

You Are Invited to Visit Our New Salon and See

The New 1931 Models

# Auburn and Cord

21-23 South Second Street

Highland Park

## *Features of the New Auburn*

Free Wheeling  
Automatic Chassis Lubrication  
98 Horsepower Engine  
127 Inch Wheelbase  
Low Center of Gravity  
Strongest Frame on any passenger  
car of similar size and weight  
Bridge type cross member in  
frame  
Self-energizing non-jamming  
4-wheel brakes  
Insulated Body  
Silent Synchro-mesh Transmission  
Aeroplane type Instrument Board

Again AUBURN creates a new individuality; five brand new bodies on one brand new Straight Eight chassis. By introducing new advantages never before obtainable in any car, we believe all automotive values must now be completely revised. Our aim is to increase the buying power of the consumer's dollar beyond all comparison. We submit the car itself as proof.

*Auburn \$1030 up delivered*

*Cord \$2630 up delivered*

*Now in Our New Location*

# Highland Park Auburn Company Inc.

## Auburn and Cord Cars

21-23 South Second Street

Highland Park

Phone 2830