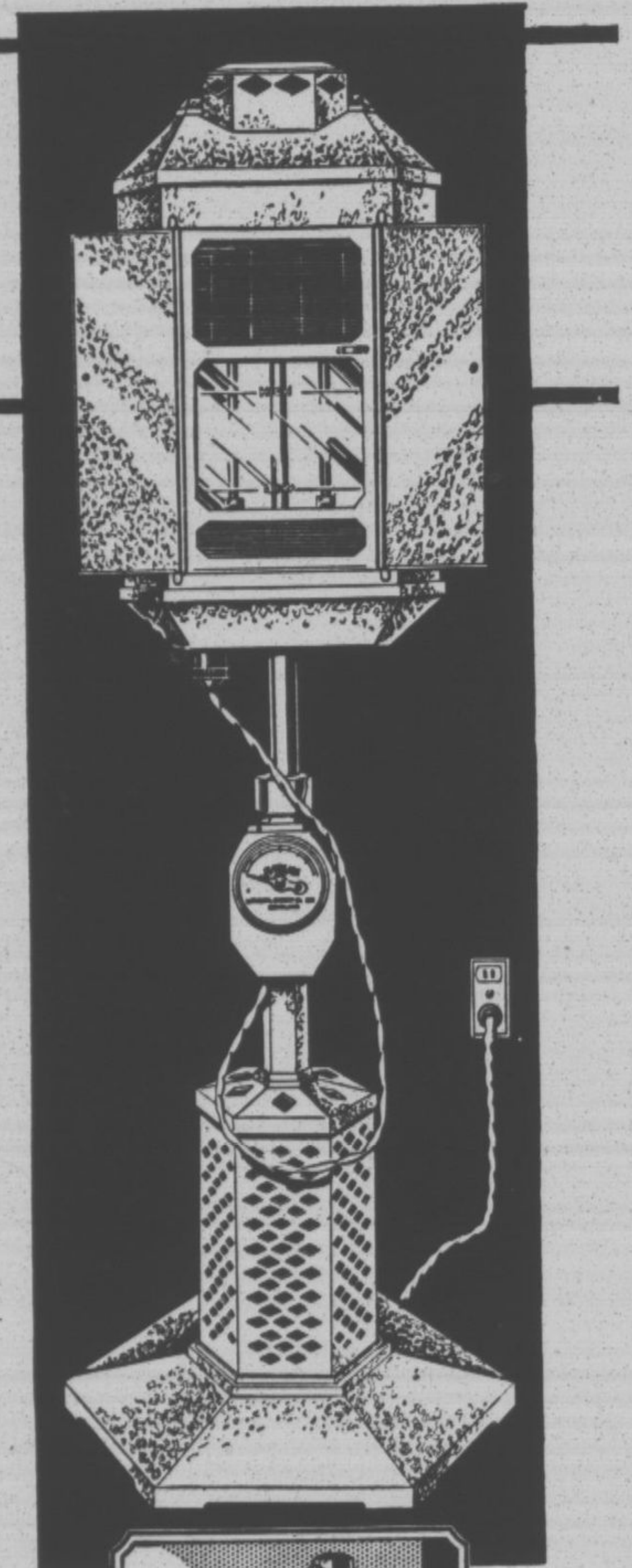
\$59⁵⁰
Cash

*(\$5 down the "Little by Little"
way and the balance monthly on
your electric service statement)*

THE Eveready Sunshine Lamp brings into your home the healthful, beneficial ultra-violet rays found in natural sunshine. Turning on the sun is as easy as turning on an electric light. The lamp rolls on ball casters to any room and an automatic timer shuts off the current at the end of each treatment to prevent over-exposure.

February and March are the danger months when your family needs the health-giving, ultra-violet light and infra-red rays of sunshine. Ask your physician. He'll be glad to tell you about the resistance-building qualities of the Eveready Sunshine Lamp.

This special sale price of \$59.50 includes two pairs of sun goggles and ten extra carbons. When our present stock is sold, no more of these lamps will be offered at this remarkably low price. So don't delay in asking for a demonstration at your Public Service Store.



PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Joseph W. Kehoe, District Manager
Evanston, Illinois

H. C. Reynolds, District Superintendent
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