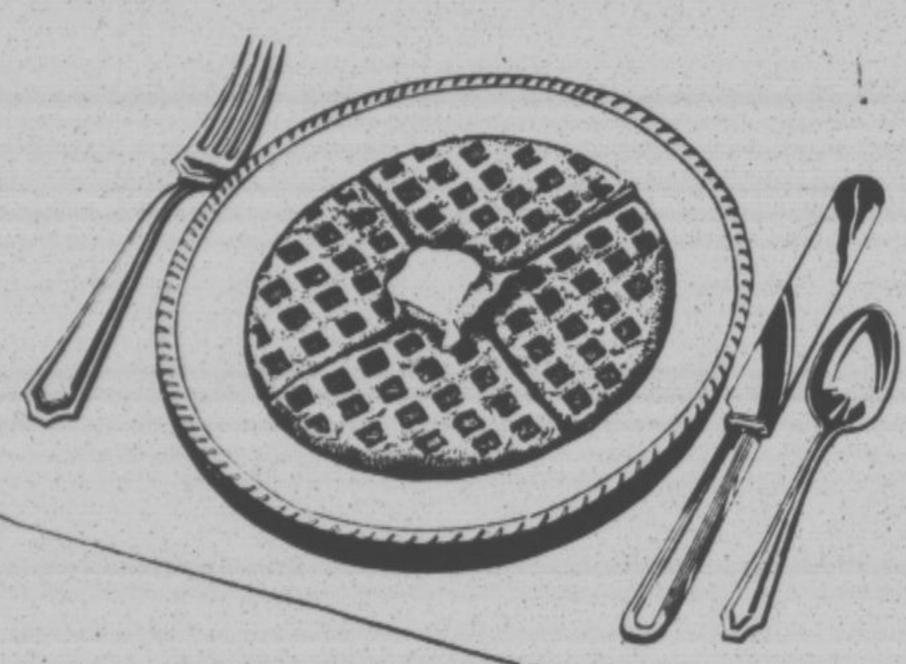
Have you ever made Gingerbread Waffles?

HERE'S A
GOOD RECIPE:

FREE: At your Public
Service Store, this new
book of waffle iron
recipes which includes
gingerbread waffles,
chocolate brownies and
many other delicious
things, all kitchen-tested
by our Home Service
Department. Ask for one.



AND HERE'S THE BARGAIN OF THE MONTH!

THIS HOTPOINT WAFFLE IRON

(a \$12.50 value)

Chromeplated and with heat indicator—only \$85 down and \$1 a month)

Baking delicious crispy-brown waffles becomes easier than ever with this new Hotpoint iron. It has an automatic heat indicator that tells you when the grids are hot enough for the batter—and also when they're too hot. The waffle iron is compactly designed and finished

in polished chromeplate (non-tarnishing). Never before have we been able to price a chromeplated iron so low... If you already have an electric waffle iron, here's a good chance to have another. Then you can serve large gatherings and no one will have to wait.

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Joseph W. Kehoe, District Manager
Evanston, Illinois
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Highland Park 2900