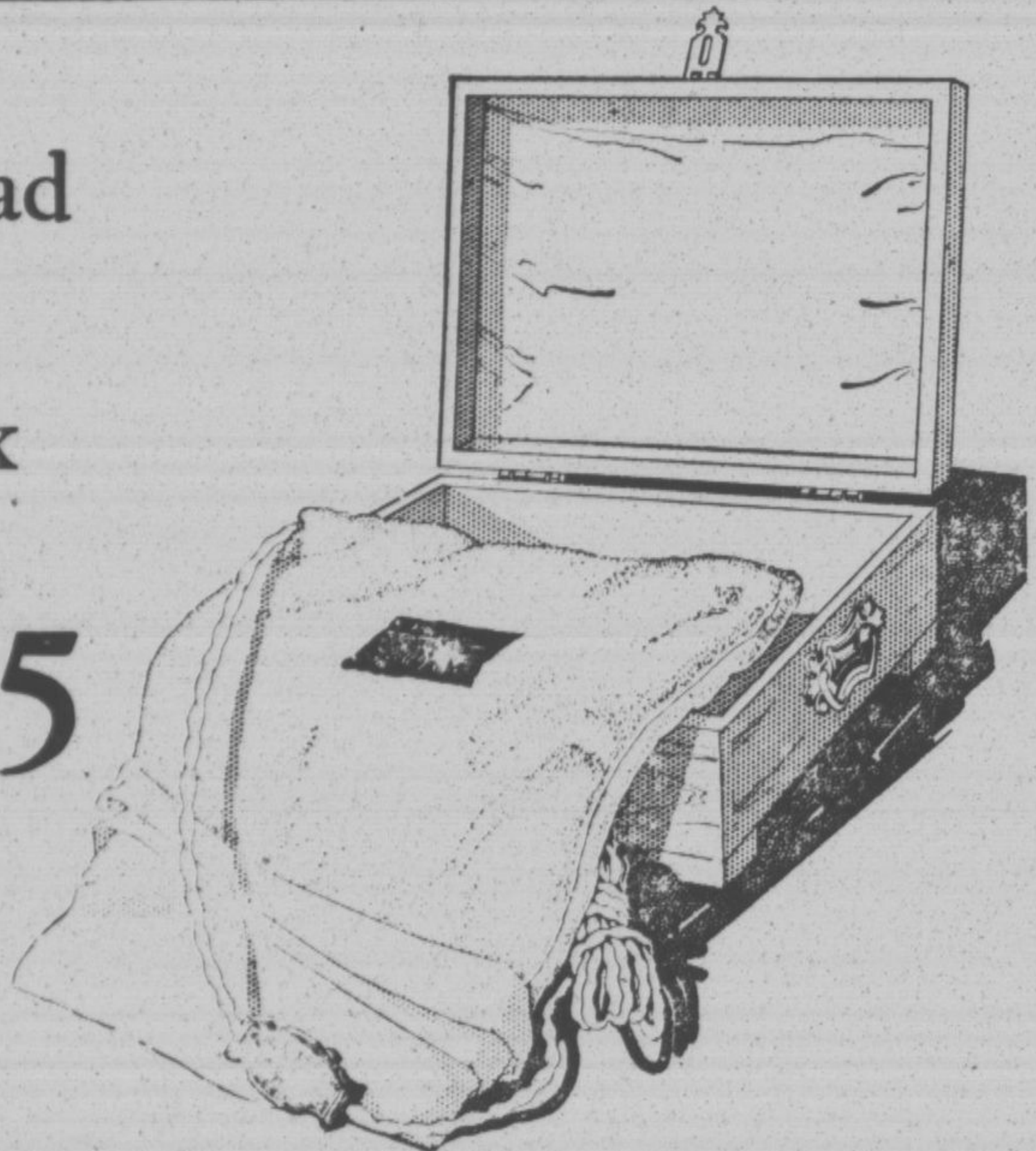


T H E B A R G A I N O F T H E M O N T H

This friendly heat pad  
comes in a  
useful cedar box

and together  
they're only **\$ 7<sup>95</sup>**

(a \$10.50 value)



This combination of a Hotpoint Electric Heat Pad and charming cedar chest is easily the Bargain of the Month at your Public Service Store. And you can buy them for only 95c down and \$1 a month with no carrying charge.



The fleecy Hotpoint Heating Pad comes quickly to the rescue when there's a toothache, headache, earache or almost any kind of ache or pain in the family. It also makes a good bedfellow on wintry nights. The pad is soft and pliable and can be set to keep three different temperatures. Doctors recommend it for its therapeutic qualities. With it comes a handy washable slip cover.



You're bound to find a number of uses for the cedar box—a treasure chest for your jewelry . . . a handkerchief container . . . a box for cigars . . . a vanity case for cosmetics . . . to mention only a few. It is handily sized (12 x 10 x 2½ inches) and carefully made of highly polished, aromatic cedar, trimmed in brass. And there's a key to lock it.

## PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Joseph W. Kehoe, District Manager  
Evanston, Illinois

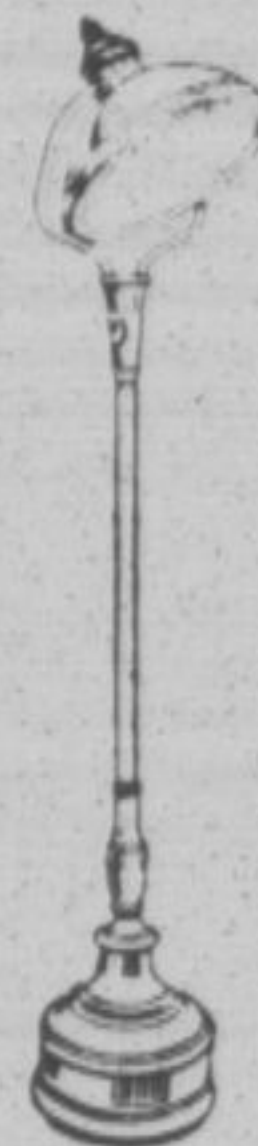
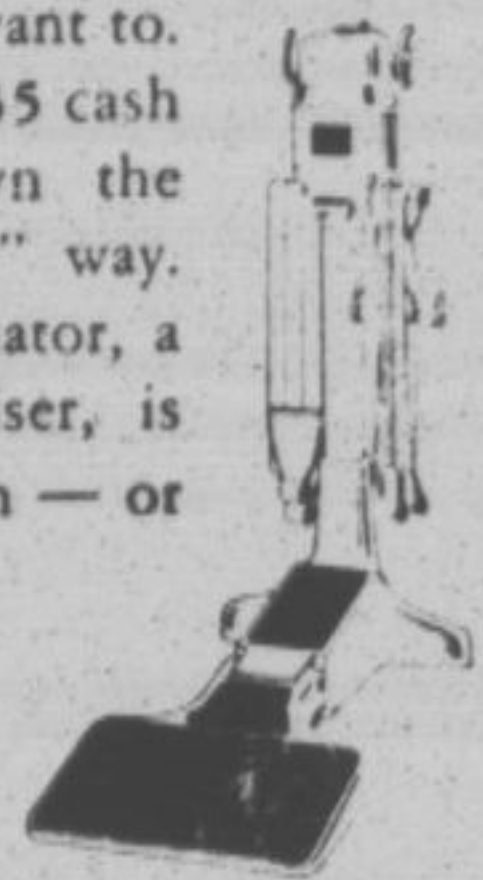
H. C. Reynolds, District Superintendent

51 South St. Johns Ave.

Highland Park 2900

### Keep in Condition ... at home

You can give yourself a vigorous work-out every morning with a Master Health Motor, stimulating sluggish circulation and exercising lazy muscles. It's so easy you can't possibly find an excuse for neglecting it—and it's so effective you won't want to. As pictured, \$135 cash or \$14.10 down the "Little by Little" way. The Thor Juvenator, a wall-type exerciser, is only \$39.50 cash — or \$4.07 down.



To keep tan and healthy-looking all winter, all you have to do is spend a few minutes a day with a sun lamp, treating yourself to the ultra-violet and infra-red rays you can't get any other way during the winter. Ask for a demonstration at your Public Service Store.

*You'll find other bargains at  
your Public Service Store.  
Stop in today.*